

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426974

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		05/01/2017	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	86871498	ALLEGORY	
Serial Number:	86871462	ARCHETYPE	
Serial Number:	86871449	CATALYST	
Serial Number:	86871484	COLOR DIRECTIONS	
Serial Number:	86883467	COLOR NARRATIVE	
Serial Number:	86879346	CONTRACTOR SOLUTIONS	
Serial Number:	86401360	DURA-TOP	
Serial Number:	86871440	FOLKLORE	
Serial Number:	86401659	H&C	
Serial Number:	86731391	H&C PRO SERIES CONCRETE PRODUCTS FOR THE	
Serial Number:	86166257	KOOLSEAL	
Serial Number:	86871493	PROLOGUE	
Serial Number:	86882391	SIX TO MIX	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165155504		
Email:	legal_ip@sherwin.com		
TRADEMARK			

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Correspondent Name: Juliet P. Castrovinci
Address Line 1: 101 W. Prospect Avenue, Legal Dept.
Address Line 2: c/o The Sherwin-Williams Company
Address Line 4: Cleveland, OHIO 44115-1075

NAME OF SUBMITTER: Greg Lavelle

SIGNATURE: /gfl/

DATE SIGNED: 05/10/2017

Total Attachments: 5

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


The Sherwin-Williams Company)
Conveying Party,)
and)
SWIMC, Inc.)
Receiving Party.)

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated May 1, 2017, in which the following U.S. Trademark Applications were assigned from The Sherwin-Williams Company to SWIMC, Inc.:

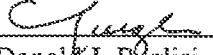
Trademark	Application Number
ALLEGORY	86/871498
ARCHETYPE	86/871462
CATALYST	86/871449
COLOR DIRECTIONS	86/871484
COLOR NARRATIVE	86/883467
CONTRACTOR SOLUTIONS	86/879346
DURA-TOP	86/401360
FOLKLORE	86/871440
H&C	86/401659
	86/731391
KOOLSEAL	86/166257
PROLOGUE	86/871493
SIX TO MIX	86/882391

SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified U.S. Trademark Registrations and Pending Applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints JAMES C. SCOTT, Reg. No. 35,351 and VIVIEN Y. TSANG, Reg. No. 40,209 and DANIEL ARI SHERWIN, Reg. No. 63,843, and JULIET P. CASTROVINCI, and PETER T. NGUYEN, Reg. No. 58,282 whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. -- Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 515-5504 and whose email address is legal_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By  _____
Donald J. Puglisi
President

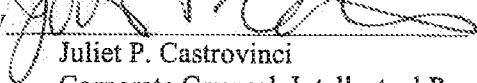
ASSIGNMENT AGREEMENT

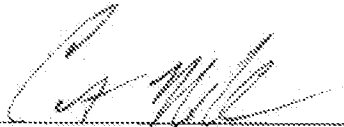
KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of May 2017, and affixed its corporate seal hereunto.

[SEAL]
Attest:

THE SHERWIN-WILLIAMS COMPANY

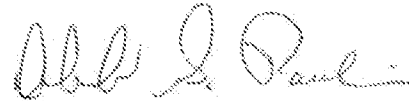
By 
Juliet P. Castrovinci
Corporate Counsel, Intellectual Property

By 
Catherine M. Kilbane
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 17th day of July, 2017, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.





NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires July 12, 2020

Schedule A

U.S. TRADEMARK APPLICATIONS

Trademark	Serial Number	Filing Date
ALLEGORY	86/871498	11-Jan-2016
ARCHETYPE	86/871462	11-Jan-2016
CATALYST	86/871449	11-Jan-2016
COLOR DIRECTIONS	86/871484	11-Jan-2016
COLOR NARRATIVE	86/883467	22-Jan-2016
CONTRACTOR SOLUTIONS	86/879346	19-Jan-2016
DURA-TOP	86/401360	22-Sep-2014
FOLKLORE	86/871440	11-Jan-2016
H&C	86/401659	22-Sep-2014
	86/731391	20-Aug-2015
	86/166257	15-Jan-2014
PROLOGUE	86/871493	11-Jan-2016
SIX TO MIX	86/882391	21-Jan-2016

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