

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM426774

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/30/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE DON BELL COMPANY		05/02/2017	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	TOP SECRET DEER SCENTS, LLC		
Street Address:	216 INDUSTRIAL PARK LOOP		
City:	EVERGREEN		
State/Country:	ALABAMA		
Postal Code:	36401		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4284728	TOP SECRET	
CORRESPONDENCE DATA			
Fax Number:	7035049415		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-835-1756		
Email:	tboyden@clarkbrody.com		
Correspondent Name:	Clark and Brody		
Address Line 1:	1700 Diagonal Road		
Address Line 2:	Suite 510		
Address Line 4:	ALEXANDRIA, VIRGINIA 22314		
NAME OF SUBMITTER:	Christopher W. Brody		
SIGNATURE:	/Christopher W. Brody/		
DATE SIGNED:	05/09/2017		
Total Attachments: 1			
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OP \$40.00 4284728

ASSIGNMENT

ASSIGNMENT made this _____ day of _____, 2017, by and between The Don Bell Company, LLC ("Seller"), an Alabama Limited Liability Company, and Top Secret Deer Scents, LLC ("Buyer"), a Florida Limited Liability Company, having an address of 216 Industrial Park Loop, Evergreen, Alabama 36401.

WHEREAS, Seller owns and has used, or is using the mark(s) identified in TOP SECRET (U.S. Trademark Registration No. 4,284,728) ("the Mark(s)") in the United States.

WHEREAS, Buyer is desirous of acquiring full interest (100%) in the Mark(s) and the goodwill of the business associated therewith, as well as all federal and state applications and registrations therefore.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is hereby acknowledged, Seller conveys, transfers, and assigns to Buyer all its rights, title, and interest in and to the Mark(s) and all the federal and state applications and registrations therefore, together with the goodwill of the business symbolized thereby, effective nunc pro nunc as of May 30, 2014.

Seller further assigns to Buyer all rights to sue for and receive all damages occurring from past infringing uses of the Mark(s).

Seller warrants that it has good and valid title to the Mark(s), including the applications and registrations therefor. Seller agrees that upon request by Buyer, Seller shall execute all papers, make all rightful oaths, testify on behalf of Buyer and do all other lawful acts necessary to carry out the intent of this Assignment at Buyer's expense and request, as well as provide such other material, information, or assistance as Buyer may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

Seller: The Don Bell Company, LLC
By: Donald H Bell
Printed Name: Don Bell
Title: President

ACKNOWLEDGEMENT

This 2 day of May, 2017, before me personally came the above-named, Donald G Bell, to me personally known as the individual(s) who executed the foregoing assignment, who did acknowledge to me that he executed the same of his own free will for the purposes therein set forth.

[Signature]
Official Signature
VP 4-5-18
Official Title
My Commission Expires:

SEAL

TRADEMARK