

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM427567

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DEUTSCHE BANK TRUST COMPANY AMERICAS, as Collateral Agent		05/15/2017	Banking Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E K Success Ltd., as Pledgor		
<b>Street Address:</b>	2240 WEST 75TH STREET		
<b>City:</b>	WOODRIDGE		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60517		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 94</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4605746	EK TOOLS	
<b>Registration Number:</b>	3406833	I DO	
<b>Serial Number:</b>	85757513	STICK IT TO ORDINARY	
<b>Serial Number:</b>	85705224	STICKO FUNCTIONALITY	
<b>Serial Number:</b>	85719423	STICKOFY	
<b>Serial Number:</b>	85719425	STICKOFY UR LIFE	
<b>Registration Number:</b>	2670494	CIRCLE SCISSOR	
<b>Registration Number:</b>	4361762	EK TOOLS	
<b>Registration Number:</b>	4348169	EK TOOLS	
<b>Serial Number:</b>	85979648	LALIBERI	
<b>Registration Number:</b>	2832876	3D-DOTS	
<b>Registration Number:</b>	3178256	A TOUCH OF JOLEE'S	
<b>Registration Number:</b>	2559341	ABC TRACERS	
<b>Registration Number:</b>	3829233	ALL THAT BLING	
<b>Registration Number:</b>	3433339	ART BLANCHE	
<b>Registration Number:</b>	1856731	ART WORX	
<b>Registration Number:</b>	3432829	BECAUSE YOU CARE	
<b>Registration Number:</b>	2803454	CHALKLETS	

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TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2972221	COLOR BEE
Registration Number:	2828446	CORNERADORNER
Registration Number:	3389960	CURVY CUTTER
Registration Number:	2744322	CUTTER BEE
Registration Number:	3341503	CUTTERFLY
Registration Number:	2900277	CUTTERPEDE
Registration Number:	3009192	DOTTO
Registration Number:	4115248	DREAM. MAKE. CELEBRATE.
Registration Number:	3280758	EASY IMAGE
Registration Number:	3529988	EK SUCCESS
Registration Number:	3507468	EK SUCCESS
Registration Number:	3501054	EK SUCCESS
Registration Number:	3396017	EK SUCCESS
Registration Number:	3934862	EKSUCCESS BRANDS
Registration Number:	3002444	EMBOSSIVES
Registration Number:	3060760	FABRIC BEE
Registration Number:	3007695	FASTENATER
Registration Number:	2971905	HONEY BEE
Registration Number:	3604400	I DO
Registration Number:	4017179	INKADINKACLINGS RUBBER STAMPS THAT CLING
Registration Number:	1638324	INKWORX
Registration Number:	2967940	INSCRIBLIO
Registration Number:	3013605	INSPIRABLES
Registration Number:	3680732	JOLEE'S
Registration Number:	4006935	JOLEE'S
Registration Number:	3874846	JOLEE'S
Registration Number:	2977071	JOLEE'S
Registration Number:	2583791	JOLEE'S BOUTIQUE
Registration Number:	2897772	JOLEE'S BY YOU
Registration Number:	4164862	JOLEE'S JEWELS
Registration Number:	3845982	JOLEE'S JEWELS
Registration Number:	3819289	JOLEE'S JEWELS
Registration Number:	3822740	JOLEE'S JEWELS
Registration Number:	2758913	JOLIE JEWELS
Registration Number:	3036620	LET-ME-TELL-YOU
Registration Number:	3450955	MAPLE LANE
Registration Number:	3450956	MAPLE LANE
Registration Number:	3341359	MAPLE LANE

Property Type	Number	Word Mark
Registration Number:	3283740	MAPLE LANE
Registration Number:	2101969	MAPLE LANE PRESS
Registration Number:	2897747	NOSTALGIQUES
Registration Number:	2397552	PAPER SHAPERS
Registration Number:	3178353	PEP RALLY
Registration Number:	2805648	PHRASE CAFE
Registration Number:	3811439	PRECIOUS FINDS
Registration Number:	3952010	PRINT YOUR OWN
Registration Number:	3029864	QUEEN BEE
Registration Number:	2541742	READY TO MAKE
Registration Number:	2596343	REALLY BIG STICKERS
Registration Number:	2733542	SCRAPBOOK DESIGN UNIVERSITY
Registration Number:	2780480	SDU
Registration Number:	3159504	SELECTIVES
Registration Number:	3732522	SPOTTED CANARY
Registration Number:	4084991	
Registration Number:	4064659	SPOTTED CANARY SCHOOL
Registration Number:	2626395	STAMP-A-MA-JIG
Registration Number:	2431607	STICKO
Registration Number:	3018363	STICKO STYLE
Registration Number:	2410902	STICKOPOTAMUS
Registration Number:	3042298	THE WRITE STICKERS
Registration Number:	3093648	THEORY TECHNIQUE FOUNDATION SUCCESS
Registration Number:	3190143	TITLE WAVES
Registration Number:	3104493	TRUE FAITH
Registration Number:	2846007	TWEEZER BEE
Registration Number:	2993433	VELLUM WRITER
Registration Number:	2698598	WHALE OF A PUNCH
Serial Number:	77716221	ALL THAT BLING
Serial Number:	85662569	CIRCLE SCISSOR PRO
Serial Number:	85644573	EASY IMAGE
Serial Number:	85697171	EK TOOLS
Serial Number:	85414065	EKSUCCESS BRANDS
Serial Number:	85644531	JOLEE'S BOUTIQUE
Serial Number:	85370545	JOLEE'S BOUTIQUE
Serial Number:	85407368	KEEP AMERICA CRAFTING
Serial Number:	85201909	LALIBERI
Serial Number:	85101082	SPOTTED CANARY

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** mcastle@paulweiss.com, aspoto@paulweiss.com,  
dewilliams@paulweiss.com

**Correspondent Name:** Matthew Castle

**Address Line 1:** Paul Weiss Rifkind Wharton & Garrison LLP

**Address Line 2:** 1285 Avenue of the Americas

**Address Line 4:** New York, NEW YORK 10019-6064

<b>ATTORNEY DOCKET NUMBER:</b>	19338-003
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<b>NAME OF SUBMITTER:</b>	Matthew Castle
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<b>SIGNATURE:</b>	/Matthew Castle/
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<b>DATE SIGNED:</b>	05/15/2017
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**Total Attachments: 7**

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NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), effective as of May 15, 2017 is made by DEUTSCHE BANK TRUST COMPANY AMERICAS, in its capacity as collateral agent (referred to herein as the “Collateral Agent”), in favor of E K Success Ltd. (the “Pledgor”), pursuant to that certain Security Agreement, dated as of August 30, 2012 (and as the same may be further amended or modified from time to time, the “Security Agreement”), among Wilton Brands, LLC, a Delaware limited liability company, the Pledgor, and other Subsidiaries of Wilton Brands, LLC and the Collateral Agent.

W I T N E S S E T H:

WHEREAS, in connection with the Security Agreement, the Pledgor executed and delivered the Trademark Security Agreement, dated as of August 30, 2012, in favor of the Collateral Agent (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Trademark Security Agreement, the Pledgor pledged and granted to the Collateral Agent for the benefit of the Secured Parties a lien on and continuing security interest in all of their intellectual property, including but not limited to the trademarks, service marks and trademark and service mark registrations and applications of the Pledgor set forth on Schedule A attached hereto, together with the goodwill of the business symbolized thereby (the “Released Trademarks”);

WHEREAS, the Collateral Agent recorded its security interest in the Released Trademarks with the United States Patent and Trademark Office (the “USPTO”); and

WHEREAS, the Collateral Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent agrees, for the benefit of the Pledgor, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Term Loan Credit Agreement and Security Agreements, as applicable (it being understood that, in the event of any conflict, such terms shall have the meanings provided or provided by reference in the Security Agreements).

SECTION 2. Release of Security Interest. The Collateral Agent does hereby release, relinquish and discharge its lien on and security interest in, and right of setoff against, all of the Pledgor’s right, title and interest in, to and under the Released Trademarks.

SECTION 3. Termination. The Collateral Agent, without representation or warranty, hereby terminates and cancels the Trademark Security Agreement.

SECTION 4. Filing. The Collateral Agent hereby authorizes the Pledgor or the Pledgor’s authorized representative to (i) record this Release with the USPTO, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the

release of the security interest of the Collateral Agent in the Released Trademarks and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

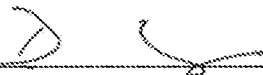
SECTION 5. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the state of New York, but giving effect to federal laws applicable to national banks.

SECTION 6. Counterparts. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

*[Signatures Follow On Next Page.]*

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

DEUTSCHE BANK TRUST COMPANY  
AMERICAS,  
as Collateral Agent

By:   
Name: Dusan Lucator  
Title: Director

By:   
Name: Anca Trifan  
Title: Managing Director

**SCHEDULE A**

**U.S. Trademark Applications and Registrations**

<b>Mark</b>	<b>App./ Reg. No.</b>	<b>Owner</b>
EK TOOLS	4605746	E K Success Ltd.
I DO	3406833	E K Success Ltd.
STICK IT TO ORDINARY	85757513	E K Success Ltd.
STICKO FUNCTIONALITY	85705224	E K Success Ltd.
STICKOFY	85719423	E K Success Ltd.
STICKOFY UR LIFE	85719425	E K Success Ltd.
CIRCLE SCISSOR	2670494	E K Success Ltd.
EK TOOLS	4361762	E K Success Ltd.
EK TOOLS	4348169	E K Success Ltd.
LALIBERI	85979648	E K Success Ltd.
3D-DOTS	2832876	E K Success Ltd.
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ART WORX	1856731	E K Success Ltd.
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CHALKLETS	2803454	E K Success Ltd.
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CURVY CUTTER	3389960	E K Success Ltd.
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CUTTERFLY	3341503	E K Success Ltd.
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EASY IMAGE	85644573	E K Success Ltd.
EK TOOLS	85213773	E K Success Ltd.
EK TOOLS	85213765	E K Success Ltd.
EK TOOLS	85697171	E K Success Ltd.
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JOLEE'S BOUTIQUE	85370545	E K Success Ltd.
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