

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427579

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chicago Cubs Baseball Club, LLC		04/28/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Chicago Baseball Holdings, LLC		
Street Address:	1060 WEST ADDISON STREET		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60613		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86760885	W	
Serial Number:	86760879	W	
Serial Number:	86768395	W	
Serial Number:	86760849	W	
Serial Number:	86760829	W	
Serial Number:	86768389	W	
Serial Number:	87349208	THAT'S CUB	
Serial Number:	87349181	THAT'S CUB	
CORRESPONDENCE DATA			
Fax Number:	2129692900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129693000		
Email:	ypan@proskauer.com		
Correspondent Name:	Krista Whitaker		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	Eleven Times Square		
Address Line 4:	New York, NEW YORK 10036-8299		
NAME OF SUBMITTER:	Krista Whitaker		

CH \$215.00 86760885

SIGNATURE:	/Krista Whitaker/
DATE SIGNED:	05/15/2017
Total Attachments: 18 source=Trademark Security Agreement#page1.tif source=Trademark Security Agreement#page2.tif source=Trademark Security Agreement#page3.tif source=Trademark Security Agreement#page4.tif source=Trademark Security Agreement#page5.tif source=Trademark Security Agreement#page6.tif source=Trademark Security Agreement#page7.tif source=Trademark Security Agreement#page8.tif source=Trademark Security Agreement#page9.tif source=Trademark Security Agreement#page10.tif source=Trademark Security Agreement#page11.tif source=Trademark Security Agreement#page12.tif source=Trademark Security Agreement#page13.tif source=Trademark Security Agreement#page14.tif source=Trademark Security Agreement#page15.tif source=Trademark Security Agreement#page16.tif source=Trademark Security Agreement#page17.tif source=Trademark Security Agreement#page18.tif	

TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "Trademark Security Agreement"), dated as of April 28, 2017, by CHICAGO CUBS BASEBALL CLUB, LLC, a Delaware limited liability company (the "Pledgor"), in favor of CHICAGO BASEBALL HOLDINGS, LLC, a Delaware limited liability company (together with its successors and assigns, the "Secured Party").

WITNESSETH:

WHEREAS, the Pledgor is party to a Security and Guarantee Agreement, dated as of October 27, 2009 (as heretofore amended and supplemented, and as it may be further amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of the Secured Party;

WHEREAS, the Pledgor has notified the Secured Party that, on or about September 18-25, 2015, Grantor's trademark registration agent, MLB Properties, Inc. ("MLBP"), filed application nos. 86/760,885, 86/760,879, 86/768,395, 86/760,849, 86/760,829, and 86/768,389 for the CUBS W (Stylized) mark in Classes 14, 18, 24, 25, 28, and 41. The relevant mark is depicted at Schedule 1 hereto (such mark, the "Specified Trademark"), along with a current listing of all federal and state applications and registrations, based on the most recent correspondence received from MLBP;

WHEREAS, the Pledgor has notified the Secured Party that, on or about February 24, 2017, MLBP filed application nos. 87/349,208 and 87/349,181 for the THAT'S CUB word mark in Classes 25 and 41, respectively (such word mark, together with the Specified Trademark, the "Specified Trademark[s]"; and

WHEREAS, pursuant to Section 3.05(e) of the Security Agreement, the Pledgor is required, among other things, to execute and deliver this Trademark Security Agreement in order to evidence and perfect the Secured Party's security interest in the Specified Trademark[s].

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Pledgor hereby agrees with the Secured Party as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meanings given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. As security for the payment or performance, as the case may be, in full of the Secured Obligations, the Pledgor hereby pledges and grants to the Secured Party, a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of the Pledgor (collectively, the "Trademark Collateral"):

- (a) the Specified Trademark[s];
- (b) all goodwill associated with the Specified Trademark[s]; and
- (c) all Proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Secured Party pursuant to the Security Agreement, and the Pledgor hereby acknowledges and affirms that the rights and remedies of the Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are

incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control. For the avoidance of doubt, the Pledgor acknowledges and agrees that this Trademark Security Agreement is not intended to replace, supersede, amend or otherwise affect, in any respect, that certain Trademark Security Agreement, dated as of October 27, 2009, by the Pledgor in favor of the Secured Party (or any other trademark security agreement by the Pledgor in favor of the Secured Party), which shall remain in full force and effect and unaffected hereby.

SECTION 4. Termination. Section 6.13 of the Security Agreement is hereby incorporated by reference herein as if fully set forth herein.

SECTION 5. Consent to Assignment. Section 6.15 of the Security Agreement is hereby incorporated by reference herein as if fully set forth herein.

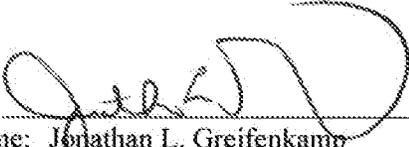
SECTION 6. MLB Rules. Section 6.16 of the Security Agreement is hereby incorporated by reference herein as if fully set forth herein.

SECTION 7. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK (WITHOUT GIVING EFFECT TO THE PRINCIPLES THEREOF RELATING TO CONFLICTS OF LAW (OTHER THAN SECTION 5-1401 OF THE GENERAL OBLIGATIONS LAW (OR ANY SUCCESSOR PROVISION THERETO))).

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IN WITNESS WHEREOF, the Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

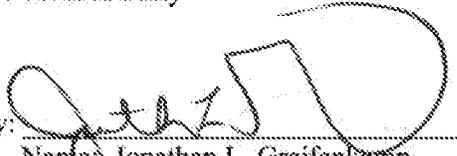
CHICAGO CUBS BASEBALL CLUB, LLC,
as Pledgor,

By: 
Name: Jonathan L. Greifenkamp
Title: Senior Vice President, Chief Financial Officer

Accepted and Agreed:

CHICAGO BASEBALL HOLDINGS, LLC,
as Secured Party

By:



Name: Jonathan L. Greifenkamp
Title: Treasurer

SCHEDULE 1
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND APPLICATIONS

See attached.

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE	STATUS
California	CLBS and Design 1979 Primary			019780 former 097586	6/3/93	REGISTERED



--Class 35--T-shirts and sweatshirts.

Illinois	1060 PROJECT and Design			107133	10/14/14	REGISTERED
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--Class 14--Brand of magnets

Illinois	1060 PROJECT and Design			107131	10/14/14	REGISTERED
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--Class 14--Brand of lapel pins

Illinois	1060 PROJECT and Design			107132	10/14/14	REGISTERED
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--Class 16--Paper invitations, stickers, vinyl signs

Illinois	1060 PROJECT and Design			107130	10/14/14	REGISTERED
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--Class 25--Clothing, namely shirts

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	BEG. NO.	REG. DATE	STATUS
Illinois	1060 PROJECT and Design			107129	10/14/14	REGISTERED



--Class 37--Construction, renovation and restoration of buildings

Illinois	Bear Catching Ball Design			108346	10/19/15	REGISTERED
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--Class 25--Clothing, namely, headwear, shirts

Illinois	Bear Face Design			108344	10/19/15	REGISTERED
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--Class 25--Clothing, namely, headwear, shirts, jackets, pants, shorts, vests, infantwear

Illinois	Bear Face in Circle Design			108345	10/19/15	REGISTERED
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--Class 25--Clothing, namely, headwear, shirts, jackets, pullovers, pants, shorts, vests, infantwear

Illinois	Cubs W (Stylized)			109852	9/21/16	REGISTERED
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--Class 25--

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE	STATUS
Illinois	FLY THE W			108343	10/19/15	REGISTERED
--Class 25--Clothing, namely, headwear, shirts, jerseys, sweatshirts						
Illinois	Running Bear with Baseball Glove Design			108390	10/21/15	REGISTERED
						
--Class 25--Clothing, namely, shirts						
South Carolina	CUBS and Design 1979 Primary		9/23/94	None Assigned	10/10/94	REGISTERED
						
--Class 25--Clothing						
United States	C	73/240,866	11/21/79	1,185,876	12/29/81	REGISTERED
--Class 25--Hats, caps						
--Class 28--Toy banks and baseball helmets						
United States	CHICAGO CUBS	73/752,741	9/16/88	1,544,313	6/20/89	REGISTERED
--Class 11--Flashlights						
--Class 25--Clothing, namely, T-shirts, sweatshirts, caps and hooded sweatshirts						
United States	CHICAGO CUBS	73/762,765	11/9/88	1,548,675	7/18/89	REGISTERED
--Class 41--Entertainment services in the nature of baseball exhibitions						
United States	CHICAGO CUBS (Stylized Design) 1982 Lettering	73/752,742	9/19/88	1,538,193	5/9/89	REGISTERED
						
--Class 25--Clothing, namely, shorts, T-shirts, neckties and 3/4 sleeve jerseys						

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE	STATUS
United States	CHICAGO CUBS and Design 1984 Lettering	73/762,807	11/9/88	1,612,016	9/4/90	REGISTERED



--Class 16--Publications and printed matter, namely, souvenir programs

--Class 41--Entertainment services in the nature of baseball exhibitions.

United States	CHICAGO ORPHANS	78/832,101	3/8/06	3,846,643	9/7/10	REGISTERED
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--Class 25--Clothing, namely, shirts, T-shirts.

United States	CUBBIES	78/633,656	5/19/05	3,644,960	6/23/09	REGISTERED
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--Class 25--Clothing namely, caps, hats, shirts, T-shirts

United States	CUBS	78/633,837	5/20/05	3,326,193	10/30/07	REGISTERED
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--Class 9--pre-recorded video discs relating to baseball; cell phone accessories, namely, cases and face plate covers; calculators; electric switch plate covers; luminous signs; neon signs; sunglasses; decorative magnets; protective helmets; video and computer game cartridges; video and computer game discs; computer accessories, namely, mouse pads, computer game programs, and computer application programs downloadable from a global computer network in the field of baseball.

United States	CUBS	78/633,836	5/20/05	3,320,044	10/23/07	REGISTERED
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--Class 14--Jewelry, namely, bracelets, charms, earrings, rings, belly rings, necklaces, pendants, watches, costume jewelry, silicone or rubber bracelets and wristbands in the nature of bracelets, medallions, ornamental metal pins, lapel pins, cuff links, metal belt buckles of precious metal, money clips of precious metal, key chains of precious metal, key rings of precious metal, clocks, wall clocks, alarm clocks, and non-monetary coins of precious metal.

United States	CUBS	78/633,834	5/20/05	3,320,043	10/23/07	REGISTERED
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--Class 16--Paper goods and printed matter, namely, trading cards, posters, stickers, decals; temporary tattoos, bumper stickers, score books, scorecards, printed baseball game programs, magazines and books featuring baseball, brochures featuring baseball, writing pads, note paper, notebooks, binders, stationery-type portfolios, stationery folders, book covers, calendars, greeting cards, postcards, printed bank checkbooks, checkbook covers, gift wrapping paper, paper gift and party bags, paper party goods in the nature of paper party decorations, paper napkins, mounted and un-mounted photographs, photograph albums, lithographs, paperweights, pens, pencils, crayons, non-electric erasers, pencil cases, art pictures, and art prints.

United States	CUBS	78/633,665	5/20/05	3,320,042	10/23/07	REGISTERED
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--Class 18--Athletic bags, overnight bags, backpacks, duffel bags, tote bags, beach bags, knapsacks, attaché cases, briefcases, purses, wallets, billfolds, fanny packs, waist packs, cosmetic cases sold empty, toiletry cases sold empty, business card cases, luggage, luggage tags, suitcases, umbrellas, dog collars, and dog leashes

United States	CUBS	78/633,664	5/19/05	3,231,137	4/17/07	REGISTERED
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--Class 25--Clothing, namely, caps, hats, visors, knitted headwear, shirts, t-shirts, tank tops, sweaters, pullovers, vests, shorts, pants, dresses, skirts, baseball uniforms, jerseys, warm-up suits, jogging suits, sweatshirts, sweatpants, underwear, robes, sleepwear, swimwear, jackets, ponchos, cloth bibs, infant wear, jumpers, rompers, coveralls, creepers, baby booties, ties, footwear, socks, hosiery, slippers

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
United States	CUBS	78/633,658	5/19/05	3,320,041	10/23/07	REGISTERED

--Class 28--Toys and sporting goods, namely stuffed toys, plush toys, bean bag toys, foam toys, foam novelty items, namely, foam fingers, balloons, checker sets, dominoes, board games, card games, dart boards and dart board accessories, namely, darts, dart shafts and dart flights, toy cars and trucks, jigsaw and manipulative puzzles, toy banks, toy figures, toy vehicles, toy airplanes, dolls and doll accessories, bobbing head dolls, decorative wind socks, miniature baseball bats, mini batting helmet replicas, toy necklaces, baseballs, holders for baseballs, autographed baseballs, playground balls, golf balls, golf club head covers, golf club bags, billiard accessories, namely, cues, billiard balls and baseball bases, baseball bats, batting gloves, inflatable toys, costume masks, Christmas tree ornaments, excluding confectionery and illumination articles, and Christmas stockings, playing cards

United States	CUBS	78/633,657	5/19/05	3,231,136	4/17/07	REGISTERED
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--Class 41--Entertainment services, namely, baseball games, competitions and exhibitions rendered live and through broadcast media including television and radio, and via a global computer network or a commercial on-line service; information services, namely, providing information in the field of sports, entertainment and related topics, and providing for informational messages relating thereto; educational services in the nature of baseball skills programs, baseball camps and clinics offered live; entertainment services, namely, production of programming broadcast via television, radio and a global computer network or a commercial on-line service; organizing community sporting events; providing facilities for sports tournaments and competitions relating to baseball; organizing and conducting fantasy sports, sports contests and sweepstakes, providing on-line newsletters in the field of baseball

United States	Cubs 1914 Standing Bear Design	87/279,756	12/23/16			FILED
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--Class 25--Clothing, namely, headwear, shirts, sweaters, vests, bottoms, dresses, skirts, athletic uniforms, jerseys, underwear, sleepwear, robes, swimwear, jackets, ponchos, aprons, wraps, infant wear, cloth bibs, ties, belts, footwear, socks, hosiery, scarves, gloves, mittens, headbands, wristbands, Halloween or masquerade costumes.

United States	CUBS and Design 1945 Primary	73/011,582	1/23/74	1,042,652	7/6/76	REGISTERED
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--Class 6--Key tags and key chains.

--Class 14--Watches, clocks, and jewelry.

--Class 16--Baseball trading cards, posters, decals.

--Class 18--Tote bags.

--Class 20--Cushions, display boards with magnetic team badges for attachment thereto, for maintaining day to day standings of Major League Baseball teams.

--Class 21--Drinking cups made of plastic and wastebaskets for domestic use.

--Class 24--Towels and cloth pennants.

--Class 25--T-shirts, sweatshirts, pajamas, ponchos, jackets, pants and robes.

--Class 26--Cloth, iron-on, sew-on and pressure sensitive patches, belt buckles and cloth badges.

--Class 28--Baseball gloves, baseballs and golf balls.

--Class 30--Chewing gum.

--Class 34--Cigarette lighters.

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN NO.	APPLN DATE	REG. NO.	REG. DATE	STATUS
United States	CUBS and Design 1957 Primary	72/278,467	8/17/67	869,838	5/20/69	REGISTERED



--Class 41--Entertainment services in nature of baseball exhibitions rendered live and through the media of radio and television.

United States	CUBS and Design 1979 Primary	78/633,654	5/19/05	3,326,192	10/30/07	REGISTERED
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--Class 9--pre-recorded videodiscs relating to baseball, cell phone accessories, namely, cases and face plate covers; calculators; electric switch plate covers; luminous signs; neon signs; sunglasses; decorative magnets; video and computer game cartridges; video and computer game discs; computer accessories, namely, mouse pads, computer game programs, and computer application programs downloadable from a global computer network in the field of baseball.

United States	CUBS and Design 1979 Primary	73/753,285	9/16/88	1,538,033	5/9/89	REGISTERED
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--Class 11--Flashlights.

United States	CUBS and Design 1979 Primary	78/633,653	5/19/05	3,320,040	10/23/07	REGISTERED
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--Class 16--Paper goods and printed matter, namely, trading cards, posters, stickers, decals, temporary tattoos, bumper stickers, score books, scorecards, printed baseball game programs, magazines and books featuring baseball, brochures featuring baseball, writing pads, note paper, notebooks, binders, stationery-type portfolios, stationery folders, book covers, calendars, greeting cards, postcards, printed bank checkbooks, checkbook covers, gift wrapping paper, paper gift and party bags, paper party goods in the nature of paper party decorations; paper napkins, mounted and un-mounted photographs, photograph albums, lithographs, paperweights, pens, pencils, crayons, non-electric erasers, pencil cases, art pictures, and art prints

United States	CUBS and Design 1979 Primary	78/633,652	5/19/05	3,320,039	10/23/07	REGISTERED
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--Class 18--Athletic bags, overnight bags, backpacks, duffel bags, tote bags, beach bags, knapsacks, attach é cases, briefcases, purses, wallets, billfolds; cosmetic cases sold empty, toiletry cases sold empty; business card cases, luggage, luggage tags, suitcases, umbrellas, dog collars, and dog leashes

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE	STATUS
United States	CUBS and Design 1979 Primary	78/633,655	5/19/05	3,231,135	4/17/07	REGISTERED



--Class 25--Clothing, namely, caps, hats, shirts, t-shirts, tank tops, sweaters, pullovers, vests, shorts, pants, dresses, skirts, baseball uniforms, jerseys, warm-up suits, jogging suits, sweatshirts, sweatpants, underwear, robes, sleepwear, swimwear, jackets, ponchos, cloth bibs, infant wear, jumpers, rompers, coveralls, creepers, baby booties, ties, footwear, socks, fuzzy slippers

United States	CUBS and Design 1979 Primary	78/633,651	5/19/05	3,320,078	10/23/07	REGISTERED
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--Class 28--Toys and sporting goods, namely stuffed toys, plush toys, bean bag toys, foam toys, foam novelty items, namely, foam fingers, balloons, checker sets, dominoes, board games, card games, dart boards and dart board accessories, namely, darts, dart shafts and dart flights, toy cars and trucks, jigsaw and manipulative puzzles, yo-yo's, toy banks, toy figures, toy vehicles, toy airplanes, dolls and doll accessories, bobbing head dolls, decorative wind socks, miniature baseball bats, mini batting helmet replicas, toy necklaces, baseballs, holders for baseballs, autographed baseballs, playground balls, golf balls, golf club head covers, golf club bags, billiard accessories, namely, cues, billiard balls, baseball boxes, baseball bats, batting gloves, inflatable toys, costume masks, Christmas tree ornaments, excluding confectionery and illumination articles, and Christmas stockings, playing cards

United States	CUBS and Waving Cub Design	77/609,507	11/7/08	3,854,382	9/28/10	REGISTERED
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--Class 25--Clothing, namely, caps, hats, shirts, T-shirts, tank tops

United States	Cubs C (Stylized) 1910 Cap	76/159,416	11/3/00	2,506,407	11/13/01	REGISTERED
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--Class 25--Clothing, namely, caps, hats, headwear, headbands, shirts, T-shirts, turtlenecks, baseball uniforms, jerseys, sweatshirts, sleepwear, jackets, cloth bibs, infantwear, onesies, footwear, socks

United States	Cubs C (Stylized) 1910 Cap	76/147,633	9/26/00	2,667,880	12/31/02	REGISTERED
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--Class 41--Entertainment services, namely, baseball games, competitions and exhibitions rendered live, through broadcast media including television and radio and via a global computer network or a commercial on-line service; providing and disseminating information in the field of sports and entertainment, providing multi-user interactive computer games all via a global computer network or a commercial on-line service; education services in the nature of baseball skills programs, seminars and clinics offered live and through on-line instruction

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
United States	Cubs C (Stylized) 1957 Cap	73/393,194	9/29/82	1,297,664	9/25/84	REGISTERED



--Class 25--Baseball caps.

United States	Cubs C (Stylized) 1969 Cap	78/634,123	5/20/05	3,403,046	3/25/08	REGISTERED
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--Class 9--Electrical and scientific apparatus, namely, cases for personal digital assistants, cell phone accessories, namely, cases and face plate covers; sunglasses; decorative magnets; protective helmets; baseball batting helmets, video and computer game cartridges, video and computer game discs, video and computer game cassettes; computer game programs

United States	Cubs C (Stylized) 1969 Cap	78/633,649	5/19/05	3,395,907	3/11/08	REGISTERED
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--Class 14--Jewelry, namely, bracelets, charms, earrings, pendants, costume jewelry, silicone or rubber bracelets and wristbands in the nature of bracelets, medallions, ornamental metal pins, lapel pins, money clips of precious metal, key chains of precious metal, key rings of precious metal

United States	Cubs C (Stylized) 1969 Cap	78/980,730	5/19/05	3,545,454	12/9/08	REGISTERED
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--Class 16--Paper goods and printed matter, namely, trading cards, posters, stickers, decals, temporary tattoos, bumper stickers, score books, scorecards, printed baseball game programs, magazines and books featuring baseball, preprinted agenda organizers, calendars, printed bank checkbooks, checkbook covers, mounted and un-mounted photographs, lithographs, pens, pencils, art pictures and art prints

United States	Cubs C (Stylized) 1969 Cap	73/752,545	9/16/88	1,536,262	4/25/89	REGISTERED
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--Class 16--Paper goods and printed matter, namely, baseball cards and lithographs.

--Class 28--Toys and sporting goods, namely, plastic batting helmets.

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
United States	Cubs C (Stylized) 1969 Cap	78/633,650	5/19/05	3,320,037	10/23/07	REGISTERED



--Class 28--Toys and sporting goods, namely stuffed toys, plush toys, bean bag toys, foam toys, checker sets, board games, card games, toy cars and trucks, toy mobiles, jigsaw and manipulative puzzles; toy banks, toy figures, toy vehicles, dolls and doll accessories, bobbing head dolls, decorative wind socks, miniature baseball bats, mini batting helmet replicas, baseballs, baseball bats, baseball gloves, inflatable toys; costume masks; Christmas tree ornaments, excluding confectionery and illumination articles

United States	Cubs C and Bear Design 1908 Road Jersey	78/633,645	5/19/05	3,403,043	3/25/08	REGISTERED
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--Class 25--Clothing, namely, caps, hats, headbands, visors, shirts, T-shirts, tank tops, pullovers, baseball uniforms, jerseys, sweatshirts, jackets

United States	Cubs C and Cub Bear Design 1994 Sleeve	74/552,991	7/22/94	1,916,572	9/5/95	REGISTERED
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--Class 25--Clothing, namely, shirts, caps, shorts, t-shirts, jackets, pants, visors, hats, uniforms, uniform jerseys, wind resistant jackets, short sets, sweatpants, sweatshirts.

United States	CUBS CARE	74/173,748	6/7/91	1,694,837	6/16/92	REGISTERED
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--Class 36--Raising, receiving and distributing charitable funds by means of special events.

United States	Cubs CHICAGO (Stylized) 1996 Road Jersey	85/063,854	6/15/10	3,996,311	7/19/11	REGISTERED
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--Class 25--Clothing, namely, jerseys, jackets, shirts, bottoms, infantwear, headwear, footwear.

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
United States	Cubs Cub Bear Face Design 1968 Sleeve	78/633,646	5/19/05	3,403,044	3/25/08	REGISTERED



--Class 25--Clothing, namely, caps, hats, shirts, T-shirts, tank tops, pullovers, baseball uniforms, jerseys, sweatshirts, jackets

United States	Cubs Cub Bear Face Design 1974 Sleeve	73/752,274	9/16/88	1,560,472	10/17/89	REGISTERED
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--Class 16--Paper goods and printed matter, namely, baseball cards

United States	Cubs Cub Bear Face Design 1974 Sleeve	77/580,686	9/26/08	3,703,178	10/27/09	REGISTERED
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--Class 25--Clothing, namely, caps, hat, shirts, T-shirts, baseball uniforms, jerseys, sweatshirts, jackets

United States	Cubs W (Stylized)	86/760,885	9/18/15			FILED
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--Class 14--Jewelry, namely, bracelets, charms, earrings, rings, necklaces, pendants, watches, costume jewelry, medallions, ornamental pins, lapel pins, tie clips, tie fasteners, cuff links, tie tucks, tie pins, key chains of precious metal, key rings of precious metal, clocks, wall clocks, alarm clocks, clock key chains, and non-monetary coins of precious metal.

United States	Cubs W (Stylized)	86/760,879	9/18/15			FILED
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--Class 18--All-purpose sport bags, all-purpose athletic bags, all-purpose carrying bags, athletic bags, duffel bags, backpacks, briefcases, canvas shopping bags, duffels, wristlet bags, coin purses, umbrellas, handbags, leather bags, suitcases and wallets, leather key chains, luggage, luggage bags, patio umbrellas, purses, reusable shopping bags, tote bags, cosmetic bags sold empty, toiletry bags sold empty, wallets, business card cases, credit card cases and holders, travel bags, pet clothing, collars for pets, pet collar accessories, namely bows and charms, pet bags specially adapted for attracting to pet leashes or collars, leashes for animals, wine bags with handles for carrying or holding wine.

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPLN. NO.	APPLN. DATE	REG. NO.	REG. DATE	STATUS
United States	Cubs W (Stylized)	86/768,395	9/25/15	5,001,872	7/19/16	REGISTERED

--Class 34--Cloth pennants, cloth flags, cloth banners

United States	Cubs W (Stylized)	86/760,849	9/18/15			FILED
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--Class 25--Clothing, namely, headwear, shirts, bottoms, athletic uniforms, jerseys, jackets, infant wear, cloth bibs, sweatshirts, footwear.

United States	Cubs W (Stylized)	86/760,829	9/18/15			FILED
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--Class 28-- Toys and sporting goods, namely, stuffed toys, plush toys, soft sculpture foam toys, foam novelty items, namely, foam fingers, puppets, balloons, checker sets, chess sets, dominoes, board games, card games, dice games, trivia game played with cards and game components, parlor games, playing cards, dart boards and dart board accessories, namely, darts, dart shafts and dart flights, cornhole sets, namely, bean bag games, toy cars and trucks, toy trains, toy motes, puzzles, yo-yo's, toy banks, toy figures, toy vehicles, dolls and doll accessories, bobbing head dolls, decorative wind socks, miniature baseball bats, mini batting helmet replicas, toy necklaces, miniature toy baseballs, baseballs, holders for baseballs, autographed baseballs, playground balls, beach balls, golf balls, golf club head covers, golf club bags, golf putters, billiard accessories, namely, cues, billiard balls and cue cases, baseball bases, baseball bats, batting gloves, pet toys, inflatable toys, snow sleds for recreational use, snow globes, costume masks, Christmas tree ornaments and decorations, flying disks, action figures, balls for games, gaming equipment, namely, pocket chips, game tables, inflatable toys, bowling balls, bowling pins, bowling bags, fishing rods and reels, and lottery tickets.

United States	Cubs W (Stylized)	86/768,389	9/25/15	4,951,438	5/3/16	REGISTERED
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--Class 41--Entertainment services, namely, baseball games, baseball exhibitions, Organizing and conducting an array of athletic events rendered live and recorded for distribution through broadcast media, Providing news and information in the field of sports, Entertainment services, namely, arranging and conducting special events.

United States	MR. CUR	74/446,388	10/12/93	3,198,968	1/23/07	REGISTERED
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--Class 16--trading cards

--Class 25--baseball jerseys

--Class 28--Baseball hat

Client: Major League Baseball Properties, Inc.

Chicago Cubs Federal and State Registrations/Applications

COUNTRY	MARK	APPL. NO.	APPL. DATE	REG. NO.	REG. DATE	STATUS
United States	W	78/449,094	7/12/04	3,053,475	1/31/06	REGISTERED

--Class 24--Fabric flags

United States	WRIGLEY FIELD HOME OF CHICAGO CUBS and Design	73/752,544	9/16/88	1,538,151	5/9/89	REGISTERED
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--Class 16--Paper goods and printed matter, namely, posters, photographs and post cards.

--Class 25--Clothing, namely, baseball caps and T-shirts.

--Class 41--Entertainment services in the nature of baseball exhibitions.

United States	Wrigley Field Marquee Design	73/752,541	8/28/90	1,631,187	1/8/91	REGISTERED
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--Class 16--Paper goods and printed matter, namely, photographs

--Class 41--Entertainment services in the nature of baseball exhibitions.

United States	WRIGLEY FIELD SMOKIES	86/315,248	6/19/14	4,726,597	4/28/15	REGISTERED
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--Class 29--Hot dogs

NEW

THAT'S CUB - 87/349,208 - Class 25 - Filed: 2/24/2017

Clothing, namely, headwear, shirts, sweaters, vests, bottoms, dresses, skirts, athletic uniforms, jerseys, underwear, undergarments, sleepwear, robes, swimwear, jackets, ponchos, aprons, clothing wraps, infant wear, cloth bibs, ties, belts, footwear, socks, hosiery, scarves, gloves, mittens, headbands, wristbands, Halloween or masquerade costumes

THAT'S CUB - 87/349,181 - Class 41 - Filed: 2/24/2017

Entertainment services, namely, baseball exhibitions, organizing and conducting an array of athletic events rendered live or and recorded for distribution through broadcast media; Educational services in the nature of baseball and softball camps, conducting seminars in the field of sports and cultural history and providing instructions in the nature of sports clinics; Entertainment services, namely, conducting contests, sweepstakes, and on-line sports competitions; Entertainment services in the nature of fantasy sports leagues; Production and provision of on-going television, internet and radio programs in the field of sports; Entertainment services, namely, providing news, information, pod casts, web casts, online newsletters, and online journals in the nature of blogs, all of the foregoing in the field of sports; Organizing community sporting and cultural events; Entertainment in the nature of live performances by sports celebrities, costumed mascots, cheerleaders, and dance groups; Fan clubs; Rental of stadium facilities; Providing facilities for sports tournaments; on-line admission ticket agency services for entertainment, educational, sporting and cultural events; Museums; Entertainment, namely, live music concerts