

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427569

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|---|--|---|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DEUTSCHE BANK TRUST COMPANY AMERICAS, as Collateral Agent | | 05/15/2017 | Banking Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | K & Company LLC, as Pledgor | | |
| Street Address: | 2240 WEST 75TH STREET | | |
| City: | WOODRIDGE | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60517 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 35 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4046610 | ABRIANNA | |
| Registration Number: | 3080676 | BEYOND POSTMARKS | |
| Registration Number: | 3652461 | CHIPBOX | |
| Registration Number: | 3580130 | CLEARLY YOURS | |
| Registration Number: | 3124228 | DAISY HILL | |
| Registration Number: | 4154690 | EDAMAME | |
| Registration Number: | 4154694 | ENGRAVED GARDEN | |
| Registration Number: | 4099732 | FOR THE MOMENTS AND MUSINGS THAT STICK | |
| Registration Number: | 3907841 | FRAME A NAME | |
| Registration Number: | 3273881 | FRAME A NAME | |
| Registration Number: | 3089592 | GRAND ADHESIONS | |
| Registration Number: | 4154691 | ISABELLA GRACE | |
| Registration Number: | 3991439 | K | |
| Registration Number: | 3991438 | K | |
| Registration Number: | 3991437 | K | |
| Registration Number: | 3991436 | K | |
| Registration Number: | 4010053 | LIFE'S LITTLE OCCASIONS | |
| Registration Number: | 4165432 | LIVE IT UP, GLUE IT DOWN & SMASH IT IN. | |

CH \$890.00 4046610

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 3283475 | MARCELLA |
| Registration Number: | 4162354 | MERRYWEATHER |
| Registration Number: | 4028914 | PRESERVE YOUR MEMORIES. PRESERVE YOUR EA |
| Registration Number: | 3792906 | RE- MAKE |
| Registration Number: | 4147820 | SMASH |
| Registration Number: | 4132559 | SMASH FOLIO |
| Registration Number: | 3623439 | STUDIO 112 |
| Registration Number: | 4046359 | SWEET NECTAR |
| Registration Number: | 4103093 | THEMED ON-THE-GO PAD FOR LIFES LISTS AND |
| Registration Number: | 3364011 | TO GO |
| Registration Number: | 4377502 | STUDIO 112 |
| Serial Number: | 85413824 | K K&COMPANY |
| Serial Number: | 85424772 | K&COMPANY SMASH |
| Serial Number: | 85276600 | SMASH |
| Serial Number: | 85335991 | SMASH INSERTS |
| Serial Number: | 85621346 | STUDIO 112 |
| Serial Number: | 85924101 | K&COMPANY SMASH |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mcastle@paulweiss.com, aspoto@paulweiss.com,
dewilliams@paulweiss.com

Correspondent Name: Matthew Castle

Address Line 1: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 2: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

| | |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 19338-003 |
| NAME OF SUBMITTER: | Matthew Castle |
| SIGNATURE: | /Matthew Castle/ |
| DATE SIGNED: | 05/15/2017 |

Total Attachments: 5

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source=IP Trademark Release - K & Company LLC#page5.tif

NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), effective as of May 15, 2017 is made by DEUTSCHE BANK TRUST COMPANY AMERICAS, in its capacity as collateral agent (referred to herein as the “Collateral Agent”), in favor of K & Company LLC (the “Pledgor”), pursuant to that certain Security Agreement, dated as of August 30, 2012 (and as the same may be further amended or modified from time to time, the “Security Agreement”), among Wilton Brands, LLC, a Delaware limited liability company, the Pledgor, and other Subsidiaries of Wilton Brands, LLC and the Collateral Agent.

W I T N E S S E T H:

WHEREAS, in connection with the Security Agreement, the Pledgor executed and delivered the Trademark Security Agreement, dated as of August 30, 2012, in favor of the Collateral Agent (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Trademark Security Agreement, the Pledgor pledged and granted to the Collateral Agent for the benefit of the Secured Parties a lien on and continuing security interest in all of their intellectual property, including but not limited to the trademarks, service marks and trademark and service mark registrations and applications of the Pledgor set forth on Schedule A attached hereto, together with the goodwill of the business symbolized thereby (the “Released Trademarks”);

WHEREAS, the Collateral Agent recorded its security interest in the Released Trademarks with the United States Patent and Trademark Office (the “USPTO”); and

WHEREAS, the Collateral Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent agrees, for the benefit of the Pledgor, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Term Loan Credit Agreement and Security Agreements, as applicable (it being understood that, in the event of any conflict, such terms shall have the meanings provided or provided by reference in the Security Agreements).

SECTION 2. Release of Security Interest. The Collateral Agent does hereby release, relinquish and discharge its lien on and security interest in, and right of setoff against, all of the Pledgor’s right, title and interest in, to and under the Released Trademarks.

SECTION 3. Termination. The Collateral Agent, without representation or warranty, hereby terminates and cancels the Trademark Security Agreement.

SECTION 4. Filing. The Collateral Agent hereby authorizes the Pledgor or the Pledgor’s authorized representative to (i) record this Release with the USPTO, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the

release of the security interest of the Collateral Agent in the Released Trademarks and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

SECTION 5. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the state of New York, but giving effect to federal laws applicable to national banks.

SECTION 6. Counterparts. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Signatures Follow On Next Page.]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

DEUTSCHE BANK TRUST COMPANY
AMERICAS,
as Collateral Agent

By: 
Name: Dusan Lazarov
Title: Director

By: 
Name: Anca Trifan
Title: Managing Director

SCHEDULE A

U.S. Trademark Applications and Registrations

| Mark | App/ Reg. No. | Owner |
|---|---------------|-----------------|
| ABRIANNA | 4046610 | K & Company LLC |
| BEYOND THE POSTMARKS | 3080676 | K & Company LLC |
| CHIPBOX | 3652461 | K & Company LLC |
| CLEARLY YOURS | 3580130 | K & Company LLC |
| DAISY HILL | 3124228 | K & Company LLC |
| EDAMAME | 4154690 | K & Company LLC |
| ENGRAVED GARDEN | 4154694 | K & Company LLC |
| FOR THE MOMENTS AND MUSINGS THAT STICK | 4099732 | K & Company LLC |
| FRAME A NAME | 3907841 | K & Company LLC |
| FRAME A NAME | 3273881 | K & Company LLC |
| GRAND ADHESIONS | 3089592 | K & Company LLC |
| ISABELLA GRACE | 4154691 | K & Company LLC |
| K | 3991439 | K & Company LLC |
| K | 3991438 | K & Company LLC |
| K | 3991437 | K & Company LLC |
| K | 3991436 | K & Company LLC |
| LIFE'S LITTLE OCCASIONS | 4010053 | K & Company LLC |
| LIVE IT UP, GLUE IT DOWN & SMASH IT IN. | 4165432 | K & Company LLC |
| MARCELLA | 3283475 | K & Company LLC |
| MERRYWEATHER | 4162354 | K & Company LLC |
| PRESERVE YOUR MEMORIES. PRESERVE YOUR EARTH. | 4028914 | K & Company LLC |
| RE-MAKE | 3792906 | K & Company LLC |
| SMASH | 4147820 | K & Company LLC |
| SMASH FOLIO | 4132559 | K & Company LLC |
| STUDIO 112 | 3623439 | K & Company LLC |
| SWEET NECTAR | 4046359 | K & Company LLC |
| THEMED ON-THE-GO-PAD FOR LIFES LISTS AND HAPPENINGS | 4103093 | K & Company LLC |
| TO GO | 3364011 | K & Company LLC |

| Mark | App/ Reg. No. | Owner |
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| K K&COMPANY | 85413824 | K & Company LLC |
| K&COMPANY SMASH | 85424772 | K & Company LLC |
| SMASH | 85276600 | K & Company LLC |
| SMASH INSERTS | 85335991 | K & Company LLC |
| STUDIO 112 | 85621346 | K & Company LLC |
| STUDIO 112 | 4377502 | K & Company LLC |
| K&COMPANY SMASH | 85924101 | K & Company LLC |