

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427570

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEUTSCHE BANK TRUST COMPANY AMERICAS, as Collateral Agent		05/15/2017	Banking Corporation:
RECEIVING PARTY DATA			
Name:	Simplicity Pattern Co. Inc., as Pledgor		
Street Address:	2240 WEST 75TH STREET		
City:	WOODRIDGE		
State/Country:	ILLINOIS		
Postal Code:	60517		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4064194	CHERISH BY SIMPLICITY	
Registration Number:	2106457	DESIGN YOUR OWN	
Registration Number:	4081352	I TAUGHT MYSELF TO CROCHET	
Registration Number:	4103189	I TAUGHT MYSELF KNITTING	
Registration Number:	1664976	IT'S SO EASY IT'S SIMPLICITY	
Registration Number:	805145	JIFFY	
Registration Number:	1553693	NEW LOOK	
Registration Number:	4071855	SEWSIMPLE	
Registration Number:	1426278	SIMPLICITY	
Registration Number:	1482464	SIMPLICITY	
Registration Number:	514739	SIMPLICITY	
Registration Number:	508225	SIMPLICITY	
Registration Number:	2280074	SIMPLICITY	
Registration Number:	3396194	SIMPLICITY	
Registration Number:	3865506	SIMPLICITY	
Registration Number:	3752180	SIMPLICITY	
Registration Number:	2585152	SIMPLICITY TRIMS	
Registration Number:	1914892	SIMPLY THE BEST	

CH \$765.00 4064194

Property Type	Number	Word Mark
Registration Number:	4071952	WORKROOM
Registration Number:	1784085	YES I CAN
Registration Number:	3865540	C.C. BIGGER
Registration Number:	0891787	STYLE
Registration Number:	1135739	YES I CAN!
Serial Number:	85616909	LOOKBOOK
Serial Number:	85451916	IT'S SO EASY IT'S SIMPLICITY
Serial Number:	85281434	UROCKIT
Serial Number:	86112855	COUNTRY STYLE APPLIQUES
Serial Number:	86139596	SEW SIMPLE
Serial Number:	86141036	FRIGHT FUN
Serial Number:	86110249	YES I CAN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mcastle@paulweiss.com, aspoto@paulweiss.com,
dewilliams@paulweiss.com

Correspondent Name: Matthew Castle

Address Line 1: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 2: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	19338-003
NAME OF SUBMITTER:	Matthew Castle
SIGNATURE:	/Matthew Castle/
DATE SIGNED:	05/15/2017

Total Attachments: 5

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), effective as of May 15, 2017 is made by DEUTSCHE BANK TRUST COMPANY AMERICAS, in its capacity as collateral agent (referred to herein as the “Collateral Agent”), in favor of Simplicity Pattern Co. Inc. (the “Pledgor”), pursuant to that certain Security Agreement, dated as of August 30, 2012 (and as the same may be further amended or modified from time to time, the “Security Agreement”), among Wilton Brands, LLC, a Delaware limited liability company, the Pledgor, and other Subsidiaries of Wilton Brands, LLC and the Collateral Agent.

W I T N E S S E T H:

WHEREAS, in connection with the Security Agreement, the Pledgor executed and delivered the Trademark Security Agreement, dated as of August 30, 2012, in favor of the Collateral Agent (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Trademark Security Agreement, the Pledgor pledged and granted to the Collateral Agent for the benefit of the Secured Parties a lien on and continuing security interest in all of their intellectual property, including but not limited to the trademarks, service marks and trademark and service mark registrations and applications of the Pledgor set forth on Schedule A attached hereto, together with the goodwill of the business symbolized thereby (the “Released Trademarks”);

WHEREAS, the Collateral Agent recorded its security interest in the Released Trademarks with the United States Patent and Trademark Office (the “USPTO”); and

WHEREAS, the Collateral Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent agrees, for the benefit of the Pledgor, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided or provided by reference in the Term Loan Credit Agreement and Security Agreements, as applicable (it being understood that, in the event of any conflict, such terms shall have the meanings provided or provided by reference in the Security Agreements).

SECTION 2. Release of Security Interest. The Collateral Agent does hereby release, relinquish and discharge its lien on and security interest in, and right of setoff against, all of the Pledgor’s right, title and interest in, to and under the Released Trademarks.

SECTION 3. Termination. The Collateral Agent, without representation or warranty, hereby terminates and cancels the Trademark Security Agreement.

SECTION 4. Filing. The Collateral Agent hereby authorizes the Pledgor or the Pledgor’s authorized representative to (i) record this Release with the USPTO, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the

release of the security interest of the Collateral Agent in the Released Trademarks and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

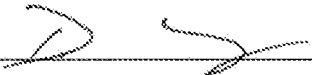
SECTION 5. Choice of Law. This Release shall be governed by, and construed in accordance with, the laws of the state of New York, but giving effect to federal laws applicable to national banks.

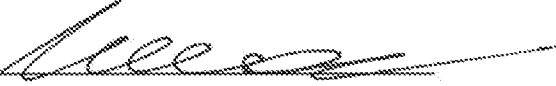
SECTION 6. Counterparts. This Release may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Signatures Follow On Next Page.]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

DEUTSCHE BANK TRUST COMPANY
AMERICAS,
as Collateral Agent

By: 
Name: Dusan Lazarev
Title: Director

By: 
Name: Anca Trifan
Title: Managing Director

SCHEDULE A

U.S. Trademark Applications and Registrations

Mark	App/ Reg. No.	Owner
CHERISH BY SIMPLICITY	4064194	Simplicity Pattern Co. Inc.
DESIGN YOUR OWN	2106457	Simplicity Pattern Co. Inc.
I TAUGHT MYSELF TO CROCHET	4081352	Simplicity Pattern Co. Inc.
I TAUGHT MYSELF KNITTING	4103189	Simplicity Pattern Co. Inc.
IT'S SO EASY IT'S SIMPLICITY	1664976	Simplicity Pattern Co. Inc.
JIFFY	805145	Simplicity Pattern Co. Inc.
NEW LOOK	1553693	Simplicity Pattern Co. Inc.
SEWSIMPLE	4071855	Simplicity Pattern Co. Inc.
SIMPLICITY	1426278	Simplicity Pattern Co. Inc.
SIMPLICITY	1482464	Simplicity Pattern Co. Inc.
SIMPLICITY	514739	Simplicity Pattern Co. Inc.
SIMPLICITY	508225	Simplicity Pattern Co. Inc.
SIMPLICITY	2280074	Simplicity Pattern Co. Inc.
SIMPLICITY	3396194	Simplicity Pattern Co. Inc.
SIMPLICITY	3865506	Simplicity Pattern Co. Inc.
SIMPLICITY	3752180	Simplicity Pattern Co. Inc.
SIMPLICITY TRIMS	2585152	Simplicity Pattern Co. Inc.
SIMPLY THE BEST	1914892	Simplicity Pattern Co. Inc.
WORKROOM	4071952	Simplicity Pattern Co. Inc.
YES I CAN	1784085	Simplicity Pattern Co. Inc.
C.C. BIGGER	3865540	Simplicity Pattern Co. Inc.
STYLE	0891787	Simplicity Pattern Co. Inc.
YES I CAN!	1135739	Simplicity Pattern Co. Inc.
LOOKBOOK	85616909	Simplicity Pattern Co. Inc.
IT'S SO EASY IT'S SIMPLICITY	85451916	Simplicity Pattern Co. Inc.
UROCKIT	85281434	Simplicity Pattern Co. Inc.
COUNTRY STYLE APPLIQUES	86112855	Simplicity Pattern Co. Inc.
SEW SIMPLE	86139596	Simplicity Pattern Co. Inc.
FRIGHT FUN	86141036	Simplicity Pattern Co. Inc.
YES I CAN	86110249	Simplicity Pattern Co. Inc.

