

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427712

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eduardo Morales		04/25/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VVMC, LLC		
Street Address:	111 Congress Avenue		
Internal Address:	Suite 400		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	2433310	DON SERGIO	
Registration Number:	3549069	EL REFORMADOR	
Registration Number:	3701939	LA CAVA DE LOS MORALES	
Registration Number:	4116177	BACIO DE BOLLE	
Registration Number:	3719007	BIG HORN	
Registration Number:	4423034	CHAQUIRA	
Registration Number:	3931257	COME STAI CIAO	
Registration Number:	3703348	GOLMAR	
Registration Number:	4264910	MÖDE	
Registration Number:	4012526	OSKI	
Registration Number:	3935005	WILDCATTER	
CORRESPONDENCE DATA			
Fax Number:	2108869883		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	210-886-9500		
Email:	mvillarreal@gunn-lee.com		
Correspondent Name:	Miguel Villarreal, Jr.		
Address Line 1:	300 Convent Street		
TRADEMARK			

OP \$290.00 2433310

Address Line 2:	Suite 1080
Address Line 4:	San Antonio, TEXAS 78205

NAME OF SUBMITTER:	Miguel Villarreal, Jr.
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SIGNATURE:	/mvillarreal/
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DATE SIGNED:	05/16/2017
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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as of the 25th day of April, 2017 (the "Effective Date") by and between Eduardo Morales, a United States citizen having a business address at 8950 Railroad Dr., Houston, TX, 77078 ("Morales" or "Assignor") and VVMC LLC ("VVMC" or "Assignee") a Texas limited liability company.

WITNESSETH

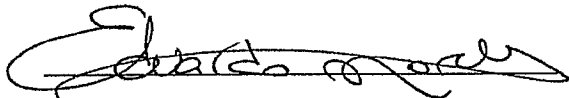
WHEREAS, Morales has obtained by assignment from Morales Beverage Company LLC the marks shown in the attached Schedule A (the "Marks"), together with the related goodwill and the applications and registrations listed in Schedule A;

WHEREAS, Morales desires to gift, assign, and transfer all right, title and interest in and to the Marks that he owns, the registrations thereof, and the goodwill therewith to VVMC and VVMC desires to acquire all right, title and interest owned by Morales in and to the Marks, the registrations thereof, and the goodwill associated therewith;

NOW, THEREFORE, Morales does hereby gift, assign, and transfer all right, title, and interest that he owns in and to the Marks together with the goodwill of the business symbolized by the Marks, the trademark registrations and applications for the Marks listed on Schedule A.

The Commissioner of Patents and Trademarks is requested to issue any registrations or renewals relating to the Marks to VVMC.

EDUARDO MORALES:



Eduardo Morales, Individually

Schedule A: The Marks

Mark	Owner	Registration or Serial Number
DON SERGIO	Morales Beverage Company, LLC	2433310
EL REFORMADOR	Morales Beverage Company, LLC	3549069
LA CAVA DE LOS MORALES	Morales Beverage Company, LLC	3701939
BACIO DE BOLLE	Morales Beverage Company, LLC	4116177
BIG HORN	Morales Beverage Company, LLC	3719007
CHAQUIRA	Morales Beverage Company, LLC	4423034
COME STAI CIAO	Morales Beverage Company, LLC	3931257
GOLMAR	Morales Beverage Company, LLC	3703348
MÖDE	Morales Beverage Company, LLC	4264910
OSKI	Morales Beverage Company, LLC	4012526
WILDCATTER	Morales Beverage Company, LLC	3935005