

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427671

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HILTON HHONORS WORLDWIDE, L.L.C.		01/27/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	HILTON HONORS WORLDWIDE LLC		
Street Address:	7930 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1837199	HHONORS	
Registration Number:	1910586	DOUBLE DIPPING	
Registration Number:	1911958	DOUBLE DIP	
Registration Number:	2447958	POINTS & MILES	
Registration Number:	2587522	POINTS & MILES	
Registration Number:	2680272	HHONORS	
Registration Number:	2552828	HHONORS	
Registration Number:	2756064	POINTS & MILES	
Registration Number:	2773584	POINT STRETCHER	
Registration Number:	3965504	EXPERIENCES WORTH SHARING	
Registration Number:	4207879	POINTS & MONEY REWARDS	
Registration Number:	4320225	HILTON HHONORS EXPERIENCES WORTH SHARING	
CORRESPONDENCE DATA			
Fax Number:	6502515002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 251-5094		
Email:	jmull@stblaw.com		
Correspondent Name:	Linda Nyberg		

CH \$315.00 1837199

Address Line 1: 2475 Hanover Street
Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER: 043291/0042

NAME OF SUBMITTER: J. Jason Mull

SIGNATURE: /J. Jason Mull/

DATE SIGNED: 05/16/2017

Total Attachments: 2

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HILTON HHONORS WORLDWIDE, L.L.C.", CHANGING ITS NAME FROM "HILTON HHONORS WORLDWIDE, L.L.C." TO "HILTON HONORS WORLDWIDE LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JANUARY, A.D. 2017, AT 12:39 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

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SR# 20170493416

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201946488
Date: 01-27-17

TRADEMARK
REEL: 006061 FRAME: 0061


STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Hilton HHonors Worldwide,
L.L.C.

2. The Certificate of Formation of the limited liability company is hereby amended
as follows:

the name of the limited liability company is changed
to Hilton Honors Worldwide LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 27 day of January, A.D. 2017.

By: 
Authorized Person(s)

Name: Abigail Hotchkin
Print or Type