

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427700

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|---|--|------------------------|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Morales Beverage Company, LLC | | 04/25/2017 | Limited Liability Company: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | Eduardo Morales | | |
| Street Address: | 8950 Railwood Drive | | |
| City: | Houston | | |
| State/Country: | TEXAS | | |
| Postal Code: | 77078 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2433310 | DON SERGIO | |
| Registration Number: | 3549069 | EL REFORMADOR | |
| Registration Number: | 3701939 | LA CAVA DE LOS MORALES | |
| Registration Number: | 4116177 | BACIO DE BOLLE | |
| Registration Number: | 3719007 | BIG HORN | |
| Registration Number: | 4423034 | CHAQUIRA | |
| Registration Number: | 3931257 | COME STAI CIAO | |
| Registration Number: | 3703348 | GOLMAR | |
| Registration Number: | 4264910 | MÖDE | |
| Registration Number: | 4012526 | OSKI | |
| Registration Number: | 3935005 | WILDCATTER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2108869883 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 210-886-9500 | | |
| Email: | mvillarreal@gunn-lee.com | | |
| Correspondent Name: | Miguel Villarreal, Jr. | | |
| Address Line 1: | 300 Convent Street | | |

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|------------------------|--------------------------|
| Address Line 2: | Suite 1080 |
| Address Line 4: | San Antonio, TEXAS 78205 |

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|---------------------------|------------------------|
| NAME OF SUBMITTER: | Miguel Villarreal, Jr. |
|---------------------------|------------------------|

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|-------------------|---------------|
| SIGNATURE: | /mvillarreal/ |
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| DATE SIGNED: | 05/16/2017 |
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| Total Attachments: 2 source=00179312#page1.tif source=00179312#page2.tif |
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as of the 25th day of April, 2017 (the "Effective Date") by and between Morales Beverage Company LLC ("MBC" or "Assignor") a Texas limited liability company, having its principal place of business at 8950 Railwood Dr., Houston, TX, 77078 and Eduardo Morales ("Morales" or "Assignee") a United States citizen having a business address at 8950 Railwood Dr., Houston, TX, 77078.

WITNESSETH

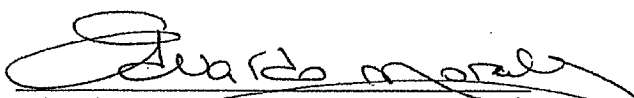
WHEREAS, MBC has adopted and used the marks shown in Schedule A (the "Marks") and has further filed federal applications or obtained federal registrations for the Marks as listed in the attached Schedule A;

WHEREAS, MBC desires to assign all right, title and interest in and to the Marks that it owns, the registrations thereof, and the goodwill therewith to Morales and Morales desires to acquire all right, title and interest owned by MBC in and to the Marks, the registrations thereof, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, MBC does assign, all right, title, and interest that it owns in and to the Marks together with the goodwill of the business symbolized by the Marks, and the applications and registrations of the pertaining Marks.

The Commissioner of Patent and Trademarks is requested to issue any registrations or renewals relating to the marks to Morales.

MORALES BEVERAGE COMPANY LLC:


Eduardo Morales, Manager of Morales Beverage Company LLC

Schedule A: Trademark Office Filings

| Mark | Owner | Registration or Serial Number |
|------------------------|-------------------------------|-------------------------------|
| DON SERGIO | Morales Beverage Company, LLC | 2433310 |
| EL REFORMADOR | Morales Beverage Company, LLC | 3549069 |
| LA CAVA DE LOS MORALES | Morales Beverage Company, LLC | 3701939 |
| BACIO DE BOLLE | Morales Beverage Company, LLC | 4116177 |
| BIG HORN | Morales Beverage Company, LLC | 3719007 |
| CHAQUIRA | Morales Beverage Company, LLC | 4423034 |
| COME STAI CIAO | Morales Beverage Company, LLC | 3931257 |
| GOLMAR | Morales Beverage Company, LLC | 3703348 |
| MÖDE | Morales Beverage Company, LLC | 4264910 |
| OSKI | Morales Beverage Company, LLC | 4012526 |
| WILDCATTER | Morales Beverage Company, LLC | 3935005 |