

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427924

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE NORTH HIGHLAND COMPANY		09/30/2016	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	THE NORTH HIGHLAND COMPANY LLC		
Street Address:	3333 PIEDMONT ROAD NE		
Internal Address:	SUITE 1000		
City:	ATLANTA		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3022123	NORTH HIGHLAND	
Registration Number:	4138826	OWN YOUR LIFE. OWN YOUR CAREER. OWN YOUR	
Registration Number:	4288895	ENFATHOM	
Registration Number:	3485504	SPARKS GROVE	
Registration Number:	4389523	CODES THAT MATTER	
Registration Number:	4832249	YOU FIRST	
Registration Number:	3971405	GLOBALLY LOCAL	
Registration Number:	4752764	LINKED EXECUTION	
Serial Number:	87005908	PROFESSIONALIZING	
CORRESPONDENCE DATA			
Fax Number:	4043659532		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404.233.7000		
Email:	MMMIPDOCKET@SYSTEM.FOUNDATIONIP.COM		
Correspondent Name:	MORRIS, MANNING & MARTIN, LLP		
Address Line 1:	3343 PEACHTREE RD NE		
Address Line 2:	1600 ATLANTA FINANCIAL CENTER		

CH \$240.00 3022123

Address Line 4: ATLANTA, GEORGIA 30326

NAME OF SUBMITTER: John R. Harris

SIGNATURE: /John R. Harris/

DATE SIGNED: 05/17/2017

Total Attachments: 3

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source=38 Certificate of Conversion and Certificate of Formation of Converted Highland Sub #page3.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A GEORGIA CORPORATION UNDER THE NAME OF "THE NORTH HIGHLAND COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THE NORTH HIGHLAND COMPANY" TO "THE NORTH HIGHLAND COMPANY LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF SEPTEMBER, A.D. 2016, AT 5:27 O`CLOCK P.M.



6168719 8100F
SR# 20166022397

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203097593
Date: 10-03-16

TRADEMARK
REEL: 006061 FRAME: 0285

**CERTIFICATE OF CONVERSION
CONVERTING
THE NORTH HIGHLAND COMPANY
INTO
THE NORTH HIGHLAND COMPANY LLC**

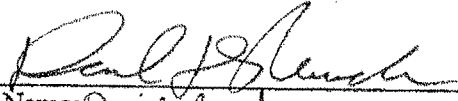
This Certificate of Conversion (this "Certificate") has been duly executed and is being filed by the undersigned to convert The North Highland Company, a Georgia corporation (the "Corporation"), into The North Highland Company LLC, a Delaware limited liability company (the "LLC"), pursuant to the Delaware Limited Liability Company Act, as amended (the "DLLCA"), and the Georgia Business Corporation Code, as amended (the "Georgia Code"), and the undersigned hereby certifies as follows:

1. The Corporation was first incorporated in the State of Georgia pursuant to the Georgia Code on January 23, 1989.
2. Immediately prior the Effective Time (defined below), the jurisdiction of the Corporation is Georgia and the name of the Corporation is "The North Highland Company".
3. Immediately following the Effective Time, the jurisdiction of the LLC is Delaware and the name of the LLC (as set forth in the Certificate of Formation) is "The North Highland Company LLC".
4. The conversion of the Corporation into the LLC (the "Conversion") has been approved in accordance with the provisions of the Georgia Code and the DLLCA, including without limitation O.C.G.A. Section 14-2-1109.3(c) and Section 18-214 of the DLLCA.
5. The Conversion shall be effective upon the filing of this Certificate of Conversion with the Secretary of State of Delaware (the "Effective Time").
6. The authority of the registered agent of the Corporation to accept service on the Corporation's behalf is revoked as of the Effective Time and the Secretary of State of the State of Georgia is hereby irrevocably appointed as the agent for service of process on the LLC in any proceeding to enforce an obligation of the Corporation arising prior to the Effective Time.
7. The mailing address at which a copy of any process served on the Georgia Secretary of State may be mailed is 3333 Piedmont Road, NE, Suite 1000, Atlanta, GA 30305.
8. The Georgia Secretary of State shall be notified of any change in the LLC's mailing address.

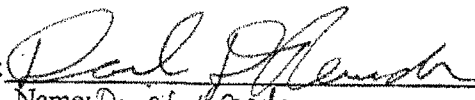
[signature page follows]

IN WITNESS WHEREOF, the undersigned have duly executed this Certificate of Conversion, this 30th day of September, 2016.

THE NORTH HIGHLAND COMPANY

By: 
Name: Daniel Reardon
Title: Chief Executive Officer

THE NORTH HIGHLAND COMPANY LLC

By: 
Name: Daniel Reardon
Title: Chief Executive Officer