

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428011

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		05/10/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Everyday Health, Inc.		
Street Address:	345 Hudson Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Corporation: DELAWARE		
Name:	Everyday Health Media, LLC		
Street Address:	345 Hudson Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Medpage Today, LLC		
Street Address:	345 Hudson Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85642927	THE HAUTE LIST	
CORRESPONDENCE DATA			
Fax Number:	5854198813		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	585.419.8636		
Email:	trademarks@harrisbeach.com		

CH \$40.00 85642927

Correspondent Name: Neal L. Slifkin, Esq.
Address Line 1: Harris Beach PLLC, 99 Garnsey Road
Address Line 4: Pittsford, NEW YORK 14534

ATTORNEY DOCKET NUMBER: 248785

NAME OF SUBMITTER: Melanie L. Lavacca

SIGNATURE: /Melanie L. Lavacca/

DATE SIGNED: 05/18/2017

Total Attachments: 11

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST (“**Release**”) is made and effective May 10, 2017 and granted by SILICON VALLEY BANK, a California corporation (“**Bank**” and, in its capacity as administrative agent, “**Assignee**”), to EVERYDAY HEALTH, INC., a Delaware corporation, EVERYDAY HEALTH MEDIA, LLC, a Delaware limited liability company, and MEDPAGE TODAY, L.L.C., a New Jersey limited liability company (each a “**Grantor**” and, collectively, the “**Grantors**”).

WHEREAS, pursuant to a certain Loan and Security Agreement by and among Assignee and the Grantors, each Grantor agreed to grant to Assignee, in Assignee’s capacity as administrative agent under such Subordinated Loan and Security Agreement, for the ratable benefit of all Lenders, a security interest in all of its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of each Grantor under the Loan Agreement pursuant to the terms of Intellectual Property Security Agreements, each dated October 22, 2012, by and between Assignee and the Grantors (collectively, the “**IP Security Agreements**”);

WHEREAS, the IP Security Agreements were recorded with the United States Patent and Trademark Office at Reel 4886, Frame 0930 (trademarks); Reel 4886, Frame 0642 (trademarks); and Reel 4886, Frame 0474 (trademarks) on October 23, 2012; and Reel 029178, Frame 0317 (patents); and Reel 029177, Frame 0824 (patents) on October 23, 2012; and

WHEREAS, the Grantors have requested that Assignee enter into this Release in order to effectuate, evidence, and record the release and reassignment to the Grantors of any and all right, title, and interest Assignee and any lenders or secured parties it represents may have in the IP Collateral (as defined below) pursuant to the IP Security Agreements;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignee hereby states as follows:

1. Release of Security Interest. Assignee, on behalf of itself and the lenders for which it serves as administrative agent pursuant to the Credit Agreement and Guarantee and Collateral Agreement, their successors, legal representatives, and assigns, hereby terminates the IP Security Agreements and terminates, releases, and discharges any and all security interests that it has pursuant to the IP Security Agreements in any and all right, title, and interest of the Grantors, and reassigns to the Grantors any and all right, title, and interest that it may have, in, to, and under the following (collectively, the “**IP Collateral**”):

(a) any and all copyrights, copyright applications, and registrations, and like protections in each work of authorship, whether registered or unregistered and whether published or unpublished, including the copyright registrations and applications set forth in **EXHIBIT A** hereto, and all extensions and renewals thereof (“**Copyrights**”);

(b) any and all patents, patent applications, and other patent rights and any other governmental authority-issued indicia of invention ownership, including the patents and patent applications listed in **EXHIBIT B** hereto, and all reissues, divisions, continuations,

continuations-in-part, renewals, extensions, and reexaminations thereof and amendments thereto (the "**Patents**");

(c) any and all trademarks, service marks, trade names, brand names, logos, trade dress, design rights, and other similar designations of source, whether registered or unregistered, including the trademark registrations and applications set forth in **EXHIBIT C** hereto, together with the goodwill connected with the use thereof and symbolized thereby and all extensions and renewals thereof ("**Trademarks**");

(d) all mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including those set forth on **EXHIBIT D** attached hereto (collectively, the "**Mask Works**");

(e) all rights of any kind whatsoever of the Grantors accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(f) any and all license and other agreements in which any Grantor has granted or is granted a license or other right under any Patent, Trademark, Copyright, or Mask Work;

(g) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(h) any and all claims and causes of action with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

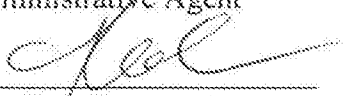
2. Applicable Law. THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[Signature page follows.]

*Signature Page to Release of Intellectual Property Security Interest relating to that certain
Intellectual Property Security Agreements dated October 22, 2012 that was made by
EVERYDAY HEALTH, INC., EVERYDAY HEALTH MEDIA, LLC, and MEDPAGE
TODAY, L.L.C. in favor of SILICON VALLEY BANK, as Administrative Agent*

IN WITNESS WHEREOF, the undersigned has caused this Release to be duly executed
and delivered by its officer thereunto duly authorized as of the date first above written.

SILICON VALLEY BANK,
as Administrative Agent

By: 

Name: Tom Caramanico

Title: Vice President

Address for Notices:

275 Grove St., 2-200

Newton, MA 02466

EXHIBIT A

Copyrights

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

Noac.

EXHIBIT B

Patents

Everyday Health Media, LLC
 Patent Schedule

Title	App. No. or Pat. No.	App. Date or Issu. Date	Owner
INTERACTIVE STREAMING TICKER	7,092,939	8/15/2006	Wondir General, Inc
INTERACTIVE STREAMING TICKER	7,584,180	9/21/2009	Wondir General, Inc
SYSTEM FACILITATING COMMUNICATIONS AND FINANCIAL CONTRIBUTIONS INVOLVING FACILITIES AND RESIDENTS THEREOF	10/551,609	7/24/2006	Carepages, Inc.

EXHIBIT C

Trademarks

**Eqal, Inc.
Trademark Schedule**

Mark	App. No. or Reg. No.	App. Date or Reg. Date	Record Owner
12 IN 12	Reg. No. 3494904	Registered 9/2/08	Eqal, Inc.
BEAUTY VLOGGER BOOT CAMP	App. No. 85572378	Filed 3/17/12	Eqal, Inc.
E HAUTE LIST	App. No. 85572379	Filed 3/17/12	Eqal, Inc.
EQAL	Reg. No. 3624099	Registered 5/19/09	Eqal, Inc.
KATEMODERN	Reg. No. 3521526	Registered 10/21/08	Eqal, Inc.
LG15	Reg. No. 3470586	Registered 7/22/08	Eqal, Inc.
LONELYGIRL15	Reg. No. 3338362	Registered 11/20/07	Eqal, Inc.
THE HAUTE LIST	App. No. 85642927	Filed 6/4/12	Eqal, Inc.
THE SHOW IS EVERYWHERE	Reg. No. 3549963	Registered 12/23/08	Eqal, Inc.
U LOOK HAUTE	App. No. 85572377	Filed 3/17/12	Eqal, Inc.

EXHIBIT D

Mask Works

EXHIBIT D

Mask Works

Description

Registration/
Application
Number

Registration/
Application
Date

None.