

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal American Financial Services, Inc.		04/28/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The WellCare Management Group, Inc.		
Street Address:	8725 Henderson Road		
Internal Address:	Renaissance One		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33634		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2977674	TODAY'S OPTIONS	
Registration Number:	2432877	LIVING STRATEGIES	
Registration Number:	3407710	AMERICAN PROGRESSIVE	
Registration Number:	1910425	AMERICAN PROGRESSIVE	
Registration Number:	3890381	A HEALTHY COLLABORATION	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	alberto.zacapa@dlapiper.com,dctrademarks@dlapiper.com		
Correspondent Name:	Thomas E. Zutic, DLA Piper LLP (US)		
Address Line 1:	500 Eighth Street NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	368928-000238		
NAME OF SUBMITTER:	Thomas E. Zutic		
SIGNATURE:	/Thomas E. Zutic/		
DATE SIGNED:	05/18/2017		

OP \$140.00 2977674

Total Attachments: 14

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TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into to be effective as of April 28, 2017 by and between **Universal American Corp.**, a corporation organized under the laws of Delaware, with its principal place of business at 44 South Broadway, Suite 1200, White Plains, New York 10601, **Universal American Financial Services, Inc.**, a corporation organized under the laws of Delaware, with its principal place of business at 44 South Broadway, Suite 1200, White Plains, New York 10601 and **SelectCare of Texas, Inc. (formerly SelectCare of Texas, L.L.C)**, a corporation organized under the laws of Texas, with its principal place of business at 4888 Loop Central Drive, Suite 700, Houston, Texas 77081 (hereinafter, collectively, the "Assignors"), and **The WellCare Management Group, Inc.**, a corporation organized under the laws of New York, with its principal place of business at 8725 Henderson Road, Renaissance One, Tampa Florida 33634 (hereinafter, the "Assignee").

WHEREAS, the Assignors are the respective owners of all rights, title and interest in and to the Trademarks listed on the attached Schedule A (hereinafter, collectively, the "Marks"); and

WHEREAS, Assignors desire to assign, and Assignee desires to obtain, all rights, title and interest in and to the Marks

NOW, THEREFORE, for good and valuable consideration paid, the sufficiency and receipt of which are hereby acknowledged, Assignors hereby assign, transfer and convey, unto Assignee, all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this assignment had not been made; together with all claims for damages by reason of past infringement by the Marks, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

[Signature page follows]

IN WITNESS WHEREOF, Assignors and Assignee have caused this Assignment to be effective by its duly authorized representatives on the day and year first above written.

ASSIGNOR:
Universal American Corp.

By: _____

Name: _____

Title: _____

ASSIGNOR:
Universal American Financial Services, Inc.

By: Paul Jernigan, Esq.

Name: Paul Jernigan, Esq.

Title: ASSISTANT SECRETARY

ASSIGNOR:
SelectCare of Texas, Inc.

By: Paul Jernigan, Esq.

Name: Paul Jernigan, Esq.

Title: ASSISTANT SECRETARY

ASSIGNEE:
The WellCare Management Group, Inc.

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, Assignors and Assignee have caused this Assignment to be effective by its duly authorized representatives on the day and year first above written.

ASSIGNOR:
Universal American Corp.

By: 

Name: Michael Haber

Title: VP and Assistant Secretary

ASSIGNOR:
Universal American Financial Services, Inc.

By: _____

Name: _____

Title: _____

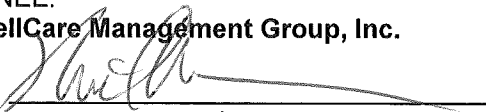
ASSIGNOR:
SelectCare of Texas, Inc.

By: _____

Name: _____

Title: _____

ASSIGNEE:
The WellCare Management Group, Inc.


By: 

Name: Michael Haber

Title: VP

Schedule A

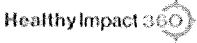
Trademarks

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
US Federal (USPTO)	LIVING STRATEGIES RN: 2432877 SN: 75704461	Renewed First Use: October 16, 1998 Filed: May 11, 1999 Registered: March 6, 2001	(Int'l Class: 42) services in the field of elder adult housing and care needs, namely, consultation, assessment of individuals' needs, care plan development and evaluation, identification of appropriate facilities and placement of individuals, care program setup and implementation and care management placement of individuals' care	Universal American Corp. (NEW YORK CORP.) 6 International Drive Rye Brook, New York 10573 United States (States)
US Federal (USPTO)	TEXANPLUS and Design  RN: 2631963 SN: 78095717	Renewed October 8, 2012 Int'l Class: 36,42 First Use: November 8, 2001 Filed: November 29, 2001 Application Published: July 16, 2002 Registered: October 8, 2002 Last Renewal: October 8, 2012	(Int'l Class: 36) insurance underwriting services of pre-paid health care insurance for medicare enrollees (Int'l Class: 42) health care in the nature of provider sponsored organizations, health maintenance organizations and preferred provider organizations for medicare enrollees	Selectcare of Texas, L.L.C. (TEXAS LIMITED LIABILITY COMPANY) 4888 Loop Central Drive Suite 700 Houston, Texas 77081 United States (States)
US Federal (USPTO)	TODAY'S OPTIONS RN: 2977674 SN: 76545393	Renewed July 26, 2015 Int'l Class: 36 First Use: August, 2003 Filed: September 4, 2003 Application Published: July	(Int'l Class: 36) administration of medicare private fee for service health insurance plan	Universal American Corp. (NEW YORK CORP.) 1001 Heathrow Park Lane, Suite 5001 Lake Mary, Florida 32746 United States (States)

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
		27, 2004 Registered: July 26, 2005 Last Renewal: July 26, 2015		
US Federal (USPTO)	AMERICAN PROGRESSIVE and Design AMERICAN PROGRESSIVE RN: 1910425 SN: 74563734	Renewed August 8, 2015 Int'l Class: 36 First Use: January, 1992 Filed: August 22, 1994 Application Published: May 16, 1995 Registered: August 8, 1995 Last Renewal: August 8, 2015	(Int'l Class: 36) underwriting and administration of life and health insurance	Universal American Financial Services, Inc. (DELAWARE CORP.) 6 International Drive Rye Brook, New York 05731068 United States (States)
US Federal (USPTO)	THE RIGHT PARTNERSHIP LEADS TO SUCCESS RN: 4171746 SN: 85484215	Registered July 10, 2012 Int'l Class: 35,44 First Use: November 14, 2011 Filed: November 30, 2011 Application Published: April 24, 2012 Registered: July 10, 2012	(Int'l Class: 35) business management and consulting services for the health care industry, namely, providing industry expertise and supplier partnerships; cost containment in the field of health care; health care cost containment; medical cost management (Int'l Class: 44) consulting services in the field of health; geriatric health care management services	Universal American Corp. (DELAWARE CORP.) Suite 700 4888 Loop Central Drive Houston, Texas 77081 United States (States)
US Federal (USPTO)	BETTER HEALTHCARE TOGETHER RN: 4384981 SN: 85575583	Registered August 13, 2013 Int'l Class: 35,44 First Use: April 1, 2012 Filed: March 21, 2012 Application Published: August 7, 2012	(Int'l Class: 35) business management and consulting services for the health care industry, namely, providing industry expertise and supplier partnerships; cost containment in the field of health care; health care cost containment; medical cost management (Int'l Class: 44)	Universal American Corp. (DELAWARE CORP.) Suite 700 4888 Loop Central Drive Houston, Texas 77081 United States (States)

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
		Registered: August 13, 2013	consulting services in the field of health; geriatric health care management services	
US Federal (USPTO)	COLLABORATIVE HEALTH SYSTEMS RN: 4397939 SN: 85575510	Registered Supplemental Register September 3, 2013 Int'l Class: 35,44 First Use: April 1, 2012 Filed: March 21, 2012 Registered: September 3, 2013	(Int'l Class: 35) business management and consulting services for the health care industry, namely, providing industry expertise and supplier partnerships; cost containment in the field of health care; health care cost containment; medical cost management (Int'l Class: 44) consulting services in the field of health; geriatric health care management services	Universal American Corp. (DELAWARE CORP.) Suite 700 4888 Loop Central Drive Houston, Texas 77081 United States (States)
US Federal (USPTO)	AMERICAN PROGRESSIVE RN: 3407710 SN: 76669984	Registered 8 & 15 April 16, 2014 Int'l Class: 36 First Use: October 4, 1981 Filed: December 5, 2006 Application Published: January 22, 2008 Registered: April 8, 2008	(Int'l Class: 36) underwriting and administration of life and health insurance	Universal American Corp. (NEW YORK CORP.) 6 International Drive Rye Brook, New York 10573 United States (States)
US Federal (USPTO)	HEALTHY IMPACT 360 RN: 4818098 SN: 86976439	Registered September 22, 2015 Int'l Class: 35,42,44 First Use: May 22, 2014 Filed: July 14, 2014 Application Published: July	(Int'l Class: 35) business collaboration services, namely, providing a computer software platform for physicians, health care and medical providers, to collaborate across disciplines to help improve health care and medical education and services; promoting	Universal American Corp. (DELAWARE CORP.) Suite 300 4888 Loop Central Drive Houston, Texas 77801 United States (States)

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
		7, 2015 Registered: September 22, 2015	<p>collaboration within medical communities to improve quality in the field of health care; business services provided to the health care industry, namely, business consulting and management services, market intelligence, data collection, and data submission of health care quality data for business purposes, and patient relationship management services; cost containment in the field of health care; health care cost containment; medical cost management (Int'l Class: 42)</p> <p>analytical platform as a service (paas) featuring computer software platform for data management for the consolidated viewing of patient histories, access to lab and radiology results, access to patient data, processing physician referrals, administrative and cost management, and management of electronic health records and patients' clinical information; software as a service (saas) featuring software for use in accessing, viewing, displaying, analyzing, processing, annotating, creating reports, storing, and packaging patient information, patient images and treatment data; electronic storage of medical data for use in exchanging health, insurance, payment, and billing information among providers, payers, patients, and other health care entities and organizations; software as a service (saas) service featuring software for use in exchanging</p>	

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			<p>health, insurance, payment, and billing information among providers, payers, patients, and other health care entities and organizations; software as a service (saas) service featuring software for use in verifying patient eligibility, payment processing, and estimating patient payment responsibility, all in the field of health care in order to help physicians improve quality outcomes for their patients (Int'l Class: 44) providing health care information by electronic means through a computer software platform to aid in patient management and outcomes, health care management services</p>	
<p>US Federal (USPTO)</p>	<p>HEALTHY IMPACT 360 and Design</p>  <p>RN: 4818099 SN: 86976440</p>	<p>Registered September 22, 2015 Int'l Class: 35,42,44 First Use: May 22, 2014 Filed: July 14, 2014 Application Published: July 7, 2015 Registered: September 22, 2015</p>	<p>(Int'l Class: 35) business collaboration services, namely, providing a computer software platform for physicians, health care and medical providers, to collaborate across disciplines to help improve health care and medical education and services; promoting collaboration within medical communities to improve quality in the field of health care; business services provided to the health care industry, namely, business consulting and management services, market intelligence, data collection, and data submission of health care quality data for business purposes, and patient relationship management services; cost containment in the field of health care; health care cost</p>	<p>Universal American Corp. (DELAWARE CORP.) 4888 Loop Central Drive Suite 300 Houston, Texas 77801 United States (States)</p>



TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
			<p>containment; medical cost management (Int'l Class: 42) analytical platform as a service (paas) featuring computer software platform for data management for the consolidated viewing of patient histories, access to lab and radiology results, access to patient data, processing physician referrals, administrative and cost management, and management of electronic health records and patients' clinical information; software as a service (saas) featuring software for use in accessing, viewing, displaying, analyzing, processing, annotating, creating reports, storing, and packaging patient information, patient images and treatment data; electronic storage of medical data for use in exchanging health, insurance, payment, and billing information among providers, payers, patients, and other health care entities and organizations; software as a service (saas) service featuring software for use in exchanging health, insurance, payment, and billing information among providers, payers, patients, and other health care entities and organizations; software as a service (saas) service featuring software for use in verifying patient eligibility, payment processing, and estimating patient payment responsibility, all in the field of health care in order to help physicians improve quality outcomes for their patients</p>	

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			(Int'l Class: 44) providing health care information by electronic means through a computer software platform to aid in patient management and outcomes, health care management services	
US Federal (USPTO)	A HEALTHY COLLABORATION RN: 3890381 SN: 76692253	Registered 8 & 15 June 9, 2016 Int'l Class: 16,35,36,41,44,45 First Use: July, 2008 Filed: August 20, 2008 Application Published: July 14, 2009 Registered: December 14, 2010	(Int'l Class: 16) newsletters, brochures and pamphlets in the fields of health and medical care, wellness programs, medical and health education, disease prevention and management, weight reduction, diet planning and supervision, dietary and nutritional guidance, prescription drugs, vision, mental health, guidelines and information on membership in health maintenance organizations and preferred provider organizations, guidelines and information on health and medical insurance, pharmacy, vision, and rehabilitation services, substance abuse, smoking cessation programs, preventative health, stress management, exercise and chronic illness, prescription drugs and pharmaceutical care (Int'l Class: 35) medical cost management in the nature of providing information on healthcare management programs aimed at reducing long-term health effects and costs of healthcare; cost management of health, vision and pharmaceutical benefit plans and riders for others; business management for the health care industry in relation to	Universal American Financial Services, Inc. (DELAWARE CORP.) 6 International Drive Rye Brook, New York 10573-1068 United States (States)

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
			<p>health, vision and pharmaceutical benefit plans and riders for others; health care cost containment; health care cost review; health care utilization and review services; managed care services, namely, electronic processing and administration of healthcare information; prescription drug programs for drug providers and participating pharmacies, namely, administering pharmacy reimbursement programs and services; business consulting services for self-insured employees, namely, consulting services in business organization and management; retail pharmacy services; home delivery of pharmaceuticals; mail order services featuring prescription and non-prescription drugs; computerized online retail pharmacy services; pharmacy and drug information services, namely, providing consumer information in the field of pharmaceuticals and prescription drugs; administering pharmacy reimbursement programs and services by means of a global computer network and proprietary global information networks; administrative processing of purchase orders within the framework of mail order services provided by retail pharmacy companies; and pharmaceutical cost management services for others; physician referrals; business administration of health management organizations</p>	

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
			<p>(Int'l Class: 36) insurance underwriting and insurance administration for pre-paid and self-funded health care, vision and prescription drug services and plans; pharmaceutical benefit management services; health insurance underwriting services; electronic on-line underwriting and administration of health insurance; insurance claims processing and administration; processing, administering, and managing employee benefit plans for self-insured entities; insurance services, namely, underwriting and administration services, on a prepayment basis, in the field of emergency alternative medical care; administration of pre-paid health care plans, namely, prepaid financing and administration of medical care and related healthcare services; administration of preferred provider plans in the field of health care; organizing preferred provider programs in the field of health care; organizing preferred provider programs in the field of health care provided via an on-line computer network, electronically, telephonically, and via e-mail</p> <p>(Int'l Class: 41) educational services, namely, conducting classes, seminars and workshops in the field of health insurance for self-insured employees, and conducting seminars, classes, workshops and lectures on nutrition, fitness, weight reduction, stress</p>	

TM Record	TM/AN/RN/Disclaimer	Status/Key Dates	Goods/Services	Owner Information
			<p>management, substance abuse, exercise, preventative health and chronic illness (Int'l Class: 44) health care services, namely, wellness programs, disease management programs and care support programs; health care services in the nature of health maintenance and preferred provider organizations; dispensing of pharmaceuticals; health care services in the nature of health maintenance and preferred provider organizations all provided via an on-line computer network, electronically, telephonically, and via e-mail; health care services provided by a network of healthcare professionals and service providers; providing on-line medical testing services for individual health and fitness assessment and evaluation; and medical advisory services via telephone; pharmacy and drug information services, namely, providing health and medical information services in the field of pharmaceuticals and prescription drugs; health care services in the nature of a health maintenance and preferred provider organizations operating as a supplement to government sponsored medical programs; consulting services in the field of health care; physical and mental rehabilitation services for disabled persons; health care consulting services in connection with health maintenance organizations</p>	

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			(Int'l Class: 45) case management services, namely, the coordination of necessary medical services, vocational issues and educational services for members of health maintenance and preferred provider organizations	
US State - Texas	TEXAN PLUS and Design  RN: TX 800045327 AN: 61300624	Registered Registered: December 3, 2001	(Int'l Class: 36) healthcare in the nature of provider sponsored organizations, health maintenance organizations and preferred provider organizations for medicare enrollees	Selectcare of Texas, L.L.C. (Georgia LTD. Liab. Jt. St. Co.); 4888 Loop Central Drive, Suite 300 Houston
US State - Texas	TEXANPLUS and Design  RN: TX 800045323 AN: 78729429	Registered Registered: December 3, 2001	(Int'l Class: 36) insurance underwriting services of pre-paid healthcare insurance for medicare enrollees	Selectcare of Texas, L.L.C. (Georgia Limited Liability Company); 4888 Loop Central Drive, Suite 300 Houston
US State - Texas	TEXANPLUS RN: TX 800045319 AN: 78730082	Registered Registered: December 3, 2001	(Int'l Class: 36, 42, 44) healthcare in the nature of provider sponsored organizations, health maintenance organizations and preferred provider organizations for medicare enrollees	Selectcare of Texas, L.L.C. (Georgia Limited Liability Company); 4888 Loop Central Drive, Suite 300 Houston
US State - Texas	TEXANPLUS RN: TX 800045335 AN: 78730081	Registered Registered: December 3, 2001	(Int'l Class: 36) insurance underwriting services of pre-paid healthcare insurance for medicare enrollees	Selectcare of Texas, L.L.C. (Georgia Limited Liability Company); 4888 Loop Central Drive, Suite 300 Houston

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