

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM428062

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roush Enterprises, Inc.		03/31/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	General Motors LLC		
<b>Street Address:</b>	300 Renaissance Center		
<b>City:</b>	Detroit		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48265		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3146303	ZL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	timothy.g.gorbatoff@gm.com		
<b>Correspondent Name:</b>	Timothy G. Gorbatoff		
<b>Address Line 1:</b>	300 Renaissance Center		
<b>Address Line 4:</b>	Detroit, MICHIGAN 48265		
<b>ATTORNEY DOCKET NUMBER:</b>	ZL - Assignment		
<b>NAME OF SUBMITTER:</b>	Timothy G. Gorbatoff		
<b>SIGNATURE:</b>	/TGG/		
<b>DATE SIGNED:</b>	05/18/2017		
<b>Total Attachments: 3</b>			
source=Trademark Assignment - Roush - GM - ZL#page1.tif			
source=Trademark Assignment - Roush - GM - ZL#page2.tif			
source=Trademark Assignment - Roush - GM - ZL#page3.tif			

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is by and between Roush Enterprises, Inc., a Michigan corporation (hereinafter "ASSIGNOR"), and General Motors, LLC, a Delaware limited liability company (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title, and interest in and to the mark, ZL, including U.S. Reg. No. 3,146,303 for ZL issued by the U.S. Patent & Trademark Office (PTO) on September 19, 2006, as set forth hereto as Exhibit A (hereinafter "the Mark"), together with any and all common law trademark rights and the goodwill of the business connected with and symbolized by the Mark;

WHEREAS, ASSIGNOR wishes to assign, and ASSIGNEE wishes to acquire, all right, title and interest that ASSIGNOR may possess in and to the Mark.

NOW THEREFORE, in view of the mutual covenants exchanged herein, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the parties agree that:

### 1. ASSIGNMENT

In exchange for good and valuable consideration of One Dollar (\$1.00), as may be required in some legal jurisdictions to recognize this document, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest, in the United States and throughout the World, owned or otherwise held by ASSIGNOR in and to the ZL Mark identified and shown in the attached Exhibit A (the "Mark"), and the goodwill of the business connected with and symbolized by the Mark, along with all rights to obtain and register the Mark in the name of the Assignee, together with the rights to sue for past infringements.

### 2. EXPENSES AND MAINTENANCE

ASSIGNEE shall bear the burden and expense of any recordation of this Assignment and other documents evidencing this transaction. Specifically, if desired, it shall be the ASSIGNEE'S responsibility to prepare, file, record, and submit any required documents and payments for this Assignment before the U.S. Patent & Trademark Office, as well as other costs that may be required, from time to time, to maintain the Mark set forth at Exhibit A.

### 3. MODIFICATIONS

This Assignment may be changed only by written amendment signed by both parties.

4. SUCCESSORS AND ASSIGNS

This Assignment shall inure to and be binding upon the parties and their successors and assigns.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date written below.

March 31, 2017

  
Roush Enterprises, Inc. (ASSIGNOR)

By: EVAN D. L'ALL

Its: CEO

March 31, 2017

  
General Motors, LLC (ASSIGNEE)

By: TIMOTHY J. MAHONEY

Its: CHIEF MARKETING OFFICER  
GLOBAL CHEVROLET

EXHIBIT A

The Following Intellectual Property, Common Law Rights & Goodwill Associated With:

U.S. Reg. No. 3,146,303 for ZL