

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428236

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victory Media, Inc.		04/01/2017	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	M2V, Inc.		
Street Address:	420 Rouser Road, Bldg. 3, Suite 101		
City:	Coraopolis		
State/Country:	PENNSYLVANIA		
Postal Code:	15108		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3292407	MILITARY SPOUSE	
Registration Number:	3355563	NAVOBA	
Registration Number:	3497356	BUY VETERAN	
Registration Number:	3600570	MILITARY SPOUSE OF THE YEAR	
Registration Number:	3888284		
Registration Number:	3930525		
Registration Number:	4137608	VETREPRENEUR	
Registration Number:	4591381	STEM CORPS	
Registration Number:	4664962	STEMSCORE	
Registration Number:	4664964	STEMSCORE	
Registration Number:	4948106	STEM NUMBER	
Registration Number:	4957711	STEM TYPE	
Registration Number:	5142141	S STEMJOBS DO WHAT YOU LOVE	
Serial Number:	85971110	STEM CORPS	
Serial Number:	86051332	STEM FRIENDLY	
Serial Number:	86907886	CERTIFIED NAVOBA NATIONAL VETERAN-OWNED	
Serial Number:	86907906	CERTIFIED NAVOBA NATIONAL VETERAN-OWNED	
Serial Number:	87225455	MILITARY VETERANS INDEX	
Serial Number:	87225464	MILITARY VETERANS	

OP \$540.00 3292407

Property Type	Number	Word Mark
Serial Number:	87308432	STEM JOBS APPROVED
Serial Number:	87392179	

CORRESPONDENCE DATA

Fax Number: 4127419292

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-741-8400

Email: uspto@ferencelaw.com

Correspondent Name: Brian Samuel Malkin

Address Line 1: 409 Broad Street

Address Line 4: Pittsburgh, PENNSYLVANIA 15143

ATTORNEY DOCKET NUMBER:	783.001
NAME OF SUBMITTER:	Brian Samuel Malkin
SIGNATURE:	/Brian Samuel Malkin/
DATE SIGNED:	05/19/2017

Total Attachments: 4

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DEED OF ASSIGNMENT

ASSIGNMENT made this 1st day of April, 2017 between Victory Media, Inc., a Pennsylvania corporation ("the Assignor"); and M2V, Inc., a Pennsylvania corporation ("the Assignee").

WHEREAS, the Assignor represents and warrants that it has adopted, used and is using, and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks listed in Schedule A;

WHEREAS, the Assignor has intended to use the trademarks listed in Schedule B in commerce, and has filed applications indicating that intention, but has not yet filed allegations of use under Section 1(c) or 1(d) of the Trademark Act;


WHEREAS, Assignor is assigning the applications listed in Schedule B as part of the entire business or portion thereof to which each respective trademark pertains as required by 15 U.S.C. §1060;

WHEREAS Assignor has used the trademark(s) listed in Schedule C in commerce, and has filed applications seeking to register those trademark(s), but has not yet received registration(s); and

WHEREAS, Assignee is desirous of acquiring said trademark applications and registrations listed in Schedules A, B, and C, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all right, title and interest in and to the said marks, and all trademark registrations and applications for trademark registrations in the United States, together with the goodwill of the business connected with the use of and symbolized by the trademarks.

Victory Media, Inc. (Assignor)

By: 

Name: Christopher M. Hale

Title: Chairman

**SCHEDULE A
REGISTERED TRADEMARKS**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MILITARY SPOUSE (Supplemental Register)	3,292,407	9/11/2007
NAVOBA (Principal Register)	3,355,563	12/18/2007
BUY VETERAN (Supplemental Register)	3,497,356	9/2/2008
MILITARY SPOUSE OF THE YEAR (Supplemental Register)	3,600,570	3/31/2009
Dog Tag Design Mark (Supplemental Register)	3,898,284	12/7/2010
Circle Star Design Mark (Principal Register)	3,930,525	3/15/2011
VETREPRENEUR (Principal Register)	4,137,608	9/8/2012
STEM CORPS (1a - Cls. 035 - Principal Register)	4,591,381	8/26/2014
STEMSCORE (1A) (TM and SM) (Supplemental Register)	4,664,962	12/30/2014
STEMSCORE (Cl. 035) (Supplemental Register)	4,664,964	12/30/2014
STEM NUMBER (Supplemental Register)	4,948,106	4/26/2016
STEM TYPE (1B) (Child - Classes 35 and 42) (Supplemental Register)	4,957,711	5/10/2016
S STEMJOBS DO WHAT YOU LOVE and Design (1B) (Principal Register)	5,142,141	2/14/2017

**SCHEDULE B
INTENT TO USE - 1(B) Based
TRADEMARK APPLICATIONS**

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
STEM CORPS (1A) (TM and SM) (Principal Register)	85/971,110	6/16/2013
STEM FRIENDLY (1B) (Principal Register)	86/051,332	8/29/2013
CERTIFIED NAVOBA NATIONAL VETERAN-OWNED BUSINESS ASSOCIATION SERVICE-DISABLED VETERAN'S BUSINESS ENTERPRISE and Design	86/907,886	2/15/2016
CERTIFIED NAVOBA NATIONAL VETERAN-OWNED BUSINESS ASSOCIATION BUSINESS ENTERPRISE and Design	86/907,906	2/15/2016
MILITARY VETERANS INDEX	87/225,455	11/3/2016
MILITARY VETERANS	87/225,464	11/3/2016
STEM JOBS APPROVED	87/308,432	1/20/2017

SCHEDULE C
Actual Use Based
TRADEMARK APPLICATIONS
(Not Registered Yet)

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
Dog Tag Design Mark	87/392,179	3/30/2017
