

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM428292

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AMERICAN EXPRESS MARKETING & DEVELOPMENT CORP.		01/26/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IP ZONE COMPANY, LLC		
<b>Street Address:</b>	99 Hudson Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86452948	IPZ	
<b>Registration Number:</b>	4145185	IPZ THE IP ZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-382-6000		
<b>Email:</b>	krigby@swlaw.com, ipdocket@swlaw.com		
<b>Correspondent Name:</b>	SNELL & WILMER L.L.P. (Main)		
<b>Address Line 1:</b>	400 EAST VAN BUREN		
<b>Address Line 2:</b>	ONE ARIZONA CENTER		
<b>Address Line 4:</b>	PHOENIX, ARIZONA 85004-2202		
<b>NAME OF SUBMITTER:</b>	Howard I. Sobelman		
<b>SIGNATURE:</b>	/Howard I. Sobelman/		
<b>DATE SIGNED:</b>	05/19/2017		
<b>Total Attachments: 6</b>			
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## TRADEMARK ASSIGNMENT

Effective as of January 26, 2017, for good and valuable consideration, the receipt of which is acknowledged, American Express Marketing & Development Corp, ("Assignor"), does sell, assign, transfer, and convey unto IP Zone Company, LLC ("Assignee"), all of Assignor's right, title, and interest in and to the trademarks listed on Exhibit A (the "Marks"), together with the goodwill of the business symbolized thereby in connection with the goods and services for which the Marks were used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the products and services in respect upon which the Marks were used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all of Assignor's rights to sue for past, present and future infringements or misappropriations of the Marks.

This Trademark Assignment may be executed in any number of counterparts, all of which shall be considered one and the same agreement and shall become effective when one or more such counterparts have been signed by each party and delivered to the other party.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment by its respective duly authorized officer in their respective corporate names as of the date first written above.

### ASSIGNEE:

IP ZONE COMPANY, LLC

By: \_\_\_\_\_

*Timothy R. Thomas*  
Name: *Timothy R. Thomas*  
Title: *CEO*

### ASSIGNOR:

American Express Marketing & Development Corp.

By: \_\_\_\_\_

*Dianne K. Cahill*  
Name: *Dianne K. Cahill*  
Title: *President*

**EXHIBIT A**

Country	Trademark	Status <small>(as of 09/16/16)</small>	App. No.	App. Date	Reg. No.	Reg. Date
Algeria	IP ZONE	Registered	111553	5/17/2011	79733	8/23/2012
Australia	IP ZONE	Registered	1340465	1/13/2010	1340465	5/18/2011
Austria	IP ZONE	Registered	AM1176/2011	3/4/2011	265391	1/4/2012
Austria	IP ZONE	Registered	AM 2745/99	5/5/1999	203322	4/24/2002
Bahrain	IP ZONE	Registered	86497	5/19/2011	86497	5/19/2011
Bahrain	IP ZONE	Registered	86499	5/19/2011	86499	5/19/2011
Bahrain	IP ZONE	Registered	86500	5/19/2011	86500	5/19/2011
Bahrain	IP ZONE	Registered	86501	5/19/2011	86501	5/19/2011
Bahrain	IP ZONE	Registered	86504	5/19/2011	86504	5/19/2011
Benelux	IP ZONE	Registered	1220053	2/22/2011	898857	7/11/2011
Brunei Darussalam	IP ZONE	Registered	42010	6/4/2011	42010	6/4/2011
Bulgaria	IP ZONE	Registered	118247	2/22/2011	81508	7/19/2012
Cambodia	IP ZONE	Registered	41512	5/19/2011	39250/11	11/14/2011
Cambodia	IP ZONE	Registered	41513	5/19/2011	39251/11	11/14/2011
Cambodia	IP ZONE	Registered	41514	5/19/2011	39252/11	11/14/2011
Cambodia	IP ZONE	Registered	41515	5/19/2011	39253/11	11/14/2011
Cambodia	IP ZONE	Registered	41516	5/19/2011	39250/11	11/14/2011
Canada	IP ZONE	Registered	1464582	1/4/2010	805657	8/31/2011
China (People's Republic)	IP ZONE	Abandoned	9473754	5/17/2011		
China (People's Republic)	IP ZONE	Pending	13998478	1/29/2014		
China (People's Republic)	IP ZONE	Pending	14250225	3/26/2014		
China (People's Republic)	IP ZONE	Registered	9473750	5/17/2011	9473750	1/28/2014
China (People's Republic)	IP ZONE	Registered	9473751	5/17/2011	9473751	1/28/2014
China (People's Republic)	IP ZONE	Registered	9473753	5/17/2011	9473753	2/28/2014
Croatia	IP ZONE	Registered	Z20121394A	8/3/2012	Z20121394	10/16/2013
Cyprus, Republic of	IP ZONE	Registered	79166	3/22/2011	79166	11/6/2012
Cyprus, Republic of	IP ZONE	Registered	79167	3/22/2011	79167	11/6/2012
Cyprus,	IP ZONE	Registered	79168	3/22/2011	79168	11/6/2012

Country	Trademark	Status <small>(as of 09/16/16)</small>	App. No.	App. Date	Reg. No.	Reg. Date
Republic of Cyprus,	IP ZONE	Registered	79169	3/22/2011	79169	11/6/2012
Republic of Cyprus,	IP ZONE	Registered	79170	3/22/2011	79170	11/6/2012
Czech Republic	IP ZONE	Registered	483582	2/25/2011	320603	9/14/2011
Denmark	IP ZONE	Registered	201100569	2/23/2011	201200305	2/2/2012
Egypt	IP ZONE	Pending	260440	5/18/2011		
Egypt	IP ZONE	Pending	260441	5/18/2011		
Egypt	IP ZONE	Pending	260442	5/18/2011		
Egypt	IP ZONE	Pending	260443	5/18/2011		
Egypt	IP ZONE	Registered	260444	5/18/2011	260444	11/1/2012
Estonia	IP ZONE	Registered	M201100210	2/22/2011	51511	4/25/2014
European Community	IP ZONE (LOGO)	Abandoned	8979981	3/24/2010	8979981	9/27/2010
European Union (Community)	IP ZONE	Pending	8632069	10/21/2009		
European Union (Community)	EUROPE IP ZONE	Pending	9488032	11/1/2010		
European Union (Community)	EUROPEAN IP ZONE	Pending	9488041	11/1/2010		
European Union (Community)	IP ZONE EUROPE	Pending	9488057	11/1/2010		
European Union (Community)	IP ZONE LOGO (SQUARE DESIGN)	Registered	9842287	3/25/2011	9842287	10/27/2011
European Union (Community)	IP ZONE EUROPE LOGO (SQUARE DESIGN)	Registered	10231942	8/31/2011	10231942	2/2/2012
European Union (Community)	VIPEX	Registered	8979734	3/24/2010	8979734	11/8/2010
European Union (Community)	EIPZ	Registered	9489725	11/2/2010	9489725	4/19/2011
Finland	IP ZONE	Registered	T201100575	2/21/2011	252627	8/15/2011
France	IP ZONE	Registered	113808895	2/23/2011	113808895	9/16/2011
Germany	IP ZONE	Registered	302011009761.5	5/2/2011	302011009761	5/2/2011
Greece	IP ZONE	Registered	15419	3/2/2011	15419	9/19/2012
Hungary	IP ZONE	Registered	M11 00493	2/21/2011	205517	2/16/2012
Indonesia	IP ZONE	Registered	J002011022429	6/7/2011	IDM000389617	6/11/2013
Indonesia	IP ZONE	Registered	J002011022423	6/7/2011	IDM000389614	6/11/2013
Indonesia	IP ZONE	Registered	J002011022425	6/7/2011	idm000389616	6/11/2013

Country	Trademark	Status <small>(as of 09/15/15)</small>	App. No.	App. Date	Reg. No.	Reg. Date
Indonesia	IP ZONE	Registered	J002011022426	6/7/2011	IDM000389618	6/11/2013
Indonesia	IP ZONE	Registered	J002011022428	6/7/2011	IDM000389615	6/11/2013
Ireland	IP ZONE	Registered	2011/00311	2/21/2011	245095	9/19/2011
Israel	IP ZONE	Registered	240071	8/22/2011	240071	3/5/2013
Italy	IP ZONE	Registered	RM2011C001142	2/22/2011	1449544	5/16/2011
Japan	IP ZONE LOGO (SQUARE DESIGN)	Registered	2011-21650	3/28/2011	5612847	9/6/2013
Japan	IP ZONE	Registered	2011-021650	3/28/2011	5612847	9/6/2013
Japan	IP ZONE EXCHANGE + Katakana equivalents	Registered	2009-098879	12/29/2009	5348242	8/27/2010
Jordan	IP ZONE	Registered	118910	5/19/2011	118910	4/23/2012
Jordan	IP ZONE	Registered	118907	5/19/2011	118907	4/23/2012
Jordan	IP ZONE	Registered	118906	5/19/2011	118906	4/23/2012
Jordan	IP ZONE	Registered	118908	5/19/2011	118908	4/23/2012
Jordan	IP ZONE	Registered	118909	5/19/2011	118909	4/23/2012
Korea, Republic of	IP ZONE	Registered	41-2011- 0013843	5/16/2011	41-0273239	11/14/201 3
Kuwait	IP ZONE	Pending	120768	5/22/2011		
Kuwait	IP ZONE	Pending	120769	5/22/2011		
Kuwait	IP ZONE	Registered	120766	5/22/2011	112761	2/6/2014
Kuwait	IP ZONE	Registered	120767	5/22/2011	112762	2/6/2014
Kuwait	IP ZONE	Registered	120770	5/22/2011	112763	2/6/2014
Laos	IP ZONE	Registered	24040	6/1/2011	23328	9/22/2011
Laos	IP ZONE	Registered	24041	6/1/2011	23329	9/22/2011
Laos	IP ZONE	Registered	24042	6/1/2011	23330	9/22/2011
Laos	IP ZONE	Registered	24043	6/1/2011	23331	9/22/2011
Laos	IP ZONE	Registered	24044	6/1/2011	23332	9/22/2011
Latvia	IP ZONE	Registered	M11178	2/22/2011	M64424	12/9/2011
Lebanon	IP ZONE	Registered	12794	6/2/2011	135943	6/2/2011
Lithuania	IP ZONE	Registered	20110382	3/2/2011	64904	3/26/2012
Malaysia	IP ZONE	Pending	2011/09252	5/23/2011		
Malaysia	IP ZONE	Pending	2011/09253	5/23/2011		
Malaysia	IP ZONE	Pending	2011/09256	5/23/2011		
Malaysia	IP ZONE	Pending	2011/09255	5/23/2011		
Malaysia	IP ZONE	Pending	2011/09254	5/23/2011		
Malta	IP ZONE	Registered	50459	3/2/2011	50459	10/19/201 1
Malta	IP ZONE	Registered	50460	3/2/2011	50460	10/19/201 1
Malta	IP ZONE	Registered	50461	3/2/2011	50461	10/19/201 1
Malta	IP ZONE	Registered	50462	3/2/2011	50462	10/19/201 1
Malta	IP ZONE	Registered	50463	3/2/2011	50463	10/19/201 1
Mexico	IP ZONE	Registered	1058792	1/7/2010	1195873	1/10/2012

Country	Trademark	Status <small>(as of 09/16/16)</small>	App. No.	App. Date	Reg. No.	Reg. Date
Morocco	IP ZONE	Registered	137839	5/13/2011	137839	11/15/2011
New Zealand	IP ZONE	Abandoned	842015	5/16/2011		1
Oman	IP ZONE	Registered	68317	5/18/2011	68317	6/9/2012
Oman	IP ZONE	Registered	68318	5/18/2011	68318	6/9/2012
Oman	IP ZONE	Registered	68319	5/18/2011	68319	6/9/2012
Oman	IP ZONE	Registered	68320	5/18/2011	68320	6/9/2012
Oman	IP ZONE	Registered	68321	5/18/2011	68321	6/9/2012
Poland	IP ZONE	Registered	Z382035	3/1/2011	R-248147	11/15/2011
Portugal	IP ZONE	Registered	479494	2/18/2011	479494	8/22/2012
Qatar	IP ZONE	Registered	68213	5/18/2011	68213	9/21/2013
Qatar	IP ZONE	Registered	68214	5/18/2011	68214	9/16/2013
Qatar	IP ZONE	Registered	68215	5/18/2011	68215	9/16/2013
Qatar	IP ZONE	Registered	68216	5/18/2011	68216	9/16/2013
Romania	IP ZONE	Registered	M201101582	2/23/2011	116773	2/23/2011
Saudi Arabia	IP ZONE	Published	168122	5/18/2011		
Saudi Arabia	IP ZONE	Registered	168119	5/18/2011	1404/83	2/24/2013
Saudi Arabia	IP ZONE	Registered	168120	5/18/2011	1376/89	12/1/2012
Saudi Arabia	IP ZONE	Registered	168121	5/18/2011	1376/69	12/1/2012
Saudi Arabia	IP ZONE	Registered	168123	5/18/2011	1393/31	1/30/2012
Singapore	IP ZONE	Registered	T1106446H	5/18/2011	T1106446H	10/5/2012
Slovakia	IP ZONE	Abandoned	50962011	2/22/2011		
Slovenia	IP ZONE	Registered	Z-201271008	8/3/2012	201271008	4/2/2013
Spain	IP ZONE	Registered	M2971504-0	2/25/2011	2971504	9/20/2011
Sweden	IP ZONE	Registered	2011/01725	2/25/2011	417850	4/15/2011
Thailand	IP ZONE	Pending	806206	5/20/2011		
Thailand	IP ZONE	Pending	806207	5/20/2011		
Slovenia	IP ZONE	Registered	Z-201271008	8/3/2012	201271008	4/2/2013
Spain	IP ZONE	Registered	M2971504-0	2/25/2011	2971504	9/20/2011
Sweden	IP ZONE	Registered	2011/01725	2/25/2011	417850	4/15/2011
Thailand	IP ZONE	Pending	806206	5/20/2011		
Thailand	IP ZONE	Pending	806207	5/20/2011		
Thailand	IP ZONE	Registered	806208	5/20/2011	SM57486	4/26/2013
Thailand	IP ZONE	Registered	806209	5/20/2011	SM57487	4/26/2013
Thailand	IP ZONE	Registered	806210	5/20/2011	SM57488	4/26/2013
Tunisia	IP ZONE	Registered	TN/E/2011/00825	5/17/2011	TN/E/2011/00825	5/5/2012
Turkey	IP ZONE	Published	2011/68813	8/23/2011		
United Arab Emirates	IP ZONE	Registered	157613	5/24/2011	157613	4/3/2013
United Arab Emirates	IP ZONE	Registered	157614	5/24/2011	157614	4/2/2013
United Arab Emirates	IP ZONE	Registered	157615	5/24/2011	157615	9/31/2013
United Arab Emirates	IP ZONE	Registered	157616	5/24/2011	157616	4/3/2013
United Arab Emirates	IP ZONE	Registered	157617	5/24/2011	157617	4/3/2013
United Kingdom	IP ZONE	Registered	252572813	2/21/2011	252572813	5/27/2011

Country	Trademark	Status <small>(as of 09/16/16)</small>	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	IPZ	Abandoned	85337172	6/3/2011		
United States of America	IP ZONE (LOGO)	Abandoned	77940100	2/19/2010		
United States of America	UPPER MANHATTAN IP ZONE	Abandoned	85/083281	7/13/2010		
United States of America	EUROPE IP ZONE	Abandoned	85166020	11/1/2010		
United States of America	EUROPEAN IP ZONE	Abandoned	85166027	11/1/2010		
United States of America	IP ZONE EUROPE	Abandoned	85166034	11/1/2010		
United States of America	EIPZ	Abandoned	85166784	11/2/2010		
United States of America	UPPER MANHATTAN INTELLECTUAL PROPERTY ZONE	Closed	77/823738	9/10/2009		
United States of America	EIPZ	Abandoned	86324498	6/30/2014		
United States of America	EUROPEAN IP ZONE	Abandoned	86324522	6/30/2014		
United States of America	EUROPE IP ZONE	Abandoned	86324529	6/30/2014		
United States of America	IP ZONE EUROPE	Abandoned	86324546	6/30/2014		
United States of America	IPZ	Published	86452948	11/13/2014		
United States of America	IP ZONE LOGO (SQUARE DESIGN)	Registered	85276543	3/25/2011	4145185	5/22/2012
United States of America	IP ZONE	Registered	77925918	2/2/2010	4032265	9/27/2011
United States of America	IP ZONE	Registered	78967872	9/6/2006	3607783	4/14/2009
United States of America	VIPEX	Registered	77946157	2/26/2010	4029502	9/20/2011
United States of America	UPPER MANHATTAN INTELLECTUAL PROPERTY ZONE	Published	85918505	4/30/2013		
Vietnam	IP ZONE	Published	4201109473	5/18/2011		