

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM427559

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evy of California, Inc.		10/28/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hybrid Promotions, LLC		
Street Address:	10711 Walker Street		
City:	Cypress		
State/Country:	CALIFORNIA		
Postal Code:	90630		
Entity Type:	Limited Liability Company: UNITED STATES		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Serial Number:	73779600	CALIFORNIA TALK	
Serial Number:	73687712	EVY	
Serial Number:	73687713	EVY OF CALIFORNIA	
Serial Number:	78448772	FLEURISH	
Serial Number:	73759223	L.A. TOUCH	
Serial Number:	75238196	SOLD OUT!	
Serial Number:	74564881	VENICE BLVD.	
Serial Number:	77639855	MAYBE	
Serial Number:	78607357	22ND STREET	
Serial Number:	78900776	TEEN STAR	
Serial Number:	77020462	PIROUETTE	
Serial Number:	77766547	ADOREE	
Serial Number:	77639863	KIDTURE	
Serial Number:	85196791	DENIAL DENIM	
Serial Number:	85894113	SUPER CHARGED	
Serial Number:	85894111	SUPER CHARGED	
Serial Number:	85920550	ZIPPAK	
Serial Number:	85920545	CRASHPAK	
Serial Number:	86012050		

CH \$565.00 73779600

Property Type	Number	Word Mark
Serial Number:	86490309	SUPER CHARGED
Serial Number:	87135470	MIND CANDY
Serial Number:	85589517	HOODSBEE

CORRESPONDENCE DATA

Fax Number: 2138915031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031

Email: trademark@buchalter.com

Correspondent Name: Jessie K. Reider, CA Bar No. 2371113

Address Line 1: 1000 Wilshire Blvd., Suite 1500

Address Line 2: Buchalter

Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 2371113
SIGNATURE:	/jkr/
DATE SIGNED:	05/15/2017

Total Attachments: 2
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Trademark Assignment

WHEREAS, Evy of California, a California corporation, with a principal place of business of 810A South Flower St., Los Angeles, California 90017 ("**Assignor**"), has adopted, owned and used the trademarks, including the applications and registrations, identified in **Exhibit A** herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS, Assignor transferred all of its rights, title and interest in and relating to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks to Hybrid Promotions, LLC, a California limited liability company, with a principal place of business of 10711 Walker St., Cypress, California 90630 ("**Assignee**"), and Assignee wished to receive such transfer;

WHEREAS, the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 10/28/16

By: 
Evy of California

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: _____

By: _____
Hybrid Promotions, LLC

EXHIBIT A

US Trademarks

Mark	Serial No.	US Reg. No.	Reg. Date
CALIFORNIA TALK	73779600	1556952	Sept. 19, 1989
EVY	73687712	1504035	Sept. 13, 1988
EVY OF CALIFORNIA	73687713	1501406	August 23, 1988
FLEURISH	78448772	3112833	July 4, 2006
L.A. TOUCH AND DESIGN	73759223	1563458	October 31, 1989
SOLD OUT!	75238196	2231142	March 9, 1999
VENICE BLVD.	74564881	2000316	September 10, 1996
MAYBE	77639855	4024374	September 13, 2011
22 ND STREET	78607357	3076627	April 4, 2006
TEEN STAR	78900776	3413339	April 15, 2008
PIROUETTE	77020462	3415022	April 22, 2008
ADOREE (STYLIZED)	77766547	3742321	January 26, 2010
KIDTURE	77639863	3650932	July 7, 2009
DENIAL DENIM	85196791	3978276	June 14, 2011
SUPER CHARGED	85894113	4696518	March 3, 2015
SUPER CHARGED	85894111		
ZIPPAK	85920550	4791047	August 11, 2015
CRASHPAK	85920545	4791046	August 11, 2015
BACKPACK DESIGN ONLY	86012050	4796958	August 18, 2015
SUPER CHARGED	86490309	4790295	August 11, 2015
MIND CANDY	87135470		
HOODSBEE	85589517	4237594	November 6, 2012

Canada Trademarks

Mark	Serial No.	Reg. No.	Reg. Date
VENICE BLVD.	784957	TMA478128	June 20, 1997
EVY OF CALIFORNIA	784955	TMA462816	August 30, 1996
EVY	784954	TMA462815	August 30, 1996
BROOKE LINDSAY	784958	TMA462818	August 30, 1996