

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM428399

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
1-800-FLOWERS.COM, INC.		05/19/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FANNIE MAY CONFECTIONS, INC.		
<b>Street Address:</b>	5353 Lauby Road		
<b>City:</b>	North Canton		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44720		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4108538	CARMARSH	
<b>Registration Number:</b>	3609555	CRISPY JOYS	
<b>Registration Number:</b>	4913477	TASTE WHY...	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5164311127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5164311177		
<b>Email:</b>	OFFICE@GALGANOIPLAW.COM		
<b>Correspondent Name:</b>	GALGANO IP LAW PLLC		
<b>Address Line 1:</b>	20 W. Park Avenue, Suite 204		
<b>Address Line 4:</b>	Long Beach, NEW YORK 11561		
<b>NAME OF SUBMITTER:</b>	Carolyn A. Galgano		
<b>SIGNATURE:</b>	/Carolyn A. Galgano/		
<b>DATE SIGNED:</b>	05/22/2017		
<b>Total Attachments: 3</b>			
source=ExecutedAssignment#page1.tif			
source=ExecutedAssignment#page2.tif			
source=ExecutedAssignment#page3.tif			

OP \$90.00 4108538

### ASSIGNMENT

WHEREAS, 1-800-FLOWERS.COM, INC., ("Assignor") a corporation organized under the laws of the State of Delaware having a business address of One Old Country Road, Suite 500, Carle Place, New York, 11514, is the owner of the trademarks registered in the U.S. Patent and Trademark Office ("USPTO") set forth in attached Schedule A, and is the owner of the foreign trademark and Canadian registration set forth in attached Schedule B;

WHEREAS, FANNIE MAY CONFECTIONS, INC. ("Assignee"), a corporation organized under the laws of the State of Delaware having a business address of 5353 Lauby Road, North Canton, Ohio 44720 is desirous of acquiring said trademarks and registrations;

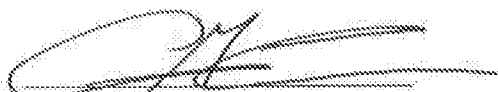
NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to said trademarks and the aforesaid registrations thereof, together with the goodwill of the business connected with the use of and symbolized by said trademarks, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

1-800-FLOWERS.COM, INC.

Date:

5/19/2017

By:

  
(Signature)

CHRISTOPHER McCANN  
(Name-Type or Print)

PRESIDENT  
Title

**SCHEDULE A**  
**U.S. TRADEMARK REGISTRATIONS**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
CARMARSH	4108538	March 6, 2012
CRISPY JOYS	3609555	April 21, 2009
TASTE WHY...	4913477	March 8, 2016

**SCHEDULE B**

**FOREIGN TRADEMARK REGISTRATIONS**

<b><u>COUNTRY</u></b>	<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
CANADA	FANNIE MAY	TMA865618	November 21, 2013