

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428515

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rue21, Inc.		05/18/2017	Corporation: DELAWARE
Rue Services Corporation		05/18/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent
Street Address:	100 Federal Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	4305323	POSH BY RUE21
Registration Number:	4305019	RUE21 ETC!
Registration Number:	3974700	TAREA BY RUE 21
Registration Number:	3332888	CARBON
Registration Number:	3304438	RUE BY RUE21
Registration Number:	3738169	MÉTRO BLACK RUE21
Registration Number:	3437485	CJ BLACK
Registration Number:	3437484	CARBON BLACK
Registration Number:	3774496	RUE KICKS
Registration Number:	3886903	TWENTYONE BLACK
Registration Number:	3522167	REVERT ECO
Registration Number:	3648607	PINK ICE RUE21
Registration Number:	4305383	RUE BUCKS
Registration Number:	4253746	RUESWEETS
Registration Number:	4140336	RUNWAY 21 BY RUE21
Registration Number:	4093339	RUE BEAUTÉ
Registration Number:	4081128	INTENSE BY RUE21
Registration Number:	4064198	CARBON ELEMENTS

CH \$940.00 4305323

Property Type	Number	Word Mark
Registration Number:	4106257	TWENTYONE BLACK
Registration Number:	4049687	MÉTRO BLACK RUE21
Registration Number:	2592035	RUE 21
Registration Number:	2450257	RUE 21
Registration Number:	2276778	RUE 21
Registration Number:	2407212	TAREA BY RUE 21
Registration Number:	2123489	RUE 21
Registration Number:	5005035	FREEDOM FLEX
Registration Number:	4753085	RUE+
Registration Number:	4818019	RUE DÉCOR
Registration Number:	3363890	RUE21 ETC!
Registration Number:	4807547	RUE21 SPARKLE
Registration Number:	4817152	RUEGUY
Registration Number:	5004991	RUE SPORT
Registration Number:	4644605	RUETECH
Registration Number:	5106655	TRUE BY RUE21
Serial Number:	87295324	R21
Serial Number:	87219422	THE RUE LIFE
Serial Number:	87087586	TWENTYONE BLACK

CORRESPONDENCE DATA

Fax Number: 6173417729

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173417729

Email: katarzyna.gaysunas@morganlewis.com

Correspondent Name: Katarzyna Gaysunas

Address Line 1: 1 Federal Street

Address Line 2: c/o Morgan, Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Katarzyna Gaysunas
SIGNATURE:	/Katarzyna Gaysunas/
DATE SIGNED:	05/22/2017

Total Attachments: 6

- source=Rue21 - DIP Trademark Securty Agreement#page1.tif
- source=Rue21 - DIP Trademark Securty Agreement#page2.tif
- source=Rue21 - DIP Trademark Securty Agreement#page3.tif
- source=Rue21 - DIP Trademark Securty Agreement#page4.tif
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- source=Rue21 - DIP Trademark Securty Agreement#page6.tif

ABL TRADEMARK SECURITY AGREEMENT

This ABL TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is entered into as of May 18, 2017, by and among RUE SERVICES CORPORATION, a Delaware corporation ("Rue Services"), RUE21, INC., a Delaware corporation ("Rue21" and each of Rue21 and Rue Services, a "Grantor"), and BANK OF AMERICA, N.A., in its capacity as collateral agent for the Secured Parties (in such capacity, together with its successors, the "Collateral Agent").

W I T N E S S E T H:

WHEREAS, each Grantor is party to a Pledge and Security Agreement, dated as of May 18, 2017 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), in favor of the Collateral Agent pursuant to which each Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement (as defined in the Security Agreement), each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following pledged Collateral of such Grantor:

- (a) Trademarks of such Grantor, including those listed on Schedule I attached hereto;
- (b) all goodwill associated with such Trademarks; and
- (c) all proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement (and are expressly subject to the terms and conditions thereof), the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the payment in full of the Secured Obligations and the Prior Lender Obligations and termination of the Security Agreement in accordance with

its terms, the Collateral Agent shall execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. Intercreditor Agreements. Notwithstanding anything herein to the contrary, the security interest granted to the Collateral Agent pursuant to this Trademark Security Agreement and the exercise of any right or remedy by the Collateral Agent hereunder are subject to the provisions of the ABL/First Lien Intercreditor Agreement, dated as of October 10, 2013 (as amended, restated, replaced, supplemented or otherwise modified from time to time, including pursuant to that certain Acknowledgment and Agreement dated as of even date herewith, the "ABL/First Lien Intercreditor Agreement"). In the event of any conflict among the terms of the ABL/First Lien Intercreditor Agreement and the terms of this Trademark Security Agreement, the terms of the ABL/First Lien Intercreditor Agreement shall govern and control.

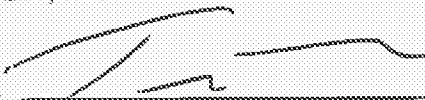
SECTION 7. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[signature pages follow]

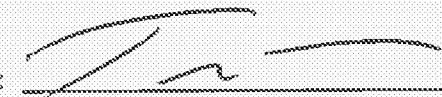
IN WITNESS WHEREOF, the Grantors have caused this Trademark Security Agreement to be executed and delivered by its duly authorized officers as of the date first set forth above.

GRANTORS:

RUE21, INC.

By: 
Name: Todd M. Lenhart
Title: Senior Vice President and Treasurer

RUE SERVICES CORPORATION

By: 
Name: Todd M. Lenhart
Title: Vice President and Treasurer

BANK OF AMERICA, N.A., as Collateral Agent

By: 
Name: Richard D. Hill, Jr.
Title: Managing Director

SCHEDULE I

Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
Rue Services Corporation	POSH BY RUE21	85698736 08/08/2012	4305323 03/19/2013
Rue Services Corporation	RUE21 ETC!	85685300 07/24/2012	4305019 03/19/2013
Rue Services Corporation	TAREA BY RUE 21	85169238 11/04/2010	3974700 06/07/2011
Rue Services Corporation	RUE21 ETC!	78979273 09/21/2005	3363890 01/01/2008
Rue Services Corporation	CARBON	78977801 10/25/2004	3332888 11/06/2007
Rue Services Corporation	RUE BY RUE21	78837707 03/15/2006	3304438 10/02/2007
Rue Services Corporation	MÉTRO BLACK RUE21	77978469 04/20/2009	3738169 01/12/2010
Rue Services Corporation	CJ BLACK	77975461 05/16/2007	3437485 05/27/2008
Rue Services Corporation	CARBON BLACK	77975460 06/04/2007	3437484 05/27/2008
Rue Services Corporation	RUE KICKS	77811622 08/24/2009	3774496 04/13/2010
Rue Services Corporation	TWENTYONE BLACK	77605499 10/31/2008	3886903 12/07/2010
Rue Services Corporation	REVERT ECO	77318759 11/01/2007	3522167 10/21/2008
Rue Services Corporation	PINK ICE RUE21	77484562 05/27/2008	3648607 06/30/2009
Rue Services Corporation	RUE BUCKS	85750526 10/10/2012	4305383 03/19/2013
Rue Services Corporation	RUESWEETS	85602252 04/19/2012	4253746 12/04/2012
Rue Services Corporation	RUNWAY 21 BY RUE21	85355832 06/24/2011	4140336 05/08/2012
Rue Services Corporation	RUE BEAUTE	85292877 04/12/2011	4093339 01/31/2012
Rue Services Corporation	INTENSE BY RUE21	85157246 10/20/2010	4081128 01/03/2012
Rue Services Corporation	CARBON ELEMENTS	85052127 06/01/2010	4064198 11/29/2011
Rue Services Corporation	TWENTYONE BLACK	85051836 06/01/2010	4106257 02/28/2012
Rue Services Corporation	MÉTRO BLACK RUE21	77717972 04/20/2009	4049687 11/01/2011
Rue Services Corporation	RUE 21	75656058 03/08/1999	2592035 07/09/2002
Rue Services Corporation	RUE 21	75980000 03/08/1999	2450257 05/08/2001
Rue Services Corporation	RUE 21	75978339 11/22/1996	2276778 09/07/1999
Rue Services Corporation	TAREA BY RUE 21	75656061 03/08/1999	2407212 11/21/2000

Owner	Trademark	Serial No. Filing Date	Reg. No. Reg. Date
Rue Services Corporation	RUE 21	75203034 11/22/1996	2123489 12/23/1997
Rue Services Corporation	FREEDOM FLEX	86751872 09/19/2015	5005035 07/19/2016
Rue Services Corporation	R21	87295324 01/10/2017	
Rue Services Corporation	RUE+	86248799 04/10/2014	4753085 06/09/2015
Rue Services Corporation	RUE DÉCOR	86564733 03/16/2015	4818019 09/22/2015
Rue Services Corporation	RUE21 ETC!	78979273 09/21/2005	3363890 01/01/2008
Rue Services Corporation	RUE21 SPARKLE	86504229 01/15/2015	4807547 09/08/2015
Rue Services Corporation	RUEGUY	86516459 01/28/2015	4817152 09/22/2015
Rue Services Corporation	THE RUELIFE	87219422 10/28/2016	
Rue Services Corporation	RUE SPORT	86736455 08/25/2015	5004991 07/19/2016
rue21, inc.	RUETECH	86248661 04/10/2014	4644605 11/25/2014
Rue Services Corporation	TRUE BY RUE21	86980863 02/03/2016	5106655 12/20/2016
Rue Services Corporation	TWENTYONE BLACK	87087586 06/29/2016	