

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM428664

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jordache Enterprises Inc.		05/23/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United States Polo Association		
<b>Street Address:</b>	1400 Centrepark Blvd., Suite 200		
<b>City:</b>	West Palm Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33401		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87105173	ACTIVATE/STRETCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.451.2300		
<b>Email:</b>	mgrieco@olshanlaw.com		
<b>Correspondent Name:</b>	Olshan Frome Wolosky LLP		
<b>Address Line 1:</b>	1325 Avenue of the Americas		
<b>Address Line 2:</b>	Attn: Mary L. Grieco		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>NAME OF SUBMITTER:</b>	Mary L. Grieco		
<b>SIGNATURE:</b>	/mary grieco/		
<b>DATE SIGNED:</b>	05/23/2017		
<b>Total Attachments: 2</b>			
source=20170517 Assignment ACTIVATE STRETCH fully executed#page1.tif			
source=20170517 Assignment ACTIVATE STRETCH fully executed#page2.tif			

CH \$40.00 87105173

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 23 day of MAY, 2017.

WHEREAS, Jordache Enterprises Inc, a corporation organized and existing under the laws of New York, with an address of 1400 Broadway, New York, New York, United States 10018 ("Assignor"), is the owner of the trademarks listed on Schedule A attached hereto (the "Marks"), and all registrations and applications therefore, as listed on Schedule A;

WHEREAS, United States Polo Association, a corporation organized and existing under the laws of Illinois, located and doing business at 1400 Centrepark Blvd., Suite 200, West Palm Beach, FLORIDA UNITED STATES 33401 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

JORDACHE ENTERPRISES INC

By: [Signature]

Name: CHRISTOPHER LAJONKES

Title: PRESIDENT

UNITED STATES POLO ASSOCIATION

By: [Signature]

Name: Duncan Huyler

Title: CEO

OK  
[Signature]

**SCHEDULE A**  
**TRADEMARKS**

ACTIVATE/STRETCH

REGISTRATION

Country	Mark	Serial No.	Class
U.S.	ACTIVATE/STRETCH	87105173	25

*[Handwritten signature]* 5/23/17

4038838-1