

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428963

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reflective Apparel Factory, Inc.		05/24/2017	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	RAF Holding Company		
Street Address:	1649 Sands Place SE, Suite J		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30067		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2933709	VEA VISIBILITY ENHANCED APPAREL	
CORRESPONDENCE DATA			
Fax Number:	8165317545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(816) 460-2400		
Email:	brian.mcginley@dentons.com, anita.hansen@dentons.com, jeff.sivek@dentons.com		
Correspondent Name:	Brian R. McGinley		
Address Line 1:	Dentons US LLP		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	15259173-000004 (002469)		
NAME OF SUBMITTER:	Brian R. McGinley		
SIGNATURE:	/brian r mcginley/		
DATE SIGNED:	05/25/2017		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“Agreement”), is entered into and effective as of the 24th day of May, 2017, by and between Reflective Apparel Factory, Inc., a Georgia corporation (“Assignor”), and RAF Holding Company, a Delaware corporation (“Assignee”).

WHEREAS, Assignor owns those certain trademarks set forth on Schedule A hereto (the “Trademarks”) and the parties desire that Assignee acquire the Trademarks from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with all common law rights and all that part of the goodwill of the business connected with the use of and symbolized thereby, and all claims for damages by reason of past infringement with the right to sue for and collect damages.

Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining the Trademarks in all countries and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.

Assignor covenants to Assignee, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance by Assignor.

[Signatures on the following pages]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date set forth above.

ASSIGNOR:

**REFLECTIVE APPAREL FACTORY,
INC.,
a Georgia corporation**

By: Sally Bowen
Name: Sally C. Bowen
Title: CEO

[Trademark Assignment Agreement]

**TRADEMARK
REEL: 006068 FRAME: 0671**

ASSIGNEE:

RAF HOLDING COMPANY,
a Delaware corporation

By: _____
Name: Gordon L. Nelson
Title: Vice President

By: _____
Name: Gregory K. Jones
Title: Vice President


[Trademark Assignment Agreement]

TRADEMARK
REEL: 006068 FRAME: 0672

ASSIGNEE:

**RAF HOLDING COMPANY,
a Delaware corporation**


By: _____
Name: Gordon L. Nelson
Title: Vice President

By:  _____
Name: Gregory K. Jones
Title: Vice President

[Trademark Assignment Agreement]

Schedule A

Trademarks

Trademark Name	Type	Registration Number	File Date	Registration Date
VEA VISIBILIATY ENHANCED APPAREL Word Mark and Design 	Trademark; Service Mark	2933709	February 26, 2003	March 15, 2005