

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428992

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Market Metrics, Inc.		05/28/2010	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Market Metrics, LLC		
Street Address:	53 State Street, 5th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02109		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87372439	MARKET METRICS	
Serial Number:	75368730	MARKET METRICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5164486976		
Email:	erika@pomeroylawgroup.com		
Correspondent Name:	Erika L. Jenkins, Esq.		
Address Line 1:	54 West 40th Street		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	Market Metrics, LLC		
NAME OF SUBMITTER:	Erika L. Jenkins		
SIGNATURE:	/ELJ/		
DATE SIGNED:	05/25/2017		
Total Attachments: 4			
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The Commonwealth of Massachusetts

William Francis Galvin
Secretary of the Commonwealth

One Ashburton Place, Boston, Massachusetts 02108-1512

FILED

NOTICE OF FILING

Articles of Entity Conversion of a
Domestic Business Corporation to a
Domestic Other Entity
(General Laws Chapter 156D, Section 9.53; 950 CMR 113.29)

FILED JUN 01 2010

SECRETARY OF THE COMMONWEALTH
CORPORATIONS DIVISIONS

- (1) Exact name of corporation prior to conversion: Market Metrics, Inc.
- (2) Registered office address: 1250 Hancock Street, Suite 810N, Quincy, MA 02169
(number, street, city or town, state, zip code)
- (3) New name after conversion, which shall satisfy the organic law of the surviving entity:
Market Metrics, LLC
- (4) New type of entity: limited liability company
- (5) The plan of entity conversion was duly approved by the shareholders, and where required, by each separate voting group in the manner required by G.L. Chapter 156D and the articles of organization.
- (6) Attach any additional sheets containing all information required to be set forth in the public organic document of the surviving entity.
- (7) The conversion of the corporation shall be effective at the time and on the date approved by the Division, unless a later effective date is specified in accordance with the organic law of the surviving entity: _____

Signed by: _____

Steph DeLano

(signature of authorized individual)

(Please check appropriate box)

- Chairman of the board of directors,
 President,
 Other officer,
 Court-appointed fiduciary,

on this 28th day of May, 2010

MARKET METRICS, LLC

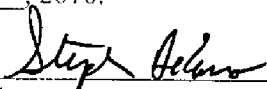
CERTIFICATE OF ORGANIZATION

Pursuant to the provisions of the Massachusetts Limited Liability Company Act (the "Act") the undersigned hereby certifies as follows:

1. Tax Identification Number. A tax identification number for the LLC is being applied for but has not yet been obtained.
2. Name. The name of the limited liability company formed hereby (the "LLC") is Market Metrics, LLC.
3. Office. The address of the office of the LLC in the Commonwealth at which its records will be maintained is 1250 Hancock Street, Suite 810N, Quincy, MA 02169.
4. General Character of Business. The general character of the business of the LLC is to perform market research, and to carry on any lawful business, trade, purpose or activity.
5. Date of Dissolution. The LLC is to have no specific date of dissolution.
6. Agent for Services of Process. The name and address of the resident agent for service of process for the LLC is Stephen DeLano, 1250 Hancock Street, Suite 810N, Quincy, MA 02169.
7. Agent's Written Consent. I, Stephen DeLano, resident agent of the above LLC, consent to my appointment as resident agent pursuant to G. L. Chapter 156C, Section 12.
8. Manager. The Manager of the LLC is Stephen DeLano, whose business address is the same as the address as the LLC.
8. Execution of Documents. Stephen DeLano is authorized to execute any documents to be filed with the Secretary of State of The Commonwealth of Massachusetts.
9. Execution of Documents Relating to Real Property. Stephen DeLano is authorized to execute, acknowledge, deliver and record any recordable instrument on behalf of the LLC purporting to affect an interest in real property, whether to be recorded with a registry of deeds or a district office of the Land Court.

[Signature Page Follows.]

IN WITNESS WHEREOF, the undersigned hereby affirms under the penalties of perjury that the facts stated herein are true, this 22th day of May, 2010.



Stephen DeLano

7303

COMMONWEALTH OF MASSACHUSETTS

William Francis Galvin
Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512

**Articles of Entity Conversion of a
Domestic Business Corporation to a
Domestic Other Entity**
(General Laws Chapter 156D, Section 9.53; 950 CMR 113.29)

I hereby certify that upon examination of these articles of conversion, duly submitted to me, it appears that the provisions of the General Laws relative thereto have been complied with, and I hereby approve said articles; and the filing fee in the amount of \$_____ having been paid, said articles are deemed to have been filed with me this _____ day of June, 2016, at _____ a.m./p.m.
time

Effective date: _____
(must be within 90 days of date submitted)

WILLIAM FRANCIS GALVIN
Secretary of the Commonwealth

1116912

Examiner

Filing fee: Minimum \$250

Name approval

TO BE FILLED IN BY CORPORATION
Contact Information:

C

Andrea Migliorelli

M

Choate Hall & Stewart LLP, Two International Place

Boston, Massachusetts 02110

Telephone: (617) 248-5265

Email: amigliorelli@choate.com

Upon filing, a copy of this filing will be available at www.sec.state.ma.us/cor.
If the document is rejected, a copy of the rejection sheet and rejected document will be available in the rejected queue.