

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lumina Media LLC		05/15/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Kenilworth Media, Inc.		
Street Address:	15 Wertheim Court		
Internal Address:	Suite 710		
City:	Richmond Hill, ON		
State/Country:	CANADA		
Postal Code:	L4B 3H7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2242212	VET CHANNEL	
Registration Number:	2481013	VETERINARY PRACTICE NEWS	
Registration Number:	3338569	VETERINARY PRACTICE NEWS	
Registration Number:	4041193	VETERINARY PRACTICE NEWS	
Registration Number:	1641258	VETERINARY PRACTICE STAFF	
CORRESPONDENCE DATA			
Fax Number:	6462187665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6462187605		
Email:	NFriedma@hodgsonruss.com		
Correspondent Name:	Neil B. Friedman		
Address Line 1:	1540 Broadway, 24th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	NBF Kenilworth		
DOMESTIC REPRESENTATIVE			
Name:	Neil B. Friedman		

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Address Line 1:	HODGSON RUSS LLP, 1540 Broadway
Address Line 2:	24th Floor
Address Line 4:	New York, NEW YORK 10036
NAME OF SUBMITTER:	Neil B. Friedman
SIGNATURE:	/Neil B. Friedman/
DATE SIGNED:	05/26/2017
Total Attachments: 2 source=Confirmatory Assignment for filing#page1.tif source=Confirmatory Assignment for filing#page2.tif	

CONFIRMATORY ASSIGNMENT OF TRADE-MARKS

WHEREAS, Lumina Media LLC. ("Assignor"), whose full post office address is 2030 Main St., Irvine, CA 92614, has adopted, used and is using the following trade-marks listed in Schedule "A" hereto;

WHEREAS, Assignor owns all right, title and interest in the trade-marks listed on Schedule "A" hereto including the goodwill associated therewith, and including all rights and remedies arising from past, present and future infringement, dilution and damages therefor and licenses thereunder (hereinafter the "Trademarks");

WHEREAS, Kenilworth Media, Inc., a corporation incorporated under the laws of Ontario, Canada, whose full post office address is 15 Wertheim Court, Suite 710, Richmond Hill, ON, L4B 3H7 ("Assignee"), has requested that Assignor execute an assignment suitable for recording, effective immediately, that assignee is the successor-in interest of the entire right, title and interest in and to the Trademarks and that Assignor has no further interest therein;

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks, the registrations therefor, and the goodwill associated therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the Trademarks, the registration therefor, and the goodwill association therewith

EXECUTED at Irvine, California, this 15 day of May, 2017.

LUMINA MEDIA LLC

By: 

Name: KEITH W. WALTER

Title: CEO

EXHIBIT A
TRADEMARKS

Trademark	Country	Registration #	Registration Date
Vet Channel	US	2,242,212	4/27/1999
Veterinary Practice News	US	2,481,013	8/21/2001
Veterinary Practice News	US	3,338,569	11/20/2007
Veterinary Practice News	US	4,041,193	10/18/2011
Veterinary Practice Staff	US	1,641,258	4/16/1991
Veterinary Practice News (Chinese Translation)	CN	5232185	7/28/2009
Veterinary Practice News (In English)	CN	5232194	12/14/2009