

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quidsi, Inc.		12/20/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Quidsi LLC		
Street Address:	2711 Centerville Road		
Internal Address:	Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	3905995	BEAUTY BAR	
Serial Number:	86838403	CYBER MOMDAY	
Registration Number:	5143404	CYBER MOMDAY	
Serial Number:	87142830	DEAL-CEMBER	
Registration Number:	3747930	DIAPERS.COM	
Registration Number:	4319981	DIAPERS.COM	
Registration Number:	4982796	DIAPERS.COM	
Registration Number:	3745553	DIAPERS.COM	
Registration Number:	3991089	GET STUFF. DONE.	
Registration Number:	4013859	LESS SCHLEP. MORE SHOP.	
Registration Number:	4615964	LOOK.COM	
Registration Number:	4326662	Q	
Serial Number:	85846599	QUIDSI	
Registration Number:	4583936	SAMPLE SOCIETY	
Registration Number:	3909500	SOAP.COM	
Serial Number:	87230006	SOAP.COM	
Serial Number:	87975078	SOAP.COM	
Serial Number:	87330711	SOAP.COM	

OP \$590.00 3905995

Property Type	Number	Word Mark
Registration Number:	3991090	THE END OF AN ERRAND
Registration Number:	3726310	WE DELIVER EVERYTHING BUT THE BABY
Registration Number:	3509663	WE DELIVER EVERYTHING BUT THE BABY
Registration Number:	4313712	YOU SIT. WE FETCH.
Registration Number:	4068768	YOYO.COM

CORRESPONDENCE DATA

Fax Number: 2142064330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-206-4300

Email: clarissa@richardlawgroup.com

Correspondent Name: David J. Diamond

Address Line 1: 8411 Preston Road

Address Line 2: Suite 890

Address Line 4: Dallas, TEXAS 75225

NAME OF SUBMITTER: David J. Diamond

SIGNATURE: /David J. Diamond/

DATE SIGNED: 05/26/2017

Total Attachments: 6

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "QUIDSI, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "QUIDSI, INC." TO "QUIDSI LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2016, AT 8:02 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3714914 8100V
SR# 20167338638

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203611402
Date: 12-30-16

TRADEMARK
REEL: 006069 FRAME: 0611

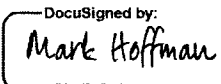
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

- 1) The jurisdiction where Quidsi, Inc., a Delaware corporation (the "*Corporation*"), first formed is the State of Delaware.
- 2) The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Delaware.
- 3) The date the Corporation first formed is October 14, 2003.
- 4) The name of the Corporation immediately prior to filing this Certificate is Quidsi, Inc., a Delaware corporation.
- 5) The name of the Limited Liability Company as set forth in the Certificate of Formation is Quidsi LLC, a Delaware limited liability company.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on
December 20, 2016

QUIDSI, INC.

By:  _____
Name: Mark F. Hoffman
Title: Vice President and Secretary

SIGNATURE PAGE TO
CERTIFICATE OF CONVERSION
(QUIDSI, INC.)


Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "QUIDSI LLC"
FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D.
2016, AT 8:02 O`CLOCK A.M.*




Jeffrey W. Bullock, Secretary of State

3714914 8100V
SR# 20167338638

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Authentication: 203611402
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TRADEMARK
REEL: 006069 FRAME: 0614

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

This Certificate of Formation of Quidsi LLC (the “**LLC**”) is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

FIRST. The name of the limited liability company formed hereby is Quidsi LLC.

SECOND. The address of the registered office of the LLC in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808. The name of the registered agent at such address is Corporation Service Company.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on December 20, 2016.

DocuSigned by:

Mark Hoffman

1EDFE87EB634412...

Name: Mark F. Hoffman

Authorized Person

SIGNATURE PAGE TO
CERTIFICATE OF FORMATION
(QUIDSI LLC)