

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429155

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Preferred Nutrition Inc.		05/16/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Natural Factors Nutritional Products Ltd.		
Street Address:	1550 United Boulevard		
City:	Coquitlam, BC		
State/Country:	CANADA		
Postal Code:	V3K 6Y2		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	2886242	ADRENASENSE	
Registration Number:	2793014	ESTROSENSE	
Registration Number:	4730186	GLUCOSENSE	
Registration Number:	4730187	HAPPYSENSE	
Registration Number:	4159486	IRONSENSE	
Registration Number:	4179629	MAGSENSE	
Registration Number:	5026938	MEDI-C PLUS	
Registration Number:	2786323	MENOSENSE	
Registration Number:	2914432	OSTEOSENSE	
Registration Number:	4912769	PREFERRED NUTRITION	
Registration Number:	3518576	SEXESSENTIALS	
Registration Number:	3297361	SLEEPSENSE	
Registration Number:	2986524	THYROSENSE	
Registration Number:	3013993	URISENSE	
Registration Number:	3622920	VEINSENSE	
Serial Number:	86444452	ANDROSENSE	
CORRESPONDENCE DATA			
Fax Number:	6047774995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6047774702
Email: rzhang@naturalfactors.com
Correspondent Name: Natural Factors Nutritional Products Ltd
Address Line 1: 1550 United Boulevard
Address Line 4: Coquitlam, BC, CANADA V3K 6Y2

NAME OF SUBMITTER:	Rong Zhang
SIGNATURE:	/rz/
DATE SIGNED:	05/29/2017

Total Attachments: 2

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ASSIGNMENT

The undersigned, **Preferred Nutrition Inc.**, whose full post office address is 153 Perth Street, Acton, Ontario L7J 1C9 Canada, for the sum of \$1.00 and for good and valuable consideration, the sufficiency of which is hereby acknowledged, does hereby assign to Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, its successors and assigns, all its rights in the U.S. trademarks in SCHEDULE A (attached), including the goodwill appertaining to the said trademarks in the U.S.

The undersigned agrees to execute and deliver to the assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

EXECUTED at Burnaby, BC, this 16TH day of May, 2017.

Preferred Nutrition Inc.

By: 

Name: Ben Morello

Title: President

ACKNOWLEDGEMENT

The undersigned, **Natural Factors Nutritional Products Ltd.**, the full post office address of whose principal office or place of business is 1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada, the assignee named in the within assignment hereby acknowledges the assignment of the trademarks to it and appoints itself, Natural Factors Nutritional Products Ltd., the full post office address of whose principal office or place of business is **1550 United Boulevard, Coquitlam, British Columbia V3K 6Y2, Canada** to which any notice in respect of the trademarks may be sent and upon which service of any proceedings in respect of the trademarks may be given or served with the same effect as if they had been given to or served upon the assignee.

EXECUTED at Coquitlam, BC, this 16th day of May, 2017

Natural Factors Nutritional Products Ltd.

By: 

Name: Michael Hobson

Title: President & CEO

SCHEDULE A

Registered Trademarks	Serial No.	Registration No.
ADRENASENSE	78159123	2886242
ESTROSENSE	78126454	2793014
GLUCOSENSE	86218102	4730186
HAPPYSENSE	86218134	4730187
IRONSENSE	77415357	4159486
MAGSENSE	77415381	4179629
Medi-C Plus & Design	86876079	5026938
MENOSENSE	78141843	2786323
OSTEOSENSE	78177005	2914432
PREFERRED NUTRITION & Heart Design	86663272	4912769
SEXESSENTIALS	77296306	3518576
SLEEPSENSE	78753532	3297361
THYROSENSE	78399051	2986524
URISENSE	78343069	3013993
VEINSENSE	77594409	3622920

Pending Trademarks	Serial No.
ANDROSENSE	86444452