

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429199

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KNS INTERNATIONAL, LLC		09/01/2011	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	PINNACLE IP, LLC		
Street Address:	4766 S Holladay Blvd		
City:	Holladay		
State/Country:	UTAH		
Postal Code:	84117		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4282335	BRINLEY CO.	
CORRESPONDENCE DATA			
Fax Number:	8015961508		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-532-7080		
Email:	cjones@strongandhanni.com		
Correspondent Name:	BRINLEY CO.		
Address Line 1:	4766 S Holladay Blvd		
Address Line 4:	Holladay, UTAH 84117		
NAME OF SUBMITTER:	Casey W. Jones		
SIGNATURE:	/Casey W. Jones/		
DATE SIGNED:	05/30/2017		
Total Attachments: 1			
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OP \$40.00 4282335

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of the 1st day of September, 2011, ("Effective Date") by and between KNS INTERNATIONAL, LLC ("Assignor"), and PINNACLE IP, LLC, ("Assignee").

WHEREAS, Assignor is the owner of the U.S. Trademark Registration No. 4282335 ("Reg No. 4282335") for BRINLEY CO. (Standard Character Claim) in International Class 014 for "watches and jewelry"; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, Reg No. 4282335, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to Reg No. 4282335, for the United States, and all other corresponding rights that are or may be secured under the laws of the United States, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of Reg No. 4282335, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of Reg No. 4282335.

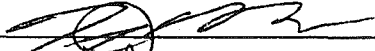
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.


ASSIGNOR:

ASSIGNEE:

KNS INTERINATIONAL, LLC

PINNACLE IP, LLC

By: 
Name: Jeremy Bpe
Title: Manager

By: 
Name: Jeremy Bpe
Title: Manager