TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM429281

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yik Yak, Inc.		05/29/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Powerchord Group Limited	
Street Address:	The Old Vicarage, Dunsford	
City:	Exeter, Devon	
State/Country:	UNITED KINGDOM	
Postal Code:	EX67AA	
Entity Type:	England and Wales limited company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4722635	PEEK
Serial Number:	86982175	PEEK
Serial Number:	86595637	PEEK

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900

Email: assignments@fzlz.com

Correspondent Name: ALLISON STRICKLAND RICKETTS

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 4 TIMES SQUARE, 17TH FLOOR Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	PDGL 1704070
NAME OF SUBMITTER:	Anca Nicolescu
SIGNATURE:	/anca nicolescu/
DATE SIGNED:	05/30/2017

Total Attachments: 1

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TRADEMARK REEL: 006072 FRAME: 0837

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UNITED STATES ASSIGNMENT

WHEREAS, Yik Yak, Inc., a corporation organized under the laws of Delaware, with an address at 3243 Piedmont Road NE, Atlanta, Georgia 30505 ("Assignor") is the owner of the following trademarks and applications/registrations therefor:

Mark	APPLICATION OR REGISTRATION NUMBER
PEEK	App. No. 86327792 / Reg. No. 4722635
PEEK	App. No. 86982175
PEEK	App. No. 86595637

(the "Trademarks and Applications/Registrations") registered in the U.S. Patent and Trademark Office; and

WHEREAS, Powerchord Group Limited, a limited company organized and existing under the laws of England and Wales, with an address at The Old Vicarage, Dunsford, Exeter, Devon, United Kingdom, EX67AA ("Assignee"), is desirous of acquiring the Trademarks and Applications/Registrations.

NOW, **THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and the Applications/Registrations, together with the goodwill of the business symbolized by the Trademarks and Applications/Registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Yik Yak, Inc.

Signed:

Name: Kent Huskoy

Title: Head of Finance

Dated: May 29, 2017

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RECORDED: 05/30/2017

TRADEMARK REEL: 006072 FRAME: 0838