

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429297

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/09/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bold, Inc.		05/26/2017	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	JadeTeam LC		
Street Address:	6874 South Redwood Road		
City:	West Jordan		
State/Country:	UTAH		
Postal Code:	84084		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3943606	BOLD	
CORRESPONDENCE DATA			
Fax Number:	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-801-3688		
Email:	pto@techlawventures.com		
Correspondent Name:	Preston C. Regehr		
Address Line 1:	3290 W. Mayflower Way		
Address Line 4:	Lehi, UTAH 84043		
NAME OF SUBMITTER:	Preston C. Regehr		
SIGNATURE:	/Preston C. Regehr/		
DATE SIGNED:	05/30/2017		
Total Attachments: 1			
source=BOLD TM Reg assignment#page1.tif			

OP \$40.00 3943606

INTELLECTUAL PROPERTY ASSIGNMENT (for recordation)

Registration Number	Mark
3,943,606	BOLD

FOR VALUE RECEIVED, and effective as of January 9, 2017, **Bold, Inc.**, a Utah corporation, assigned to **JadeTeam LC**, a Utah limited liability company, all of its rights, interests and titles in and to (i) the mark and trademark registration referenced above, (ii) all intellectual property of the assignor (including copyrights, other trademarks, and trade dress rights), and (iii) the goodwill of the business associated with and symbolized by such marks and intellectual property.

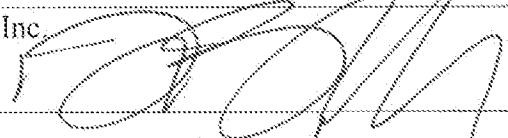
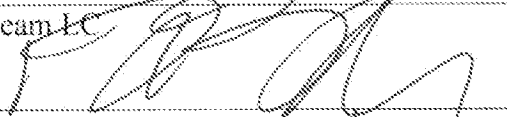
Assignor retains no license to use or sublicense any trademark or its corresponding registration.

The addresses of the parties as are set forth below.

Bold, Inc.
1880 West 1500 South
Salt Lake City, Utah 84104

JadeTeam LC
6874 South Redwood Road
West Jordan, Utah 84084

AGREED TO AND ACCEPTED BY:

Bold, Inc.	JadeTeam LC
By: 	By: 
Name: Devin B. Newsted	Name: Devin B. Newsted
Title: president	Title: president