

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429418

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ian Schragger Compnay LLC		09/13/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	IS Company LLC		
Street Address:	818 Greenwich Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87223848	TRADE BY PUBLIC	
Serial Number:	87223839	TRADE	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-372-2000		
Email:	mweipdocket@mwe.com, jmikulina@mwe.com, kwalsh@mwe.com		
Correspondent Name:	McDermott Will & Emery LLP		
Address Line 1:	444 W. Lake Street, Suite 4000		
Address Line 4:	Chicago, ILLINOIS 60606-0029		
NAME OF SUBMITTER:	Jennifer M. Mikulina		
SIGNATURE:	/Jennifer M. Mikulina/		
DATE SIGNED:	05/31/2017		
Total Attachments: 3			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IAN SCHRAGER COMPANY LLC", CHANGING ITS NAME FROM "IAN SCHRAGER COMPANY LLC" TO "IS COMPANY LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF SEPTEMBER, A.D. 2016, AT 6:59 O`CLOCK P.M.



A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

3970147 8100
SR# 20165769142

Authentication: 202986238
Date: 09-13-16

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 006073 FRAME: 0742

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Ian Schragger Company LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is "IS Company LLC"

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 13th day of September, A.D. 2016.

By: *IS Ian Schragger*
Authorized Person(s)

Name: Ian Schragger, President
Print or Type

*IS LP
c/o RFR Holding LLC
390 Park Avenue
New York, NY 10022
212-308-1000*

CONSENT TO USE OF NAME

IS LP

IS LP, a limited partnership, organized under the laws of the State of Delaware, hereby consents to the name change of Ian Schrager Company LLC to IS Company LLC in the State of Delaware.

IN WITNESS WHEREOF, the said limited partnership has caused this consent to be executed this 13th day of September, 2016.

GENERAL PARTNER:

IS LP,
a Delaware limited partnership

By: IS GP CORP.,
a Delaware corporation

By: /s/ Ian Schrager
Name: Ian Schrager
Title: Sole Shareholder