

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429454

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IOT Central LLC		05/19/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Microsoft Corporation		
Street Address:	One Microsoft Way		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052-6399		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5194017	IOT CENTRAL	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton, Perkins Coie LLP		
Address Line 1:	1021 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	41827-4915.US01		
NAME OF SUBMITTER:	John P. Halski		
SIGNATURE:	/John P. Halski/		
DATE SIGNED:	05/31/2017		
Total Attachments: 2			
source=IoT_Central-Assignment#page1.tif			
source=IoT_Central-Assignment#page2.tif			

OP \$40.00 5194017

ASSIGNMENT

This Assignment is effective this 19 day of May, 2017, between IOT Central LLC ("Assignor") and Microsoft Corporation ("Assignee").

Recitals

WHEREAS, Assignor claims ownership of all right, title, and interest in and to U.S. Service Mark Registration No. 5,194,017, which is registered with the United States Patent and Trademark Office (the "**IOT CENTRAL Registration**") for use in connection with the following services:

Providing an online commercial information directory in the form of industry and geographical maps, namely, maps identifying industries, businesses and enterprises by geography and function; organizing and arranging meetups, events, online events, networking events, conferences, and tradeshow for commercial and advertising purposes for business and technology professionals, students, entrepreneurs; organizing and arranging business competitions for entrepreneurs, startups, or established entities to compete for titles in the nature of designations of a participant's place in the competition, cash, and/or in-kind prizes to facilitate business activities; organizing, managing, and moderating an online marketplace for job openings and buyers and sellers of goods and services" [International Class 35];

Organizing and arranging educational events, educational meetups, training, seminars, educational competitions, hands-on educational activities, educational conferences, and continuing education classes in the field of all aspects of Internet of Things, connected devices, hardware and software for business and technology professionals, students and entrepreneurs; organizing and arranging live events and live streaming events in the nature of seminars in all aspects of Internet of Things, connected devices, hardware and software; audio and video recording services in the field of live events and live streaming events; providing a website featuring non-downloadable videos and multimedia programs in the fields of technology, marketing, and business development; instruction in technology, namely, in the presentation of courses, programs, and seminars in the field of technology; online journals, namely, blogs in the fields of technology, marketing and business development [International Class 41];

Creating and hosting online communities for business and technology professionals, entrepreneurs, researchers, investors, service providers, academics, students, experimenters, and others who are involved in Internet of Things business and/or technology [International Class 42].

WHEREAS, Assignor claims ownership of all right, title, and interest in and to the International Registration No. 1344470, seeking protection of the mark IOT CENTRAL for the same services identified in the IOT CENTRAL Registration, pursuant to the Madrid Protocol, in the following jurisdictions: China, the European Union, the United Kingdom, Israel, Japan, and the Republic of Korea (the "**International Registration**").

WHEREAS, Assignee desires to acquire from Assignor, and Assignor desires to grant to Assignee, all of Assignor's right, title, and interest in and to the IOT CENTRAL Registration and the International Registration, together with that part of the goodwill of the business connected with, and symbolized by, Assignor's use of the IOT CENTRAL mark, and all rights to assign and transfer interest thereto.

NOW, THEREFORE, in consideration of the mutual promises, covenants, representations, and agreements contained herein, and for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Terms and Conditions

Assignor hereby grants, conveys, assigns, transfers and quitclaims to Assignee, by execution hereof, any and all of Assignor's right, title, and interest in and to the IOT CENTRAL Registration and International Registration, together with that part of the goodwill of the business connected with, and symbolized by, Assignor's use of the IOT CENTRAL mark in connection with the services identified in U.S. Reg. No. 5,194,017 and the International Registration, the right to sue and recover for past infringements thereof, the right and interest in and to any and all proceeds therefrom, and the right to assign and transfer any rights and interests thereto.

This Assignment is subject to the terms and conditions of that certain Settlement Agreement between Assignor and Assignee, dated May 12, 2017.

IOT CENTRAL LLC

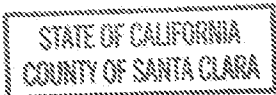
Signed: Mitchell Golner

Its: _____

Name: Mitchell Golner

Title: Managing Partner

Date: 5/19/2017



SUBSCRIBED AND SWORN TO
before me this 19 day of May, 2017.

[Signature]
Notary

