

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429509

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smithfield Farmland Corp.		05/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SF Investments, Inc.		
Street Address:	3411 Silverside Road		
Internal Address:	Baynard Building, Suite 103		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77668559	SHORGOOD	
Serial Number:	77668561	SHORGOOD	
CORRESPONDENCE DATA			
Fax Number:	3024771332		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	302-691-8708		
Email:	sfi@sffci.com		
Correspondent Name:	SF Investments, Inc.		
Address Line 1:	3411 Silverside Road		
Address Line 2:	Baynard Building, Suite 103		
Address Line 4:	Wilmington, DELAWARE 19810		
NAME OF SUBMITTER:	Jeffrey A. Porter		
SIGNATURE:	/Jeffrey A. Porter/		
DATE SIGNED:	06/01/2017		
Total Attachments: 2			
source=Assignment of SHORGOOD Marks to SF Investments, Inc#page1.tif			
source=Assignment of SHORGOOD Marks to SF Investments, Inc#page2.tif			

OP \$65.00 77668559

ASSIGNMENT OF TRADEMARKS

WHEREAS, Smithfield Farmland Corp., a Delaware corporation having a principal place of business at 111 Commerce Street, Smithfield, Virginia 23430 ("Assignor"), is the owner of the trademarks set forth in Schedule A, attached hereto, including, without limitation, any and all logo designs, trade dress and common law rights associated therewith (collectively, the "Trademarks"); and

WHEREAS, SF Investments, Inc., a Delaware corporation having a principal place of business at 3411 Silverside Road, Baynard Building, Suite 103, Wilmington, DE 19810 ("Assignee"), desires to acquire all of Assignor's rights, title and interest in and to the Trademarks, including, without limitation, the goodwill symbolized thereby.

NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all rights, title and interest in and to the Trademarks, worldwide, whether registered or unregistered, together with:

- (1) the goodwill associated with the Trademarks;
- (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including, without limitation, damages and payments for past or future infringements and misappropriations of the Trademarks; and
- (3) all rights to sue for past, present and future infringement or misappropriation of the Trademarks.

Assignor agrees to take all actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment of Trademarks as of the date last written below.

SF INVESTMENTS, INC.

By: 

Name: Jeffrey A. Porter

Title: President

Date: 5-31-17

SMITHFIELD FARMLAND CORP.


By: 

Name: JOEL T. WEAVER

Title: General Counsel

Date: 5-31-17

SCHEDULE A

Country	Trademark	App. No.	App. Date	Reg. No.	Reg. Date	Class	Goods
United States	SHORGOOD	77/668559	02/11/2009	3978570	06/14/2011	29	hot dogs; hot dogs made primarily from poultry
United States	SHORGOOD & Design 	77/668561	02/11/2009	3978571	06/14/2011	29	hot dogs; hot dogs made primarily from poultry