

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429557

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hansaton Akustik GmbH		05/09/2017	Limited Liability Company: GERMANY
RECEIVING PARTY DATA			
Name:	Sonova AG		
Street Address:	Laubisrütistrasse 28		
City:	Stäfa		
State/Country:	SWITZERLAND		
Postal Code:	CH-8712		
Entity Type:	Aktiengesellschaft (Ag): SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2638428	HANSATON	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	jfischer@pirkeybarber.com		
Correspondent Name:	Jason Fischer		
Address Line 1:	600 Congress Avenue, Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Jason Fischer		
SIGNATURE:	/JCF/		
DATE SIGNED:	06/01/2017		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Hansaton Akustik GmbH ("Hansaton"), having an address of Sachsenkamp 5, 20097 Hamburg, Germany, is the owner of the trademarks and trademark registrations listed on Schedule A attached hereto (the "Trademarks");

WHEREAS, Sonova AG, an aktiengesellschaft organized under the laws of Switzerland ("Sonova"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the Trademarks, including the related registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Hansaton does hereby assign to Sonova all right, title and interest in and to said Trademarks, including related registrations, together with the goodwill of the business symbolized by the Trademarks.

This trademark assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment as of May 9, 2017.


Hansaton Akustik GmbH

By: [Signature]
Name: Beatrice Schmitzer
Title: Senior Legal Counsel IP
Date: May 9, 2017

Sonova AG

By: [Signature]
Name: Tina Snares
Title: Head Group Data Protection
Date: May 9, 2017

Schedule A

TM/Disclaimer	Reg. No. App. No.	Status/Key Dates	Class(es)	Owner/Designations
<u>FRESH</u>	RN: 3378984 SN: 79038425	Registered - a Section 71 Declaration Has Been Accepted 8 & 15 February 1, 2014 Filed: September 18, 2006 Application Published: November 20, 2007 Registered: February 5, 2008 Int'l Reg Date: September 18, 2006	9 and 10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg, Germany
<u>H (Stylized)</u> 	RN: 4468424 SN: 79130664	Registered January 21, 2014 Filed: March 26, 2013 Application Published: November 5, 2013 Registered: January 21, 2014 Int'l Reg Date: March 26, 2013	9 and 10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg, Germany
<u>HANSATON</u>	RN: 4493152 SN: 79133720	Registered March 11, 2014 Filed: February 26, 2013 Application Published: December 24, 2013 Registered: March 11, 2014 Int'l Reg Date: February 26, 2013	9 and 10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg Germany
<u>HANSATON</u>	RN: 2638428 SN: 76162966	Renewed October 22, 2012 Filed: November 9, 2000 Application Published: July 30, 2002 Registered: October 22, 2002 Last Renewal: October 22, 2012	10	Hansaton Akustik GmbH Sachsenkamp 5 Hamburg, 20097 Germany
<u>HANSATON BEAT</u>	RN: 4883648 SN: 79164705	Registered January 12, 2016 Filed: March 17, 2015 Application Published: October 27, 2015 Registered: January 12, 2016 Int'l Reg Date: March 17, 2015	10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg Germany
<u>HANSATON EASE</u>	RN: 4980362 SN: 79171557	Registered June 21, 2016 Filed: May 4, 2015 Application Published: April 5, 2016 Registered: June 21, 2016 Int'l Reg Date: May 4, 2015	9 and 10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg, Germany
<u>HANSATON ECONTROL</u> Disclaimer: "ECONTROL"	RN: 4654809 SN: 79146811	Registered December 16, 2014 Filed: April 2, 2014 Application Published: September 30, 2014 Registered: December 16, 2014	9	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg Germany

TM/Disclaimer	Reg. No. App. No.	Status/Key Dates	Class(es)	Owner/Designations
		Int'l Reg Date: April 2, 2014		
<u>HANSATON FLOW</u>	RN: 4883649 SN: 79164706	Registered January 12, 2016 Filed: March 17, 2015 Application Published: October 27, 2015 Registered: January 12, 2016 Int'l Reg Date: March 17, 2015	10	Hansaton Akustik GmbH Sachsenkamp 5 Hamburg, 20097 Germany
<u>HANSATON JAM</u>	RN: 4883647 SN: 79164704	Registered January 12, 2016 Filed: March 17, 2015 Application Published: October 27, 2015 Registered: January 12, 2016 Int'l Reg Date: March 17, 2015	10	Hansaton Akustik GmbH Sachsenkamp 5 Hamburg, 20097 Germany
<u>HANSATON LAB MASTER</u> Disclaimer: "LAB"	RN: 4962088 SN: 79172111	Registered May 24, 2016 Filed: March 17, 2015 Application Published: March 8, 2016 Registered: May 24, 2016 Int'l Reg Date: March 17, 2015	9, 10 and 42	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg, Germany
<u>HANSATON SCOUT</u>	RN: 4883660 SN: 79165120	Registered January 12, 2016 Filed: March 17, 2015 Application Published: October 27, 2015 Registered: January 12, 2016 Int'l Reg Date: March 17, 2015	9, 10 and 42	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg Germany
<u>HANSATON SOUND</u> Disclaimer: "SOUND"	RN: 4883646 SN: 79164703	Registered January 12, 2016 Filed: March 17, 2015 Application Published: October 27, 2015 Registered: January 12, 2016 Int'l Reg Date: March 17, 2015	10	Hansaton Akustik GmbH Sachsenkamp 5 Hamburg, 20097 Germany
<u>ITX</u>	RN: 4223862 SN: 79107999	Registered October 16, 2012 Filed: August 26, 2011 Application Published: July 31, 2012 Registered: October 16, 2012 Int'l Reg Date: August 26, 2011	9 and 10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg, Germany
<u>WAVE</u>	RN: 3778200 SN: 79060879	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 May 13, 2016 Filed: March 10, 2008 Application Published: February 2, 2010 Registered: April 20, 2010 Int'l Reg Date: March 10, 2008	10	Hansaton Akustik GmbH Sachsenkamp 5 20097 Hamburg, Germany

TRADEMARK