

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429637

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weider Health and Fitness		05/31/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	IFBB Professional League		
Street Address:	5415 Ruyé Pare		
Internal Address:	Suite 100		
City:	Mont-Royal Quebec		
State/Country:	CANADA		
Postal Code:	H4P 1P7		
Entity Type:	Non-Profit Corporation: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5066300	IFBB PRO	
Registration Number:	5066301	IFBB PRO	
Serial Number:	77747640	IFBB PRO	
Serial Number:	77762536	IFBB PRO	
CORRESPONDENCE DATA			
Fax Number:	3108205988		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-207-3800		
Email:	janet_gass@bstz.com, tm@bstz.com, bill_holbrow@bstz.com		
Correspondent Name:	Willmore F. Holbrow III, Esq.		
Address Line 1:	12400 Wilshire Boulevard		
Address Line 2:	Suite 700		
Address Line 4:	Los Angeles, CALIFORNIA 90025-1040		
ATTORNEY DOCKET NUMBER:	10030.GTM008		
DOMESTIC REPRESENTATIVE			
Name:	Willmore F. Holbrow III, Esq./BSTZ		
Address Line 1:	12400 Wilshire Boulevard		

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Address Line 2:	Suite 700
Address Line 4:	Los Angeles, CALIFORNIA 90025-1040
NAME OF SUBMITTER:	Willmore F. Holbrow III, Esq.
SIGNATURE:	/Willmore F. Holbrow III/
DATE SIGNED:	06/01/2017
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS
AND
THE UNITED STATES REGISTRATIONS AND APPLICATIONS THEREOF

WHEREAS, Weider Health and Fitness, a corporation formed under the laws of the State of Nevada, having a place of business at 20750 Ventura Boulevard Suite 310, Woodland Hills, California 91364 ("ASSIGNOR"), acquired, adopted and used, and thereby owns all rights, title and interests in and to the marks, registrations and applications identified and shown in Exhibit A attached hereto and, by the foregoing reference, incorporated into and made a part hereof (hereinafter the "Registrations," the "Applications" and the "Marks," respectively); and

WHEREAS, IFBB Professional League, a Canadian nonprofit corporation, having a place of business at 5415 Rue Pare, Suite 100, Mont-Royal Quebec H4P 1P7, Canada ("ASSIGNEE"), is desirous of acquiring the entire rights, title and interest in and to the Marks, Registrations, Applications and the goodwill associated with the Marks, and ASSIGNOR is willing to assign the same to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, convey and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and entire right, title and interest in and to the Marks, Registrations and Applications, and the attendant goodwill symbolized by the Marks, the same to vest in ASSIGNEE immediately.

ASSIGNOR hereby represents and warrants that (i) it is the sole owner of the Marks and the goodwill associated therewith and the Registrations and Applications relating thereto; (ii) the Registrations thereof were not obtained fraudulently or contrary to any provision of Title 15, Chapter 22 of the United States Code; (iii) the United States Registrations thereof are not the subject of any cancellation proceeding in the United States Patent and Trademark Office; and (iv) it is not aware of any third party who has asserted a claim of any ownership right, title and interest in the Marks, the Registrations, the Applications, or any other rights or interests therein which are adverse to those of ASSIGNOR. In this connection, ASSIGNOR states that it makes no other representations or warranties, expressed or implied, except as specifically set forth herein.

ASSIGNOR hereby agrees that ASSIGNEE shall have the right to record this instrument of assignment with the United States Patent and Trademark Office, so as to establish ASSIGNEE as owner of record of the Marks, Registrations and Applications in the United States.

ASSIGNOR further agrees, at the request of ASSIGNEE and without charge or cost to ASSIGNEE, to (i) execute and have executed any and all other documents of any kind whatsoever required to carry out the intent of this instrument of assignment; (ii) provide whatever information may be required to carry out the intent of this instrument of

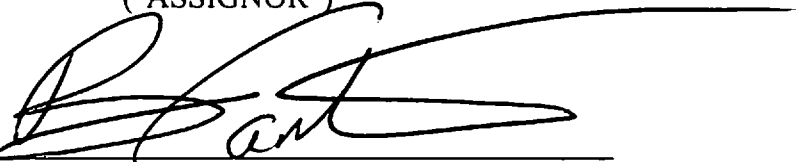
assignment; and (iii) fully cooperate with ASSIGNEE, as may be reasonably required, to enable ASSIGNEE to duly record this instrument of assignment with the United States Patent and Trademark Office, whereby ASSIGNEE's ownership of the Marks, Registrations and Applications is duly made of record in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed on the date indicated below.

Weider Health and Fitness
("ASSIGNOR")

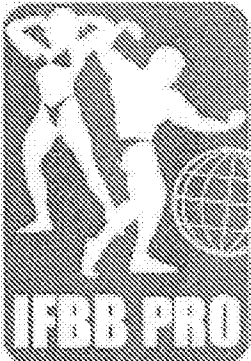
Dated: May 31, 2017

By:



Bernard J. Cartoon, Secretary

**EXHIBIT A
UNITED STATES REGISTRATIONS**

Trademark	Reg. No.	Goods/Services/Class
IFBB PRO	5,066,300	Skin care preparations, namely, body scrubs, skin exfoliators, hair removing creams, sun-tanning preparations, self-tanning preparations, skin and body topical lotions, gels and oils for cosmetic use; cosmetic adhesives for use in attaching clothing to skin in International Class 3.
	5,066,301	Skin care preparations, namely, body scrubs, skin exfoliators, hair removing creams, sun-tanning preparations, self-tanning preparations, skin and body topical lotions, gels and oils for cosmetic use; cosmetic adhesives for use in attaching clothing to skin in International Class 3.

UNITED STATES TRADEMARK APPLICATIONS

Trademark	Serial No.	Goods/Services/Class
IFBB PRO	77/747,640	Watches in International Class 14.
IFBB PRO	77/762,536	Workout and weightlifting gloves, workout and weightlifting belts, wrist wraps, namely, wrist guards for athletic use, training devices to be worn on the body for support, athletic supporters, elbow guards for athletic use, knee guards for athletic use in International Class 28.