

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429644

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonova Holding AG		05/29/2017	Aktiengesellschaft (Ag): SWITZERLAND
RECEIVING PARTY DATA			
Name:	Sonova AG		
Street Address:	Laubisrütistrasse 28		
City:	Stäfa		
State/Country:	SWITZERLAND		
Postal Code:	CH-8712		
Entity Type:	Aktiengesellschaft (Ag): SWITZERLAND		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5164430	BELONG	
Registration Number:	4895852	BOLERO	
Registration Number:	5149909	CONNECT HEARING C !	
Serial Number:	87119946	EPIC	
Serial Number:	87119955	EPIC HEARING HEALTHCARE	
Registration Number:	4910472	FLOATING ANTENNA	
Serial Number:	87239229	GALA	
Registration Number:	3116442	INVISITY	
Registration Number:	5054665	PHONAK VIRTO	
Serial Number:	87293540	ROGER PEN	
Serial Number:	87270463	ROGER SELECT	
Serial Number:	87295828	TEMPUS	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	jfischer@pirkeybarber.com		
Correspondent Name:	Jason Fischer		

OP \$315.00 5164430

TRADEMARK

Address Line 1: 600 Congress Avenue, Suite 2120
Address Line 4: Austin, TEXAS 78701

NAME OF SUBMITTER: Jason Fischer

SIGNATURE: /JCF/

DATE SIGNED: 06/01/2017

Total Attachments: 10

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Sonova Holding AG ("SHAG"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, is the owner of the trademarks and trademark registrations listed on Schedule A attached hereto (the "Trademarks");

WHEREAS, Sonova AG, an Aktiengesellschaft organized under the laws of Switzerland ("Sonova"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the Trademarks, including the related registrations;

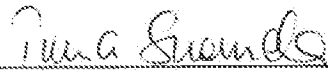
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SHAG does hereby assign to Sonova all right, title and interest in and to said Trademarks, including related registrations, together with the goodwill of the business symbolized by the Trademarks.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, canceled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including without limitation all United States trademark applications that are based on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark applications.

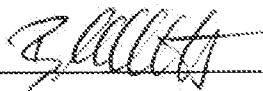
This trademark assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment as of May 29, 2017.



Sonova Holding AG



By: 
Name: Tina Suardo
Title: Associate Counsel
Date: May 29, 2017



Sonova AG


By: 
Name: Beatrice Schmitzer
Title: Senior Legal Counsel IP
Date: May 29, 2017

Schedule A

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
<u>I.C and Design</u> 	RN: 4017498 SN: 77554803	Registered August 30, 2011 Filed: August 25, 2008 Application Published: December 7, 2010 Registered: August 30, 2011
<u>I.C CONNECT HEARING and Design</u>  Connect Hearing Disclaimer: "HEARING"	RN: 4017496 SN: 77554792	Registered August 30, 2011 Filed: August 25, 2008 Application Published: December 7, 2010 Registered: August 30, 2011
<u>ADVANTAGE YOU</u>	RN: 3744842 SN: 79059162	Registered - Partial Section 71 & 15 Accepted & Acknowledged 8 & 15 February 4, 2016 Filed: September 8, 2008 Application Published: November 17, 2009 Registered: February 2, 2010 Int'l Reg Date: September 8, 2008
<u>AUDÉO</u>	RN: 3356719 SN: 79037758	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 September 7, 2013 Filed: April 16, 2007 Application Published: October 2, 2007 Registered: December 18, 2007 Int'l Reg Date: April 16, 2007
<u>AUDÉO</u>	RN: 3531341 SN: 79053361	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 November 17, 2014 Filed: March 3, 2008 Application Published: August 26, 2008 Registered: November 11, 2008 Int'l Reg Date: March 3, 2008
<u>BELONG</u>	RN: 5164430 SN: 87061124	Registered March 21, 2017 Filed: June 6, 2016 Application Published: January 3, 2017 Registered: March 21, 2017



TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
<u>BOLERO</u>	RN: 4895852 SN: 86712669	Registered February 2, 2016 Int'l Class: 10 First Use: October 25, 2012 Filed: August 3, 2015 Application Published: November 17, 2015 Registered: February 2, 2016
<u>COMFORT AUDIO</u> Disclaimer: "AUDIO"	RN: 3566312 SN: 76686869	Registered 8 & 15 January 24, 2015 Int'l Class: 35 First Use: August, 2006 Filed: February 15, 2008 Application Published: November 11, 2008 Registered: January 27, 2009
<u>COMFORT AUDIO HEAR THE FUTURE and Design</u>  Comfort Audio Disclaimer: "AUDIO"	RN: 4445545 SN: 79115100	Registered Principal Register - Sec. 2(F) December 10, 2013 Filed: March 28, 2012 Application Published: September 24, 2013 Registered: December 10, 2013 Int'l Reg Date: March 28, 2012
<u>COMFORT CONTEGO</u>	RN: 3431780 SN: 76670791	Registered 8 & 15 June 22, 2013 Int'l Class: 09 First Use: February 23, 2007 Filed: December 26, 2006 Application Published: July 17, 2007 Registered: May 20, 2008
<u>COMFORT DIGISYSTEM</u> Disclaimer: "COMFORT"	RN: 4097182 SN: 85278344	Registered February 7, 2012 Int'l Class: 09 First Use: October 15, 2007 Filed: March 28, 2011 Application Published: October 4, 2011 Registered: February 7, 2012
<u>COMFORT DUETT</u>	RN: 3409022 SN: 78697490	Registered 8 & 15 June 28, 2013 Filed: August 22, 2005 Application Published: June 27, 2006 Registered: April 8, 2008
<u>CONNECT HEARING</u> Disclaimer: "HEARING"	RN: 4017497 SN: 77554798	Registered August 30, 2011 Filed: August 25, 2008 Application Published: December 7, 2010 Registered: August 30, 2011
<u>CONNECT HEARING I C and Design</u>  Disclaimer: "HEARING"	RN: 4043644 SN: 77554801	Registered October 25, 2011 Filed: August 25, 2008 Application Published: January 25, 2011 Registered: October 25, 2011
<u>CONNECT HEARING C I and Design</u>	RN: 5149909 SN: 87068943	Registered February 28, 2017 Int'l Class: 35,37,44 First Use: August, 2012

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
<p>Connect Hearing </p> <p>Disclaimer: "HEARING"</p>		<p>Filed: June 13, 2016 Application Published: December 13, 2016 Registered: February 28, 2017</p>
<p><u>EPIC</u></p>	<p>SN: 87119946</p>	<p>Pending - Publication Review Complete May 23, 2017 Int'l Class: 35,44 First Use: June, 2001 Int'l Class: 36 First Use: June, 2005 Filed: July 28, 2016 Application Published: May 23, 2017</p>
<p><u>EPIC HEARING HEALTHCARE and Design</u></p> <p></p> <p>Disclaimer: "HEARING HEALTHCARE"</p>	<p>SN: 87119955</p>	<p>Pending - Publication Review Complete May 23, 2017 Int'l Class: 35,44 First Use: June, 2001 Int'l Class: 36 First Use: June, 2005 Filed: July 28, 2016 Application Published: May 23, 2017</p>
<p><u>ERA</u></p>	<p>RN: 4350767 SN: 85387744</p>	<p>Registered June 11, 2013 Int'l Class: 10 First Use: October 17, 2012 Filed: August 2, 2011 Application Published: January 15, 2013 Registered: June 11, 2013</p>
<p><u>FLEX</u></p>	<p>RN: 4471652 SN: 85628468</p>	<p>Registered January 21, 2014 Int'l Class: 10 First Use: October 24, 2012 Filed: May 17, 2012 Application Published: October 30, 2012 Registered: January 21, 2014</p>
<p><u>FLOATING ANTENNA</u> Disclaimer: "ANTENNA"</p>	<p>RN: 4910472 SN: 86674823</p>	<p>Registered Supplemental Register March 1, 2016 Int'l Class: 10 First Use: August 31, 2015 Filed: June 25, 2015 Registered: March 1, 2016</p>
<p><u>FUSE</u></p>	<p>RN: 3688569 SN: 77777129</p>	<p>Registered December 14, 2010 Int'l Class: 10 First Use: October, 2009 Filed: July 8, 2009 Application Published: September 28, 2010 Registered: December 14, 2010</p>
<p><u>GALA</u></p>	<p>SN: 87239229</p>	<p>Pending - Non-Final Action Mailed February 23, 2017 Filed: November 16, 2016 Filing Basis: 44(e)</p>
<p><u>HEAR1ST</u></p>	<p>RN: 2741367</p>	<p>Renewed July 29, 2013</p>



TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
	SN: 76412498	Int'l Class: 35 First Use: February 26, 2002 Filed: May 24, 2002 Application Published: May 6, 2003 Registered: July 29, 2003 Last Renewal: July 29, 2013
<u>HEARING CARE CLUB</u> Disclaimer: "CLUB"	RN: 4081537 SN: 85360781	Registered Supplemental Register January 3, 2012 Int'l Class: 35 First Use: October 19, 2011 Filed: June 30, 2011 Registered: January 3, 2012
<u>HEARING MATTERS</u> Disclaimer: "HEARING"	RN: 4217019 SN: 85528397	Registered October 2, 2012 Int'l Class: 10 First Use: April, 2011 Filed: January 30, 2012 Application Published: July 17, 2012 Registered: October 2, 2012
<u>HEARINGPLANET</u>	RN: 2693702 SN: 75932100	Renewed March 4, 2013 Int'l Class: 10,35 First Use: October 15, 1999 Filed: February 29, 2000 Application Published: October 23, 2001 Registered: March 4, 2003 Last Renewal: March 4, 2013
<u>INSPIRO</u>	RN: 3576458 SN: 79051481	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 February 12, 2015 Filed: March 7, 2008 Application Published: December 2, 2008 Registered: February 17, 2009 Int'l Reg Date: March 7, 2008
<u>INSPIRO DISCOVER DYNAMIC</u> FM and Design  Disclaimer: "DYNAMIC FM"	RN: 3587380 SN: 79051787	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 February 18, 2015 Filed: March 7, 2008 Application Published: December 23, 2008 Registered: March 10, 2009 Int'l Reg Date: March 7, 2008
<u>INVISITY</u>	RN: 3116442 SN: 78564551	Renewed July 18, 2016 Filed: February 10, 2005 Application Published: April 25, 2006 Registered: July 18, 2006 Last Renewal: July 18, 2016
<u>LATITUDE</u>	RN: 3888568 SN: 77776968	Registered December 14, 2010 Int'l Class: 10 First Use: October, 2009 Filed: July 8, 2009 Application Published: September 28, 2010 Registered: December 14, 2010
<u>LIFE IS ON</u>	RN: 3631646 SN: 79055099	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 June 9, 2015 Filed: December 14, 2007 Application Published: March 17, 2009

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
		Registered: June 2, 2009 Int'l Reg Date: December 14, 2007
<u>LYRIC</u>	RN: 3423547 SN: 77040967	Registered 8 & 15 May 16, 2014 Int'l Class: 10 First Use: January 9, 2007 Filed: November 9, 2006 Application Published: June 12, 2007 Registered: May 6, 2008
<u>MAX</u>	RN: 4556800 SN: 85820570	Registered June 24, 2014 Int'l Class: 10 First Use: January 17, 2013 Filed: January 10, 2013 Application Published: March 12, 2013 Registered: June 24, 2014
<u>MILO</u>	RN: 3882701 SN: 79077318	Registered November 30, 2010 Filed: November 17, 2009 Application Published: September 14, 2010 Registered: November 30, 2010 Int'l Reg Date: November 17, 2009
<u>MOXI</u>	RN: 3500637 SN: 77074585	Registered 8 & 15 September 22, 2014 Filed: January 2, 2007 Application Published: July 1, 2008 Registered: September 16, 2008
<u>MYLINK</u>	RN: 3265312 SN: 79022755	Registered - Partial Section 71 & 15 Accepted & Acknowledged 8 & 15 October 16, 2013 Filed: March 29, 2006 Application Published: May 1, 2007 Registered: July 17, 2007 Int'l Reg Date: March 29, 2006
<u>MYPILOT</u>	RN: 3344436 SN: 79028130	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 September 11, 2013 Filed: September 12, 2006 Application Published: September 11, 2007 Registered: November 27, 2007 Int'l Reg Date: September 12, 2006
<u>NAIDA</u>	RN: 3485251 SN: 79043901	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 August 27, 2014 Filed: August 29, 2007 Application Published: May 27, 2008 Registered: August 12, 2008 Int'l Reg Date: August 29, 2007
<u>NAIDA</u>	RN: 4835066 SN: 86461155	Registered October 20, 2015 Filed: November 21, 2014 Application Published: August 4, 2015 Registered: October 20, 2015
<u>NIOS</u>	RN: 3799752 SN: 79070164	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 July 14, 2016 Filed: March 31, 2009 Application Published: March 23, 2010 Registered: June 8, 2010 Int'l Reg Date: March 31, 2009

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
<u>NO ONE CAN SEE HOW WELL YOU HEAR</u>	RN: 3991907 SN: 79088158	Registered July 12, 2011 Filed: August 26, 2010 Application Published: April 26, 2011 Registered: July 12, 2011 Int'l Reg Date: August 26, 2010
<u>NO ONE CAN SEE HOW WELL YOU HEAR</u>	RN: 4152383 SN: 79102861	Registered June 5, 2012 Filed: January 19, 2011 Application Published: March 20, 2012 Registered: June 5, 2012 Int'l Reg Date: August 26, 2010
<u>OUTSTANDING UNDERSTANDING</u>	RN: 4417659 SN: 85845841	Registered October 15, 2013 Int'l Class: 35 First Use: October 8, 2012 Filed: February 11, 2013 Application Published: July 30, 2013 Registered: October 15, 2013
<u>OUTSTANDING UNDERSTANDING</u>	RN: 4439029 SN: 85845843	Registered November 26, 2013 Int'l Class: 41,44 First Use: October 8, 2012 Filed: February 11, 2013 Application Published: September 10, 2013 Registered: November 26, 2013
PHONAK and Design PHONAK	RN: 3972695 SN: 79084308	Registered June 7, 2011 Filed: March 9, 2010 Application Published: March 22, 2011 Registered: June 7, 2011 Int'l Reg Date: July 5, 1999
PHONAK and Design PHONAK	RN: 2389792 SN: 75808854	Renewed September 26, 2010 Filed: September 23, 1999 Application Published: July 4, 2000 Registered: September 26, 2000 Last Renewal: September 26, 2010
<u>PHONAK BRIO</u>	RN: 4672712 SN: 86075336	Registered January 13, 2015 Int'l Class: 10 First Use: April 1, 2014 Filed: September 26, 2013 Application Published: February 18, 2014 Registered: January 13, 2015
<u>PHONAK SKY</u>	RN: 4679711 SN: 86095149	Registered January 27, 2015 Int'l Class: 10 First Use: October, 2013 Filed: October 18, 2013 Application Published: April 29, 2014 Registered: January 27, 2015
<u>PHONAK VIRTO</u>	RN: 5054665 SN: 86925138	Registered October 4, 2016 Int'l Class: 10 First Use: October, 2013 Filed: March 1, 2016 Application Published: July 19, 2016 Registered: October 4, 2016
<u>PHONITO</u>	RN: 3983702	Registered June 28, 2011

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
	SN: 79089411	Filed: February 2, 2010 Application Published: April 12, 2011 Registered: June 28, 2011 Int'l Reg Date: February 15, 1999
<u>PRIMERO</u>	RN: 3472656 SN: 79047502	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 July 21, 2014 Filed: November 23, 2007 Application Published: May 6, 2008 Registered: July 22, 2008 Int'l Reg Date: November 23, 2007
<u>QUANTUM</u>	RN: 4126455 SN: 85204738	Registered April 10, 2012 Int'l Class: 10 First Use: May, 2011 Filed: December 23, 2010 Application Published: May 24, 2011 Registered: April 10, 2012
<u>ROGER and Design</u> 	RN: 4476511 SN: 79124849	Registered February 4, 2014 Filed: December 7, 2012 Application Published: November 19, 2013 Registered: February 4, 2014 Int'l Reg Date: December 7, 2012
<u>ROGER PEN</u>	SN: 87293540	Published April 11, 2017 Int'l Class: 09 First Use: October, 2013 Filed: January 9, 2017 Application Published: April 11, 2017
<u>ROGER SELECT</u>	SN: 87270463	Published April 18, 2017 Filed: December 15, 2016 Application Published: April 18, 2017
<u>SEVEN (Stylized)</u> 	RN: 3879310 SN: 79077315	Registered November 23, 2010 Filed: November 11, 2009 Application Published: September 7, 2010 Registered: November 23, 2010 Int'l Reg Date: November 11, 2009
<u>SHINE</u>	RN: 4224140 SN: 85375645	Registered October 16, 2012 Int'l Class: 10 First Use: January, 2011 Filed: July 19, 2011 Application Published: July 31, 2012 Registered: October 16, 2012
<u>SILEMO</u>	RN: 3591510 SN: 79053458	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 February 12, 2015 Filed: April 30, 2008 Application Published: December 30, 2008 Registered: March 17, 2009 Int'l Reg Date: April 30, 2008
<u>SLIMTIP</u>	RN: 3603121 SN: 77149263	Registered 8 & 15 August 22, 2015 Int'l Class: 10 First Use: May, 2007

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
		Filed: April 5, 2007 Application Published: October 2, 2007 Registered: April 7, 2009
<u>SMARTFOCUS</u>	RN: 4098859 SN: 85125263	Registered February 14, 2012 Int'l Class: 10 First Use: May, 2009 Filed: September 8, 2010 Application Published: May 10, 2011 Registered: February 14, 2012
<u>SMARTGUARD</u>	RN: 3488822 SN: 79034999	Registered - Section 71 & 15 - Accepted & Acknowledged 8 & 15 August 25, 2014 Filed: January 9, 2007 Application Published: June 3, 2008 Registered: August 19, 2008 Int'l Reg Date: January 9, 2007
<u>SONOVA</u>	RN: 4508619 SN: 79128690	Registered April 8, 2014 Filed: February 8, 2013 Application Published: January 21, 2014 Registered: April 8, 2014 Int'l Reg Date: February 8, 2013
<u>SOUNDLYNC</u>	RN: 3541376 SN: 77296763	Registered 8 & 15 December 18, 2014 Int'l Class: 10 First Use: October 19, 2007 Filed: October 4, 2007 Application Published: March 25, 2008 Registered: December 2, 2008
<u>SPEECHZONE</u>	RN: 4433331 SN: 85602891	Registered November 12, 2013 Int'l Class: 10 First Use: October, 2012 Filed: April 19, 2012 Application Published: July 24, 2012 Registered: November 12, 2013
<u>STRIDE</u>	RN: 4824561 SN: 79164408	Registered October 6, 2015 Filed: November 24, 2014 Application Published: July 21, 2015 Registered: October 6, 2015 Int'l Reg Date: November 24, 2014
<u>TANDEM</u>	RN: 3896317 SN: 77910125	Registered December 28, 2010 Int'l Class: 10 First Use: July, 2009 Filed: January 12, 2010 Application Published: October 12, 2010 Registered: December 28, 2010
<u>TEMPUS</u>	SN: 87295828	Pending - Non-Final Action Mailed February 24, 2017 Filed: January 10, 2017 Filing Basis 44(e)
<u>THE CONTACT LENS FOR YOUR EAR</u>	RN: 3991906 SN: 79088124	Registered July 12, 2011 Filed: August 26, 2010 Application Published: April 26, 2011 Registered: July 12, 2011

TM/Disclaimer	App. No. Reg. No.	Status/Key Dates
		Int'l Reg Date: August 26, 2010
<u>UHEAR</u>	RN: 3866495 SN: 77827899	Registered 8 & 15 August 4, 2016 Filed: September 16, 2009 Application Published: August 10, 2010 Registered: October 26, 2010
<u>UNITE</u>	RN: 4060910 SN: 85042101	Registered November 22, 2011 Int'l Class: 35 First Use: July, 2010 Filed: May 18, 2010 Application Published: May 3, 2011 Registered: November 22, 2011
<u>UNITRON</u>	RN: 961012 SN: 72414582	Renewed June 12, 2013 Int'l Class: 044 First Use: March 29, 1965 Filed: February 4, 1972 Application Published: March 27, 1973 Registered: June 12, 1973 Last Renewal: June 12, 2013
<u>UNITRON and Design</u> 	RN: 3925582 SN: 85084821	Registered March 1, 2011 Int'l Class: 10 First Use: April, 2009 Filed: July 14, 2010 Application Published: December 14, 2010 Registered: March 1, 2011
<u>VIRTUAL SOUNDBOOTH</u> Disclaimer: "VIRTUAL"	RN: 4835140 SN: 86485858	Registered October 20, 2015 Filed: December 19, 2014 Application Published: June 23, 2015 Registered: October 20, 2015
<u>W (Stylized)</u> 	RN: 4438106 SN: 79126583	Registered November 26, 2013 Filed: January 14, 2013 Application Published: September 10, 2013 Registered: November 26, 2013 Int'l Reg Date: January 14, 2013
<u>ZOOM</u>	RN: 4619031 SN: 79120244	Registered October 14, 2014 Filed: September 26, 2012 Application Published: April 22, 2014 Registered: October 14, 2014 Int'l Reg Date: September 26, 2012