

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429765

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medio Systems, Inc.		04/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HERE Global B.V.		
Street Address:	Kennedyplein 222		
City:	Eindhoven		
State/Country:	NETHERLANDS		
Postal Code:	5611ZT		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3432684	ACTIVERANK	
Registration Number:	4504590	K-INVITE	
Registration Number:	4504591	K+INVITE	
Registration Number:	3415652	MEDIO	
Registration Number:	4416834	MEDIO	
Registration Number:	4402465	MEDIO	
Registration Number:	4530104	MEDIO INACT	
Registration Number:	4530106	MEDIO INCENT	
Registration Number:	4530107	MEDIO INGENIUS	
Registration Number:	4530105	MEDIO INSIGHT	
Registration Number:	4530108	MEDIO INTERACT	
Registration Number:	3364952	MOBILENOW	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312) 463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Helen Hill Minsker		
Address Line 1:	10 South Wacker Drive		
TRADEMARK			

CH \$315.00 3432684

Address Line 2:	Suite 3000
Address Line 4:	Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Anna King
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SIGNATURE:	/Anna King/
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DATE SIGNED:	06/02/2017
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Total Attachments: 2

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ASSIGNMENT OF TRADE MARKS

ASSIGNOR

Trade name Medio Systems, Inc.
Address 701 Pike Street, Suite 1500
 Seattle, Washington 98101
 United States of America

ASSIGNEE

Trade Name HERE Global B.V.
Address Kennedyplein 222
 5611ZT Eindhoven
 The Netherlands

ASSIGNMENT

The Assignor has on _____ assigned to the Assignee full ownership of the trademarks registrations listed in Schedule 1 attached hereto together with the goodwill of the business vested in the goods and services for which the trademarks are used, registered or applied for.

SIGNATURES

Date: *Apr. 24, 2017*

ASSIGNOR

ASSIGNEE

J.L.C.

Joannie Lee Newman
Senior Legal Counsel
Medio Systems, Inc.
Neil McTeague

Neil McTeague
Senior Legal Counsel



T. Gastra

T. Gastra
Director
R.A.J. Houben

R.A.J. Houben
Managing Director

18 APR 2017

Schedule 1

Mark	Image	Country	Owner	Classes	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Next Renewal
ACTIVERANK		Canada	Medio Systems, Inc.	42	1272420	9.9.2005	TMA770083	18.6.2010	18.6.2025
ACTIVERANK		United States	Medio Systems, Inc.	42	78/584,025	9.3.2005	9432684	20.5.2008	20.5.2018
K-INVITE		United States	Medio Systems, Inc.	42	86/006,333	10.7.2013	4504580	1.4.2014	1.4.2024
K-INVITE fig		United States	Medio Systems, Inc.	42	86/006,339	10.7.2013	4504591	1.4.2014	1.4.2024
MEDIO		Canada	Medio Systems, Inc.	42	1272927	9.9.2005	TMA772006	15.7.2010	15.7.2025
MEDIO		France	Medio Systems, Inc.	35, 36, 42	59457129	14.9.2005	3457129	25.5.2007	30.9.2025
MEDIO		International registration	Medio Systems, Inc.	35	1149144	27.11.2012	1149144	27.11.2012	27.11.2022
MEDIO		United States	Medio Systems, Inc.	42	78/584,032	9.3.2005	3415652	22.4.2008	22.4.2018
MEDIO		United States	Medio Systems, Inc.	35	85/647,064	8.6.2012	4416834	15.10.2013	15.10.2023
MEDIO and Arrow Design		United States	Medio Systems, Inc.	35	85/643,974	5.6.2012	4402465	17.9.2013	17.9.2023
MEDIO INACT		United States	Medio Systems, Inc.	35	85/569,300	14.3.2012	4530104	13.5.2014	13.5.2024
MEDIO INCENT		United States	Medio Systems, Inc.	35	85/569,304	14.3.2012	4530106	13.5.2014	13.5.2024
MEDIO INGENIUS		United States	Medio Systems, Inc.	35	85/569,306	14.3.2012	4530107	13.5.2014	13.5.2024
MEDIO INSIGHT		United States	Medio Systems, Inc.	35	85/569,303	14.3.2012	4530105	13.5.2014	13.5.2024
MEDIO INTERACT		United States	Medio Systems, Inc.	35	85/569,310	14.3.2012	4530108	13.5.2014	13.5.2024
MOBILENOW		Canada	Medio Systems, Inc.	35	1370722	17.10.2007	TMA779077	5.10.2010	5.10.2025
MOBILENOW		European Union	Medio Systems, Inc.	35	6351506	10.10.2007	6351506	11.9.2008	10.10.2017
MOBILENOW		United States	Medio Systems, Inc.	35	77/163,416	23.4.2007	3364952	8.1.2008	8.1.2018

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