

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM429855

|   |  |                       |                         |
|---|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>      |
| Niki-Viki Apparel, Inc.   |  | 05/30/2017            | Corporation: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                         |
| <b>Name:</b>  | AVOCADO LLC  |                       |                         |
| <b>Street Address:</b>  | 1348 Abbot Kinney Blvd                             |                       |                         |
| <b>City:</b>  | Venice   |                       |                         |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                         |
| <b>Postal Code:</b>   | 90291  |                       |                         |
| <b>Entity Type:</b>   | Limited Liability Company: CALIFORNIA              |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                         |
| <b>Serial Number:</b>   | 86791051   | AVOCADO               |                         |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                         |
| <b>Fax Number:</b>  | 2138636332   |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                         |
| <b>Phone:</b>   | 2133873630   |                       |                         |
| <b>Email:</b>   | trademark@ewpat.com                                |                       |                         |
| <b>Correspondent Name:</b>  | East West Law Group                                |                       |                         |
| <b>Address Line 1:</b>  | 660 S Figueroa St. Suite 1200                      |                       |                         |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90017                      |                       |                         |
| <b>NAME OF SUBMITTER:</b>   | Heedong Chae                                       |                       |                         |
| <b>SIGNATURE:</b>   | /HC/   |                       |                         |
| <b>DATE SIGNED:</b>   | 06/02/2017   |                       |                         |
| <b>Total Attachments: 1</b>   |  |                       |                         |
| source=assignment1#page1.tif  |  |                       |                         |

OP \$40.00 86791051

## ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT IS MADE May 30, 2017 and is by and between Niki-Viki Apparel, Inc., a California corporation with its principal place of business at 2139 E 52<sup>nd</sup> Street, Vernon, CA 90058, (hereafter referred as "Assignor"), and AVOCADO LLC, a California limited liability company with its principal place of business at 1348 Abbot Kinney Blvd, Venice, CA 90291, (hereafter referred as "Assignee").

WHEREAS, Assignor had adopted, and Assignor is the owner of the logo mark "AVOCADO" for "Clothing, namely, shirts, tops, sweaters, blouses, jackets, coats, t-shirts, dresses, underwear, hooded sweatshirts, undershirts, trousers, pants, jeans, shorts, leggings, bottoms" to be manufactured, sold, and distributed by Assignor, in interstate commerce, and were the owner of the mark prior to the assignment referenced herein;

WHEREAS, the ownership of the mark is documented by U.S. Trademark Application No. 86/791,051 covering the logo mark "AVOCADO", and

WHEREAS, Assignor is the sole owners of all rights of the mark, and Assignor is desirous of assigning and Assignee is desirous of acquiring, all rights, title, and interest throughout the United States, and of the mark, together with the right to sue for past infringement, the goodwill of the business symbolized by the mark, and all rights to trademark, including all related applications and registrations, present and in the future, in the mark, both Federal and State.

NOW, THEREFORE, for good and valuable consideration paid to Assignor by Assignee, receipt whereof is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, their successors, executors, administrators and assigns all of Assignor's rights in, to, and of the mark identified above, and all rights therein, including but not limited to, all federal and state trademark rights thereof and the right to sue for past infringement. Such assignment of the rights shall be effective retroactive as of the date of first use, or the first intent-to-use application, which ever is earlier and applicable.

IN WITNESS WHEREOF, Assignor has read, understood, and agreed to all the terms of this agreement.

Assignor: Niki-Viki Apparel, Inc.

Assignee: AVOCADO LLC

Signature: \_\_\_\_\_

Name: Hey Jung Choi

Signature: \_\_\_\_\_

Name: Hey Jung Choi