

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429860

| | | | |
|-----------------------------------|--|--|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Baker Mills, Inc. | | 05/25/2017 | Corporation: UTAH |
| RECEIVING PARTY DATA | | | |
| Name: | Kodiak Cakes, LLC | | |
| Street Address: | 3247 Santa Fe Road | | |
| City: | Park City | | |
| State/Country: | UTAH | | |
| Postal Code: | 84098 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 27 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1992074 | BAKER MILLS KODIAK CAKES 100% WHOLE GRAI | |
| Registration Number: | 3202959 | BAKER MILLS | |
| Registration Number: | 3806284 | BEAR COUNTRY COOKIES | |
| Registration Number: | 3184973 | BIG BEAR BROWNIES | |
| Registration Number: | 4743692 | GRANOLA UNLEASHED | |
| Registration Number: | 4743053 | OATMEAL UNLEASHED | |
| Registration Number: | 2052194 | KODIAK CAKES | |
| Registration Number: | 4509684 | KODIAK SYRUP | |
| Registration Number: | 4482790 | MINUTE MUFFINS | |
| Registration Number: | 4530170 | POWER CAKES | |
| Registration Number: | 4518595 | WHOLE GRAINS TASTE BETTER | |
| Serial Number: | 86911706 | BATTER BAG | |
| Serial Number: | 87154203 | ENERGY BAKE | |
| Serial Number: | 87154197 | ENERGY CAKES | |
| Serial Number: | 87328309 | ENERGY GRAHAMS | |
| Serial Number: | 87328363 | ENERGY PRETZELS | |
| Serial Number: | 87154206 | ENERGY WAFFLES | |
| Serial Number: | 87328287 | FEED YOUR INNER BEAR | |
| Serial Number: | 86573365 | UNLEASH YOUR INNER BEAR | |

OP \$690.00 1992074

| Property Type | Number | Word Mark |
|----------------|----------|-----------------|
| Serial Number: | 87105761 | POWER BAKE |
| Serial Number: | 86865371 | POWER BROWNIES |
| Serial Number: | 87456824 | POWER CORNBREAD |
| Serial Number: | 87328304 | POWER GRAHAMS |
| Serial Number: | 87328327 | POWER PRETZELS |
| Serial Number: | 86889985 | POWER SYRUP |
| Serial Number: | 86339015 | POWER WAFFLES |
| Serial Number: | 87083087 | SUPER FRUIT |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8013374500

Email: nwells@legendslaw.com

Correspondent Name: Nicholas D Wells

Address Line 1: 330 N. Main St.

Address Line 4: Kaysville, UTAH 84037

| | |
|---------------------------|-------------------|
| NAME OF SUBMITTER: | Nicholas D. Wells |
| SIGNATURE: | /Nicholas Wells/ |
| DATE SIGNED: | 06/02/2017 |

Total Attachments: 2
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source=170602 Trademark Assignment to Kodiak Cakes LLC-Executed#page2.tif

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of May 25, 2017 from Baker Mills, Inc., a Utah corporation ("ASSIGNOR"), to Kodiak Cakes, LLC, a Delaware limited liability company having an address at 3247 Santa Fe Road, Park City, Utah 84098 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of those United States trademark applications and trademark registrations set forth in Exhibit A (collectively the "Marks");

WHEREAS, ASSIGNOR desires to convey, transfer, and assign to ASSIGNEE all of its right, title, and interest in and to the Marks, and ASSIGNEE is willing to accept such conveyance, transfer and assignment;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, and assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with the common law rights and goodwill of the business relating to the Marks and all rights to sue for past, present and future infringements or misappropriations of the Marks or any common law trademark rights related thereto.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, effective as of the date first above written.

Baker Mills, Inc., ASSIGNOR



Signature

Joel Clark CEO

Print or Type Name (and Title, if applicable)

Kodiak Cakes, LLC, ASSIGNEE




Signature

Joel Clark CEO

Print or Type Name (and Title, if applicable)

Exhibit A to

Trademark Assignment from Baker Mills, Inc. to Kodiak Cakes, LLC

| Mark | Filing date | Application No | Reg. No. |
|---|--------------------|----------------|----------|
|  | December 8, 1994 | 74608371 | 1992074 |
| BAKER MILLS | September 29, 2005 | 78723701 | 3202959 |
| BATTER BAG | February 18, 2016 | 86911706 | Pending |
| BEAR COUNTRY COOKIES | October 21, 2009 | 77854019 | 3806284 |
| BIG BEAR BROWNIES | September 29, 2005 | 78723680 | 3184973 |
| ENERGY BAKE | August 29, 2016 | 87154203 | Pending |
| ENERGY CAKES | August 29, 2016 | 87154197 | Pending |
| ENERGY GRAHAMS | February 8, 2017 | 87328309 | Pending |
| ENERGY PRETZELS | February 8, 2017 | 87328363 | Pending |
| ENERGY WAFFLES | August 29, 2016 | 87154206 | Pending |
| FEED YOUR INNER BEAR | February 8, 2017 | 87328287 | Pending |
| UNLEASH YOUR INNER BEAR | March 23, 2015 | 86573365 | Pending |
| GRANOLA UNLEASHED | October 29, 2014 | 86438210 | 4743692 |
| OATMEAL UNLEASHED | September 24, 2014 | 86404561 | 4743053 |
| KODIAK CAKES | December 12, 1995 | 75031624 | 2052194 |
| KODIAK SYRUP | June 20, 2013 | 85965209 | 4509684 |
| MINUTE MUFFINS | April 26, 2013 | 85916027 | 4482790 |
| POWER BAKE | July 15, 2016 | 87105761 | Pending |
| POWER BROWNIES | January 5, 2016 | 86865371 | Pending |
| POWER CAKES | May 24, 2012 | 85634055 | 4530170 |
| POWER CORNBREAD | May 19, 2017 | 87456824 | Pending |
| POWER GRAHAMS | February 8, 2017 | 87328304 | Pending |
| POWER PRETZELS | February 8, 2017 | 87328327 | Pending |
| POWER SYRUP | January 28, 2016 | 86889985 | Pending |
| POWER WAFFLES | July 16, 2014 | 86339015 | Pending |
| SUPER FRUIT | June 24, 2016 | 87083087 | Pending |
| WHOLE GRAINS TASTE BETTER | October 5, 2012 | 85747037 | 4518595 |

TRADEMARK