

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The 1818 SBIC FUND LP		04/30/2015	Limited Partnership:
RECEIVING PARTY DATA			
Name:	Adam Sandow		
Street Address:	3731 N.W. 8th Avenue		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	INDIVIDUAL: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2981523	NEWBEAUTY	
Registration Number:	3406831	NEWBEAUTY	
Registration Number:	3065171	SPA CHOCOLATE	
Registration Number:	3132844	BEAUTY PASS	
Registration Number:	3199799	TESTTUBE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	gmlefkowitz@duanemorris.com		
Correspondent Name:	Duane Morris LLP		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 4:	Boca Raton, FLORIDA 33486		
NAME OF SUBMITTER:	Gregory M. Lefkowitz		
SIGNATURE:	/ Gregory M. Lefkowitz /		
DATE SIGNED:	06/03/2017		
Total Attachments: 6			
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FULL RELEASE OF SECURITY INTEREST IN TRADEMARKS

April __, 2015

WHEREAS, MATERIAL CONNEXION, INC., a New York corporation, BeautyDNA, LLC (f/k/a NewBeauty Match, LLC), a Delaware corporation, INTERIOR DESIGN MEDIA GROUP, LLC, a Delaware corporation, WORTH MEDIA GROUP, LLC, a Delaware limited liability company, SANDOW MEDIA, LLC, a Delaware limited liability company, and ADAM SANDOW, individually (collective, the “Debtors”), granted to 1818 SBIC FUND, LP, (the “Secured Party”) a security interest in, among other things, certain of the Debtor’s trademarks listed on Schedule I attached hereto (the “Subject Trademarks”) pursuant to that certain Security Agreement, dated as of June 30, 2006 and recorded with the United States Patent and Trademark Office on July 21, 2006, at Reel 3352, Frame 0668; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Secured Party hereby (1) releases, discharges and relinquishes its security interest in the Subject Trademarks, (2) reassigns to the Debtors all right title, and interest that it may have had in the Subject Trademarks, including the goodwill associated with the Subject Trademarks, any and all applications or registrations therefor, and the right to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits, and (3) acknowledges and agrees that any right, title or interest of Secured Party in the Debtors’ intellectual property, including the Subject Trademarks, does hereby cease and become void.

[signature page follows]

IN WITNESS WHEREOF, the Secured Party, by the signature below of its duly authorized representative, agrees to be bound by the provisions of this full release as of the date above first written.

1818 SBIC FUND, LP

By: THE SBIC FUND GP, LLC, its General Partner

By: 

Name: Eric C. Andren


Title: Senior Vice President

SCHEDULE I

Trademarks

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Material Connexion, Inc.	Registration 4230833	10/23/2012	ACTIVE MATTER
Sandow Media, LLC	Registration 3132844	8/22/2006	BEAUTY PASS - word
BeautyDNA, LLC	Registration 4672880	1/3/2015	BEAUTYDNA
BeautyDNA, LLC	Application 86/455,394	11/15/2014	BEAUTYDNA
Sandow Media, LLC	Application 85/927,774	5/9/2013	BRAND X BEAUTY
Sandow Media, LLC	Registration 4334839	5/14/2013	BRANDS POWERED BY INNOVATION
Material Connexion, Inc.	Registration 4193271	8/21/2012	CULTURE & COMMERCE
Sandow Media, LLC	Application 85/346666	6/15/2011	CURATOR/NAVIGATING GLOBAL LUXURY
Sandow Media, LLC	Registration 3298626	9/25/2007	DAILYBEAUTY – word
Interior Design Media Group, LLC	Application 85/484,839	12/1/2011	DESIGN’S NIGHT OUT
Sandow Media, LLC	Registration 3871654	11/2/2010	EXPERT INJECTOR – word
Sandow Media, LLC	Registration 3435655	5/27/2008	FRAGRANCEFINDER – word
Sandow Media, LLC	Registration 3158273	10/17/2006	FREEFILLS – word
Interior Design Media Group, LLC	Registration 1911286	8/15/1995	INTERIOR DESIGN – word

U.S. TRADEMARKS

OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Interior Design Media Group, LLC	Registration 3638113	6/16/2009	INTERIOR DESIGN – word
Interior Design Media Group, LLC	Registration 4246945	11/20/2012	INTERIOR DESIGN BEST OF YEAR
Interior Design Media Group, LLC	Registration 4438327	11/26/2013	INTERIOR DESIGN HALLOFFAME
Sandow Media, LLC	Registration 3621343	5/19/2009	LUXE – word
Sandow Media, LLC	Registration 3562394	1/13/2009	LUXE BLACKBOX – word
Sandow Media, LLC	Registration 3425859	5/13/2008	LUXE SOURCE – word
Sandow Media, LLC	Registration 3822886	7/20/2010	LUXE. INTERIORS + DESIGN - word
Sandow Media, LLC	Registration 4164770	6/26/2012	LUXE. INTERIORS + DESIGN (downloadable)
Sandow Media, LLC	Registration 3533152	11/18/2008	LUXE THE ARIZONA HOME REDEFINED
Sandow Media, LLC	Registered 3537503	11/4/2008	LUXE THE ORANGE COUNTY HOME REDEFINED
Sandow Media, LLC	Registered 3519152	10/21/2008	LUXE THE SOUTH FLORIDA HOME REDEFINED
Sandow Media, LLC	Registered 3527504	11/4/2008	LUXE THE SOUTHERN CALIFORNIA HOME REDEFINED
Sandow Media, LLC	Registration 4401054	9/10/2013	LUXEBOX
Material Connexion, Inc.	Registration 2608566	8/20/2002	
Material Connexion, Inc.	Application 86/094,516	10/17/2013	
Sandow Media, LLC	Registration 4451955	12/17/2013	MATCH BY NEWBEAUTY
Material Connexion, Inc.	Registration 2859930	7/6/2004	MATERIA TABULA
Material Connexion, Inc.	Registration 4634395	11/4/2014	MATERIAL ACADEMY

U.S. TRADEMARKS

OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Material Connexion, Inc.	Registration 2442476	4/10/2001	MATERIAL CONNEXION
Material Connexion, Inc.	Registration 3412950	4/15/2008	MATERIAL CONNEXION
Material Connexion, Inc.	Registration 4272994	1/8/2013	MATERIAL CONNEXION
Sandow Media, LLC	Application 85/591,352	4/6/2012	MATERIALBANK
Sandow Media, LLC	Application 85/591,371	4/6/2012	MATERIALBANK
Material Connexion, Inc.	Registration 3722748	12/8/2009	MATERIALS MATTER
Material Connexion, Inc.	Registration 2754805	8/26/2003	MATTER
Material Connexion, Inc.	Registration 3448632	6/17/2008	MATTER
Sandow Media, LLC	Application 86/168,796	1/17/2014	MEDIAJET
Sandow Media, LLC	Registration 4167527	7/3/2012	NEWBEAUTY (downloadable)
Sandow Media, LLC	Registration 2981523	8/2/2005	NEWBEAUTY – word
Sandow Media, LLC	Registration 3406831	4/1/2008	NEWBEAUTY – word
Sandow Media, LLC	Registration 4182150	7/31/2012	NEWBEAUTY (test tube)
Sandow Media, LLC	Registration 4166771	7/3/2012	NEWBEAUTY BEAUTY CHOICE AWARD PRODUCT WINNER (stylized and/or design)
Sandow Media, LLC	Registration 4495805	3/11/2014	NEWBEAUTY LIVE
Sandow Media, LLC	Registration 4522860	4/29/2014	NEWBEAUTY SPA+
Sandow Media, LLC	Registration 4226023	10/16/2012	SAMPLEBAR – word

U.S. TRADEMARKS

OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Sandow Media, LLC	Registration 4196846	8/28/2012	SANDOW
Sandow Media, LLC	Registration 4349430	6/11/2013	SANDOW (stylized) SANDOW
Sandow Media, LLC	Application 85/838167	2/1/2013	SANDOW NEXT
Sandow Media, LLC	Application 85/574,065	3/20/2012	SANDOW SK
Sandow Media, LLC	Registration 3065171	3/7/2006	SPA CHOCOLATE – word
Sandow Media, LLC	Registration 3792418	5/25/2010	SPALOOK – word
Sandow Media, LLC	Registration 3808541	6/22/2010	STUDIO BEAUTYMIX
Sandow Media, LLC	Registration 3199799	1/16/2007	TESTTUBE – word
Sandow Media, LLC	Registration 4411721	10/1/2013	THE BEAUTY AUTHORITY
Worth Media Group, LLC	Registration 3905064	1/11/2011	THE EVOLUTION OF FINANCIAL INTELLIGENCE - word
Worth Media Group, LLC	Registration 3056278	1/31/2006	WEALTH IN PERSPECTIVE – word
Worth Media Group, LLC	Registration 1780221	7/6/1993	WORTH – word
Worth Media Group, LLC	Registration 4190609	8/14/2012	WORTH (downloadable)
Worth Media Group, LLC	Registration 4382465	8/13/2013	WORTH LEADING ADVISORS
Worth Media Group, LLC	Registration 4382464	8/13/2013	WORTH LEADING WEALTH ADVISORS