

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Browndog Lodge, LLC		06/01/2017	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	Destination Pet, LLC		
Street Address:	2010 215th PL SE		
City:	Sammamish		
State/Country:	WASHINGTON		
Postal Code:	98075		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77907609	BROWNDOG LODGE LUXURY PET HOTEL DAYCARE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-295-8047		
Email:	docket@hollandhart.com		
Correspondent Name:	Lindsay Silber		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attention: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
NAME OF SUBMITTER:	Lindsay Silber		
SIGNATURE:	/Lindsay Silber/		
DATE SIGNED:	06/02/2017		
Total Attachments: 4			
source=Assignment of Trademark from Browndog Lodge, LLC to Destination Pet, LLC#page1.tif			
source=Assignment of Trademark from Browndog Lodge, LLC to Destination Pet, LLC#page2.tif			
source=Assignment of Trademark from Browndog Lodge, LLC to Destination Pet, LLC#page3.tif			

OP \$40.00 77907609

ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, on this 1st day of June, 2017, BROWNDOG LODGE, LLC, a Tennessee limited liability company with its principal offices at 4953 Black Road, Memphis, TN 38117 (the “**Assignor**”), hereby assigns and conveys to DESTINATION PET, LLC, a Delaware limited liability company with its principal offices at 2010 215th PL SE, Sammamish, WA 98075 (the “**Assignee**”), all of the Assignor’s right, title and interest in and to the trademarks, trademark registrations, trademark applications and trademark licenses (collectively, the “**Trademarks**”) as set forth on **Schedule A** attached hereto, together with (i) all proceeds of the Trademarks, (ii) the goodwill of the businesses with which the Trademarks are associated, and (iii) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks or unfair competition regarding the same.

This Assignment is made in conjunction with the sale and conveyance of the Assets, as such term is defined in the Asset Purchase Agreement, dated May 31, 2017, by and among Destination Pet, LLC, as Buyer and BrownDog Lodge, LLC, BrownDog Germantown Lodge, LLC and John W. Brown, III, as Sellers (the “**Asset Purchase Agreement**”). The rights of Assignee with respect to the assignment of the Trademarks herein are without prejudice to, and are in addition to, those set forth in the Bill of Sale and Assignment executed and delivered by Assignor to Assignee pursuant to the Asset Purchase Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Assignment are deemed to conflict with the Bill of Sale and Assignment, the provisions of the Bill of Sale and Assignment shall govern. This Assignment may be executed in counterparts.

[SIGNATURES ON THE FOLLOWING PAGE]

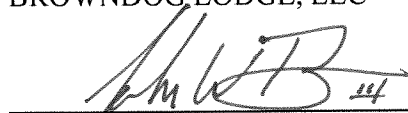
ASSIGNMENT OF TRADEMARKS

Signature Page

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date referenced above.

ASSIGNOR

BROWNDOG LODGE, LLC

A handwritten signature in black ink, appearing to read "JWB III", is written over a horizontal line.

John W. Brown, III

Title: President

ASSIGNMENT OF TRADEMARKS

Signature Page

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date referenced above.

ASSIGNEE

DESTINATION PET, LLC

By: DocuSigned by: Shane Kelly
Name: ~~Shane Kelly~~
Title: CEO

SCHEDULE A

GRANT OF SECURITY INTEREST IN TRADEMARKS

MARK	Ctry.	Appl. No.	Filing Date	Reg. No.	Reg. Date
BROWNDOG LODGE LUXURY PET HOTEL DAYCARE SPA (AND DESIGN)	US	77907609	Jan. 08, 2010	3844403	September 7, 2010