

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM430084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VITA-MIX CORPORATION		08/13/2014	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VITA-MIX CORPORATION		
<b>Street Address:</b>	8615 Usher Road		
<b>City:</b>	Olmsted Township		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44138		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 32</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4304936	300	
<b>Registration Number:</b>	4514931	6000	
<b>Registration Number:</b>	4299283	6300	
<b>Registration Number:</b>	4325144	750	
<b>Registration Number:</b>	4384545	7500	
<b>Registration Number:</b>	3761324	ADVANCE	
<b>Registration Number:</b>	4227038	ASPIRE	
<b>Registration Number:</b>	2683617	BARBOSS	
<b>Registration Number:</b>	2168570	BLENDING STATION	
<b>Registration Number:</b>	3261080		
<b>Registration Number:</b>	3261079		
<b>Registration Number:</b>	3808435	CREATIONS	
<b>Registration Number:</b>	4262555	CREATIONS ELITE	
<b>Registration Number:</b>	4652065	C-SERIES	
<b>Registration Number:</b>	4652066	G-SERIES	
<b>Registration Number:</b>	3343119	MIX'N MACHINE	
<b>Registration Number:</b>	2511260	PORTION BLENDING SYSTEM	
<b>Registration Number:</b>	4763209	PROFESSIONAL SERIES 500	
<b>Registration Number:</b>	2898025	RINSE-O-MATIC	

CH \$815.00 4304936

Property Type	Number	Word Mark
Registration Number:	4632158	S30
Registration Number:	4632156	S-SERIES
Registration Number:	3901615	
Registration Number:	3884709	T&G
Registration Number:	3786058	THE QUIET ONE
Registration Number:	1770734	TOTAL NUTRITION CENTER
Registration Number:	2414553	TURBOBLEND
Registration Number:	3914988	VITAMIX
Registration Number:	2021896	VITA-MIX
Registration Number:	3947406	VITAMIX XL
Registration Number:	2289594	VITA-PREP
Registration Number:	1472950	VITA-VAC
Serial Number:	85939029	PERFORMANCE THAT INSPIRES

**CORRESPONDENCE DATA**

**Fax Number:** 2483583351

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2483584400

**Email:** trademarks@brookskushman.com

**Correspondent Name:** Hope V. Shovein

**Address Line 1:** 1000 Town Center, 22nd Floor

**Address Line 4:** Southfield, MICHIGAN 48075-1238

<b>ATTORNEY DOCKET NUMBER:</b>	VITA 0158 A
<b>NAME OF SUBMITTER:</b>	Hope V. Shovein
<b>SIGNATURE:</b>	/hope v shovein/
<b>DATE SIGNED:</b>	06/06/2017

**Total Attachments: 3**

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source=DE Certificate of Conversion#page2.tif

source=DE Certificate of Conversion#page3.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN OHIO CORPORATION UNDER THE NAME OF "VITA-MIX CORPORATION" TO A DELAWARE CORPORATION, FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2014, AT 4:39 O'CLOCK P.M.

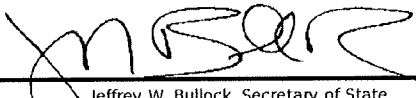
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5586280 8100V

141068640

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1619927

DATE: 08-14-14

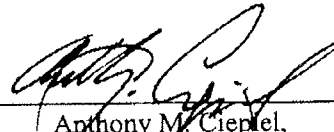
TRADEMARK  
REEL: 006077 FRAME: 0309

**CERTIFICATE OF CONVERSION**  
**OF**  
**VITA-MIX CORPORATION, AN OHIO CORPORATION**  
**TO**  
**VITA-MIX CORPORATION, A DELAWARE CORPORATION**  
*(Pursuant to Section 265 of the Delaware General Corporation Law)*

1. The jurisdiction where the non-Delaware corporation first formed is Ohio.
2. The jurisdiction immediately prior to filing this Certificate is Ohio.
3. The date the non-Delaware corporation was first formed is April 30, 1955.
4. The name of the corporation immediately prior to filing this Certificate is Vita-Mix Corporation.
5. The name of the corporation as set forth in the Certificate of Incorporation is Vita-Mix Corporation.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of Vita-Mix Corporation, an Ohio corporation, has executed this Certificate of Conversion on August 13, 2014.

By: \_\_\_\_\_

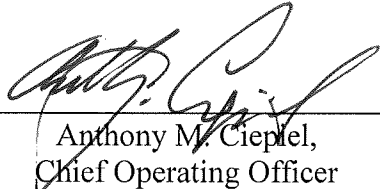
  
Anthony M. Ciepliel,  
Chief Operating Officer

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Anthony M. Ciepiel,  
Chief Operating Officer