

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430219

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lenny & Larry's, LLC		05/25/2017	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Lenny & Larry's, LLC
Street Address:	14300 Arminta Street
City:	Panorama City
State/Country:	CALIFORNIA
Postal Code:	91402
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	5066102	BAKED NUTRITION
Registration Number:	4836537	LENNY & LARRY'S
Registration Number:	4973312	LENNY & LARRY'S
Serial Number:	86528631	LENNY & LARRY'S WE MAKE PROTEIN FUN!
Serial Number:	86597204	LENNY & LARRY'S, COOKIES FOR KIDS
Registration Number:	3650738	MUSCLE BROWNIE
Serial Number:	86617430	MUSCLE COOKIE
Registration Number:	3712822	MUSCLE MUFFIN
Registration Number:	4996149	THE COMPLETE BREAKFAST BAR
Serial Number:	86614116	THE COMPLETE BROWNIE
Serial Number:	86907085	THE COMPLETE CHIP
Registration Number:	4795096	THE COMPLETE COOKIE
Serial Number:	87356502	THE COMPLETE GRANOLA
Serial Number:	86614071	THE COMPLETE MUFFIN
Serial Number:	87185701	THE COMPLETE PROTEIN BAR
Serial Number:	86794121	WE MAKE PROTEIN FUN!

CORRESPONDENCE DATA

TRADEMARK

Fax Number: 3102822200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-282-2000 x2108

Email: efilings@loeb.com

Correspondent Name: David W. Grace

Address Line 1: 10100 Santa Monica Boulevard

Address Line 2: c/o Loeb & Loeb LLP, Suite 2200

Address Line 4: Los Angeles, CALIFORNIA 90067-4120

NAME OF SUBMITTER:	David W. Grace
---------------------------	----------------

SIGNATURE:	/David W. Grace/
-------------------	------------------

DATE SIGNED:	06/06/2017
---------------------	------------

Total Attachments: 3

source=DSOS Conversion Document 2017#page1.tif

source=DSOS Conversion Document 2017#page2.tif

source=DSOS Conversion Document 2017#page3.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "LENNY & LARRY'S LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF CONVERSION, FILED THE TWENTY-FIFTH DAY OF MAY, A.D. 2017, AT 12:46 O`CLOCK P.M.

CERTIFICATE OF FORMATION, FILED THE TWENTY-FIFTH DAY OF MAY, A.D. 2017, AT 12:46 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "LENNY & LARRY'S LLC".




Jeffrey W. Bullock, Secretary of State

6422342 8100H
SR# 20174577815

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202649997
Date: 06-05-17

TRADEMARK
REEL: 006078 FRAME: 0143

CERTIFICATE OF CONVERSION

**FROM A FOREIGN LIMITED LIABILITY COMPANY
TO A DOMESTIC LIMITED LIABILITY COMPANY**

*In accordance with the provisions of
Section 18-214 of the Delaware Limited Liability Company Act*

The undersigned, being duly authorized to execute and file this Certificate of Conversion from a foreign limited liability company to a domestic limited liability company for the purposes of converting Lenny & Larry's, LLC, a California limited liability company (the "Company"), into a domestic limited liability company pursuant to Section 18-214 of the Delaware Limited Liability Company Act, does hereby certify as follows:

FIRST: The jurisdiction where the Company was first formed is California.

SECOND: The jurisdiction immediately prior to filing this Certificate of Conversion is California.

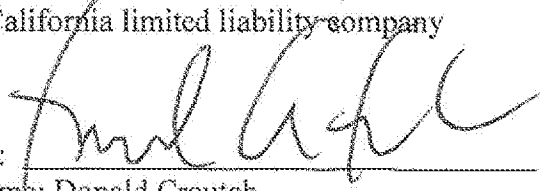
THIRD: The date the Company was first formed in California is March 8, 2001 in the name of Lenny & Larry's, Inc.

FOURTH: The name of the Company immediately prior to filing this Certificate of Conversion is Lenny & Larry's, LLC.

FIFTH: The name of the limited liability company that the Company is converting to and as set forth in the attached Certificate of Formation is Lenny & Larry's, LLC, a Delaware limited liability company.

The undersigned, being the duly authorized person of the limited liability company, for the purposes of converting the California limited liability company into a Delaware limited liability company pursuant to Section 18-214 of the Delaware Limited Liability Company Act, does make this Certificate of Conversion, and hereby declare and certify that this my act and deed and the facts stated herein are true, and accordingly have hereunto set my hands on the 25th day of May 2017.

LENNY & LARRY'S, LLC,
a California limited liability company

By: 
Name: Donald Crouch
Title: President

CERTIFICATE OF FORMATION

OF

LENNY & LARRY'S, LLC

This Certificate of Formation is being executed as of May 25, 2017, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, *et seq.*

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Lenny & Larry's, LLC (the "Company").

2. Registered Office and Registered Agent. The address of the Company's registered office in the State of Delaware is: Corporation Trust Center, 1209 Orange Street, City of Wilmington, New Castle County, Delaware 19801. The registered agent of the Company for service of process is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

/s/ Eileen Kang

Eileen Kang, Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:46 PM 05/25/2017
FILED 12:46 PM 05/25/2017

SP 01450877 File Number 6422342
TRADEMARK

13409999.2
214514-10002

RECORDED: 06/06/2017

REEL: 006078 FRAME: 0145