

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM430254

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Art.com, Inc.		05/02/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Zenfolio Inc.		
Street Address:	3515A Edison Way		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5112043	ZENFOLIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650.233.4044		
Email:	docket_ip@pillsburylaw.com		
Correspondent Name:	Paul E. Thomas		
Address Line 1:	P.O. Box 10500		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	Paul E. Thomas		
SIGNATURE:	/Paul E. Thomas/		
DATE SIGNED:	06/07/2017		
Total Attachments: 1			
source=Art.com - Assignment of 5112043 ZENFOLIO Logo#page1.tif			

CH \$40.00 5112043

Assignment of Trademark Asset

Art.com, Inc. ("Assignor") is the owner of the following composite word + design trademark, which has been in use in commerce since at least as early as July of 2011, and Assignor is the registrant of the trademark's corresponding federal registration:

Trademark	USPTO Record	Services
	U.S. Reg. No. 5,112,043	Class 42: Software as a service (SAAS) services featuring software for designing, developing, and managing websites featuring digital media, namely, photographic images and videos, and for the electronic storage of digital photographs and videos

The Zenfolio & design trademark, together with its federal registration (U.S. Reg. No. 5,112,043), and all goodwill value inherent in the trademark and in the registration, are hereinafter referred to collectively as "the Mark."

As of the date of the authorized signature below, Assignor hereby assigns, transfers, and conveys all of its ownership interests in the Mark to Zenfolio Inc., a California corporation, 3515A Edison Way Menlo Park, CA 94025 ("Assignee").

Assignor: Art.com, Inc.

By: 

Bryanne Schmitt, Corporate Counsel

Date: 5/2/2017

Assignee: Zenfolio Inc.

By: 

Arnaud Collin, General Manager Zenfolio

Date: _____