

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430258

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Art.com, Inc.		05/04/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Zenfolio Inc.		
Street Address:	3515A Edison Way		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3727332	ZENFOLIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650.233.4044		
Email:	docket_ip@pillsburylaw.com		
Correspondent Name:	Paul E. Thomas		
Address Line 1:	P.O. Box 10500		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	Paul E. Thomas		
SIGNATURE:	/Paul E. Thomas/		
DATE SIGNED:	06/07/2017		
Total Attachments: 1			
source=Art.com - Assignment of Zenfolio word mark to Zenfolio#page1.tif			

CH \$40.00 3727332

Assignment of Trademark Asset

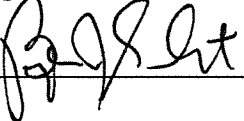
Art.com, Inc. ("Assignor") is the owner of the following trademark, which has been in use in commerce since at least as early as September of 2004:

Trademark	USPTO Record	Services
ZENFOLIO	U.S. Reg. No. 3,727,332	Class 39: providing a web site for the electronic storage of digital photographs and videos.

The Zenfolio trademark, together with its federal registration (U.S. Reg. No. 3,727,332), and all goodwill value inherent in the trademark and in the registration, are hereinafter referred to collectively as "the Mark."

As of the date of the authorized signature below, Assignor hereby assigns, transfers, and conveys all of its ownership interests in the Mark to Zenfolio Inc., a California corporation, 3515A Edison Way Menlo Park, CA 94025 ("Assignee").

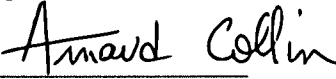
Assignor: Art.com, Inc.

By: 

Bryanne Schmitt, Corporate Counsel

Date: 5/4/2017

Assignee: Zenfolio Inc.

By: 

Arnaud Collin, General Manager Zenfolio

Date: _____