

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOYALTY EXPRESS, LLC		06/06/2017	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	SYNOVUS BANK		
Street Address:	800 SHADES CREEK PARKWAY		
City:	BIRMINGHAM		
State/Country:	ALABAMA		
Postal Code:	35209		
Entity Type:	STATE BANKING CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4887764	LOYALTYEXPRESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	adelee.seidel@butlersnow.com		
Correspondent Name:	Adelee T. Seidel		
Address Line 1:	150 3rd Ave. S, Ste. 1600		
Address Line 4:	NASHVILLE, TENNESSEE 37206		
NAME OF SUBMITTER:	Adelee Seidel		
SIGNATURE:	/Adelee Seidel/		
DATE SIGNED:	06/07/2017		
Total Attachments: 4			
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CH \$40.00 4887764

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

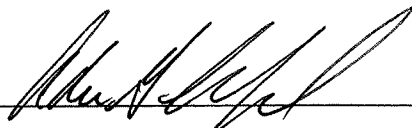
Please be advised that pursuant to the Credit Agreement dated as of June 6, 2017 (as the same may be amended, modified, extended or restated from time to time, the **“Agreement”**), by and among the Borrowers party thereto (each a **“Borrower”** and collectively, the **“Borrowers”**) and **SYNOVUS BANK**, a Georgia state banking corporation (the **“Bank”**) as security and collateral for the Loan Obligations referenced therein, the undersigned Borrower, **LOYALTY EXPRESS, LLC**, a Massachusetts limited liability company formerly known as Edgewater Partners, LLC, has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Borrower in and to the trademarks and trademark applications set forth on Schedule 1 hereto, along with any goodwill related thereto, to the Bank for the Loan Obligations.

[SIGNATURE PAGES FOLLOW]

The undersigned Borrower and Bank, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

LOYALTY EXPRESS, LLC, a Massachusetts limited liability company formerly known as Edgewater Partners, LLC

By:  _____

Name: Adam Cranford

Its: Authorized Representative

Acknowledged and Accepted:

SYNOVUS BANK, a Georgia state banking corporation

By: _____
Custis C. Proctor

Its: Corporate Banker

800 Shades Creek Parkway
Birmingham, Alabama 35209

The undersigned Borrower and Bank, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

LOYALTY EXPRESS, LLC, a Massachusetts limited liability company formerly known as Edgewater Partners, LLC

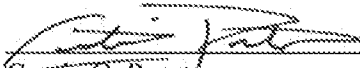
By: _____

Name: _____

Its: _____

Acknowledged and Accepted:

SYNOVUS BANK, a Georgia state banking corporation

By:  _____
Eustis C. Proctor

Its: Corporate Banker

800 Shades Creek Parkway
Birmingham, Alabama 35209

Schedule 1

**Loyalty Express, LLC
(Massachusetts Limited Liability Company)**

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
LOYALTYEXPRESS	4887764	January 19, 2016