

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430302

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PBI-Gordon Corporation		12/08/2014	Corporation: MISSOURI

RECEIVING PARTY DATA

Name:	Pet-Ag, Inc.
Street Address:	255 Keyes Avenue
City:	Hampshire
State/Country:	ILLINOIS
Postal Code:	60140
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3201047	EMT
Registration Number:	0988247	AVITRON
Registration Number:	1019191	BOUNDARY
Registration Number:	1074421	EAR-GROOM
Registration Number:	1757964	EVICT
Registration Number:	2209535	EVICT DS
Registration Number:	1412910	FRESH 'N CLEAN
Registration Number:	1433494	FRESH 'N CLEAN
Registration Number:	1635271	FRESH 'N CLEAN
Registration Number:	1638093	FRESH 'N CLEAN
Registration Number:	1644222	FRESH 'N CLEAN
Registration Number:	2984276	FRESH 'N CLEAN
Registration Number:	0990974	LAMBERT KAY
Registration Number:	3097809	LAMBERT KAY
Registration Number:	0823586	LINATONE
Registration Number:	1680944	LINATONE PLUS
Registration Number:	0988564	MEDI-CLEEN
Registration Number:	2891897	OXY-STRENGTH

OP \$615.00 3201047

Property Type	Number	Word Mark
Registration Number:	0980872	PET PECTILLIN
Registration Number:	4539921	PETIVIA
Registration Number:	0965243	PRO-GROOM
Registration Number:	1856270	SCRATCH'R CIZER
Registration Number:	3162728	SHED RELIEF
Registration Number:	0963130	SNOWY-COAT

CORRESPONDENCE DATA

Fax Number: 3122076400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-207-1000
Email: mbenson@reedsmith.com
Correspondent Name: Robert E. Browne
Address Line 1: Reed Smith LLP
Address Line 2: 10 South Wacker Drive, 40th Floor
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Robert E. Browne
SIGNATURE:	/Robert E. Browne/
DATE SIGNED:	06/07/2017

Total Attachments: 5
source=US Assignment of Trademarks Agreement from PBI to Pet-Ag#page1.tif
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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is effective November 1, 2014, and is executed and delivered this 8th day of December, 2014 by and among PBI-GORDON CORPORATION, a Missouri corporation with its office at 1217 West 12th Street, Kansas City, Missouri, 64101 ("PBI"); PET-AG, INC., a Delaware Corporation and subsidiary of PBI, with its office at 255 Keyes Avenue, Hampshire, IL 60140 (hereinafter "PetAg" or "Buyer"); and PEGASUS LABORATORIES, INC., a Missouri corporation and subsidiary of PBI, with its office at 8803 Ely Road, Pensacola, FL 32514 ("Pegasus") (each a "Party" and collectively the "Parties").

WHEREAS, PBI is the owner of or has rights in certain trademarks particularly described in Schedule A-1 (the "PBI Trademarks"), including all common law rights related thereto, and made a part hereof; and

WHEREAS, Pegasus is the owner of or has rights in certain trademarks particularly described in Schedule A-2 (the "Pegasus Trademarks"), including all common law rights related thereto, and made a part hereof; and

WHEREAS, each of PBI and Pegasus wish to convey all of its right, title and interest in and to the Trademarks to PetAg.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. PBI hereby sells, grants, assigns, conveys and transfers unto PetAg, all of PBI's right, title and interest in and to the Trademarks, the Registrations, and all common law rights related thereto for the marks shown on Schedule A-1, together with the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

2. Pegasus hereby sells, grants, assigns, conveys and transfers unto PetAg, all of Pegasus' right, title and interest in and to the Trademarks, the Registrations, and all common law rights related thereto for the marks shown on Schedule A-2, together with the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

3. PBI and Pegasus agree that they shall execute all further documents reasonably necessary to perfect PetAg's title to the Trademarks as shown on Schedule A-1 and A-2.

IN WITNESS WHEREOF, PBI and Pegasus have caused this Assignment to be executed on this 8th day of December, 2014

PBI-GORDON CORPORATION

By: Donald A. Chew

Donald A. Chew

Title: CEO and President

PEGASUS LABORATORIES, INC.

By: Donald A. Chew

Donald A. Chew

Title: CEO and President

PETAG, INC.

By: Eric Blomquist

Eric Blomquist

Title: General Manager

Schedule A-1
PBI Assigned Trademarks

Trademark Registrations and Applications:

Mark	Country	Reg No	Class	Reg Date	Exp Date	Product Uses
EMT	USA	3201047	3	1/23/2007	1/23/2017	Animal wound care product, namely, topical healing preparations.
Avitron	USA	988247	5	7/16/1974	7/16/2024	Vitamin drops for pets.
Boundary	USA	1019191	5	9/2/1975	9/2/2015	Dog and cat repellent.
NOT BEING ASSIGNED						
Ear Groom	USA	1074421	5	10/4/1977	10/4/2017	Cleansing agent which aids in the removal of ear wax from the external ear canal of cats and dogs.
NOT BEING ASSIGNED						
Evict	USA	1757964	5	3/16/1993	3/16/2023	Liquid wormer for use with puppies and dogs.
Evict DS	USA	2209535	5	12/8/1998	12/8/2018	Liquid wormers for dogs and puppies.
Fresh 'n Clean	USA	1412910	3	10/14/1986	10/14/2016	Pet stain and odor remover.
Fresh 'n Clean	USA	1433494	3	3/24/1987	3/24/2017	Cologne for pets.
Fresh 'n Clean	USA	1635271	5	2/19/1991	2/19/2021	Housebreaking training pads for pets.
Fresh 'n Clean	USA	1638093	3	3/19/1991	3/19/2021	Cream rinse for pets.
Fresh 'n Clean	USA	1644222	5	5/14/1991	5/14/2021	Pet deodorizer for upholstery and carpets.
Fresh 'n Clean	USA	2984276	3,5,16	8/9/2005	8/9/2015	IC003: Pet shampoos and conditioners for pets; [breath deodorizers for pets; cleaning preparations for pet litter boxes]. IC005: Deodorizing preparations for cat litter, cat litter boxes, carpet, rooms and upholstery; household air fresheners. IC016: Disposable housebreaking pads for pets.
NOT BEING ASSIGNED						

Lambert Kay	USA	990974	3	8/13/1974	8/13/2024	IC005: Veterinary preparations, namely, medicated pre-moistened towelettes for antibiotic, antifungal, antiseptic, flea and tick treatment, hemorrhoidal treatment, and pain relief application to pets; disposable sanitizing wipes for pets. Shampoo for pets.
Lambert Kay	USA	3097809	3,5,16,2 1	5/30/2006	5/30/2016	IC003: Shampoo and conditioners for pets; cologne for pets; pet stain and odor removers. IC005: Repellents for use in housebreaking domestic pets; household deodorizer for use in freshening upholstery and carpets; household air fresheners for carpet, rooms and upholstery; dietary food supplements for animals, namely vitamin and vitamin-mineral preparations and pharmaceutical supplements for household pets; [nutritional milk replacing formula for pets;] veterinary preparations in the nature of worming remedies and flea and tick remedies; veterinary preparations in the nature of anti-diarrhea preparations for pets; medicated grooming preparations for pets, namely, medicated pet shampoo; medicated ear wash for pets; deodorizer for litter boxes. IC016: Cat litter liners in the form of plastic bags; disposable housebreaking pads for pets. IC021: Grooming tools for pets, namely, brushes and combs.
Linatone	USA	823586	5	2/7/1967	2/7/2017	Animal food supplement containing vitamins
Linatone Plus	USA	1680944	5	3/31/1992	3/31/2022	Food supplements for domestic pets.

NOT BEING ASSIGNED

									for general use on various surfaces; veterinary preparations for treatment of worms; veterinary preparations for repelling fleas and ticks; veterinary preparations for treatment of fleas and ticks; veterinary preparations for the prevention and treatment of diarrhea; vitamins for pets; repellants for use in housebreaking domestic pets. IC021: Grooming tools for pets, namely, brushes and combs
Medi-Clean	USA	988564	3	7/16/1974	7/16/2024				Shampoo for pets.
NOT BEING ASSIGNED									
Oxy-Strength	USA	2891897	3,5	10/5/2004	10/5/2024				IC003: General purpose cleaning preparations for household use; carpet and floor cleaning preparations; stain, spot and pet-odor removing preparations. IC005: Odor removing preparations for use on carpets, upholstery, fabrics and textiles.
Pet Pectillin	USA	980872	5	3/26/1974	3/26/2024				Aid in treatment of diarrhea for pets.
Petivia	USA	4539921	5	5/27/2014	5/27/2024				Dietary supplements for animals.
Pro-Groom	USA	965243	3	7/31/1973	7/31/2023				Canine coat conditioner.
Scratch'r Cizer	USA	1856270	18	9/27/1994	9/27/1994				Cat scratching pad.
Shed Relief	USA	3162728	5	10/24/2006	10/24/2016				Nutritional dietary supplements for the skin and coat care of pets.
Snowy-Coat	USA	963130	3	7/3/1973	7/7/2023				Shampoo for pets.