

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM430476

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thirty-One Gifts LLC		05/30/2017	Limited Liability Company: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Free to Be Media, LLC		
<b>Street Address:</b>	420 East 54th St., Suite 23D		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4523194	FREE TO BE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9178227468		
<b>Email:</b>	EdKlaris@KlarisLaw.com		
<b>Correspondent Name:</b>	Edward Klaris		
<b>Address Line 1:</b>	475 Park Avenue South-22nd Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>NAME OF SUBMITTER:</b>	Edward Klaris		
<b>SIGNATURE:</b>	/Edward Klaris/		
<b>DATE SIGNED:</b>	06/08/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 4523194

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of May 20<sup>th</sup>, 2017 ("Effective Date") by and between Thirty-One Gifts LLC, an Ohio limited liability company having a mailing address of 3425 Morse Crossing, Columbus, Ohio 43219 ("Assignor") and Free to Be Media, LLC, a Delaware limited liability company having a mailing address of 420 East 54th St, Suite 23D, New York, New York 10022 ("Assignee").

WHEREAS, Assignor is the owner of the mark FREE TO BE, the associated goodwill of the business associated therewith and which is symbolized by the mark, and U.S. Trademark Registration Number 4,523,194 issued on April 29, 2014 for the mark (hereinafter the "Trademark"); and

WHEREAS, Assignee, desires to acquire all of Assignor's right, title and interest in the Trademark.

NOW, THEREFORE, be it known that, in consideration for the assignment, Assignor shall pay Assignee the sum of Five Hundred Dollars (\$500.00), payable on or before June 15, 2017. Assignor hereby sells, assigns transfers and sets over to Assignee, and its lawful successors and assignees, all right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith and which is symbolized by the Trademark, and Assignor hereby authorizes and requests the Commissioner for Trademarks of the United States Patent and Trademark Office to change ownership of the Trademark in accordance with the terms of this Assignment, at assignee's expense.

IN WITNESS WHEREOF, the parties have caused their, authorized representatives to execute this Assignment.

THIRTY-ONE GIFTS LLC

By: Michelle Roe

Name: Michelle Roe

Title: Vice President, General Counsel

FREE TO BE MEDIA, LLC

By: Marlo Thomas

Name: MARLO THOMAS

Title: PRESIDENT

CC: [unclear]