

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430515

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ATALAYA ADMINISTRATIVE LLC, AS COLLATERAL AGENT		06/05/2017	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	MATERIAL CONNEXION, LLC (F/K/A MATERIAL CONNEXION, INC.)		
Street Address:	3651 NW 8TH AVENUE		
City:	BOCA RATON		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	SANDOW MEDIA, LLC		
Street Address:	3651 NW 8TH AVENUE		
City:	BOCA RATON		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	INTERIOR DESIGN MEDIA GROUP, LLC		
Street Address:	3651 NW 8TH AVENUE		
City:	BOCA RATON		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	SANDOW CAPITAL, LLC (F/K/A WORTH MEDIA GROUP, LLC)		
Street Address:	3651 NW 8TH AVENUE		
City:	BOCA RATON		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	SANDOW SPV HOLDINGS, LLC (F/K/A BEAUTYDNA, LLC)		
Street Address:	3651 NW 8TH AVENUE		

TRADEMARK

City:	BOCA RATON
State/Country:	FLORIDA
Postal Code:	33431
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 64

Property Type	Number	Word Mark
Registration Number:	4230833	ACTIVE MATTER
Registration Number:	3132844	BEAUTY PASS
Registration Number:	4672880	BEAUTYDNA
Registration Number:	4334839	BRANDS POWERED BY INNOVATION
Registration Number:	4193271	CULTURE & COMMERCE
Registration Number:	3298626	DAILYBEAUTY
Registration Number:	3871654	EXPERT INJECTOR
Registration Number:	3435655	FRAGRANCEFINDER
Registration Number:	3158273	FREEFILLS
Registration Number:	1911286	INTERIOR DESIGN
Registration Number:	3638113	INTERIOR DESIGN
Registration Number:	4246945	INTERIOR DESIGN BEST OF YEAR
Registration Number:	4438327	INTERIOR DESIGN HALLOFFAME
Registration Number:	3621343	LUXE
Registration Number:	3562394	LUXE BLACKBOX
Registration Number:	3425859	LUXE SOURCE
Registration Number:	3822886	LUXE. INTERIORS + DESIGN
Registration Number:	4164770	LUXE. INTERIORS + DESIGN
Registration Number:	3533152	LUXE THE ARIZONA HOME REDEFINED
Registration Number:	3527503	LUXE THE ORANGE COUNTY HOME REDEFINED
Registration Number:	3519152	LUXE THE SOUTH FLORIDA HOME REDEFINED
Registration Number:	3527504	LUXE THE SOUTHERN CALIFORNIA HOME REDEFI
Registration Number:	4401054	LUXEBOX
Registration Number:	2608566	M-C
Registration Number:	4451955	MATCH BY NEWBEAUTY
Registration Number:	2859930	MATERIA TABULA
Registration Number:	4634395	MATERIAL ACADEMY
Registration Number:	2442476	MATERIAL CONNEXION
Registration Number:	3412950	MATERIAL CONNEXION
Registration Number:	4272994	MATERIAL CONNEXION
Registration Number:	3722748	MATERIALS MATTER
Registration Number:	2754805	MATTER

Property Type	Number	Word Mark
Registration Number:	3448632	MATTER
Registration Number:	4167527	NEWBEAUTY
Registration Number:	2981523	NEWBEAUTY
Registration Number:	3406831	NEWBEAUTY
Registration Number:	4182150	NEWBEAUTY
Registration Number:	4166771	NEWBEAUTY BEAUTY CHOICE AWARD PRODUCT WI
Registration Number:	4495805	NEWBEAUTY LIVE
Registration Number:	4522860	NEWBEAUTY SPA+
Registration Number:	4226023	SAMPLEBAR
Registration Number:	4196846	SANDOW
Registration Number:	4349430	SANDOW
Registration Number:	3065171	SPA CHOCOLATE
Registration Number:	3792418	SPALOOK
Registration Number:	3808541	STUDIO BEAUTYMIX
Registration Number:	3199799	TESTTUBE
Registration Number:	4411721	THE BEAUTY AUTHORITY
Registration Number:	3905064	THE EVOLUTION OF FINANCIAL INTELLIGENCE
Registration Number:	3056278	WEALTH IN PERSPECTIVE
Registration Number:	1780221	WORTH
Registration Number:	4190609	WORTH
Registration Number:	4382465	WORTH LEADING ADVISORS
Registration Number:	4382464	WORTH LEADING WEALTH ADVISORS
Serial Number:	86455394	BEAUTYDNA
Serial Number:	85927774	BRAND X BEAUTY
Serial Number:	85346666	CURATOR/ NAVIGATING GLOBAL LUXURY
Serial Number:	85484839	DESIGN'S NIGHT OUT
Serial Number:	86094516	MCX
Serial Number:	85591352	MATERIALBANK
Serial Number:	85591371	MATERIALBANK
Serial Number:	86168796	MEDIAJET
Serial Number:	85838167	SANDOW NEXT
Serial Number:	85574065	SANDOW SK

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com, sandraday@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 CARRINGTON MILL BOULEVARD
Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 043289.001

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 06/08/2017

Total Attachments: 10

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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of June 5, 2017 ("Release"), is made by ATALAYA ADMINISTRATIVE LLC, a New York limited liability company, as collateral agent ("Collateral Agent"), in favor of MATERIAL CONNEXION, LLC, a Delaware limited liability company (formerly known as MATERIAL CONNEXION, INC., a New York corporation), SANDOW MEDIA, LLC, a Delaware limited liability company, INTERIOR DESIGN MEDIA GROUP, LLC, a Delaware limited liability company, SANDOW CAPITAL, LLC, a Delaware limited liability company (formerly known as WORTH MEDIA GROUP, LLC, a Delaware limited liability company), and SANDOW SPV HOLDINGS, LLC, a Delaware limited liability company (formerly known as BEAUTYDNA, LLC, a Delaware limited liability company) (each a "Grantor", and collectively, the "Grantors").

WHEREAS, pursuant to that certain Security Agreement dated as of April 10, 2015 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Grantors, Collateral Agent, and others party thereto and the Trademark Security Agreement dated as of April 10, 2015 ("Trademark Security Agreement") by and among the Grantors and Collateral Agent, Grantors mortgaged and pledged to the Collateral Agent and granted to the Collateral Agent a Lien on and security interest in all of Grantors' right, title and interest in, to and under the Trademark Collateral; and

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office ("USPTO") on April 13, 2015 at Reel 5496 Frame 0294.

NOW THEREFORE, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Collateral Agent and Grantors agree as follows:

SECTION 1. Defined Terms. Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Security Agreement or Trademark Security Agreement.

SECTION 2. Termination and Release. Collateral Agent hereby:

- (a) absolutely, unconditionally and irrevocably terminates the Trademark Security Agreement;
- (b) absolutely, unconditionally and irrevocably terminates, cancels, forever discharges, and releases the mortgage and pledge, and Lien on and security interest in the right, title, and interest in, to, and under the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto;
- (c) represents and warrants that it has full authority to execute and deliver this Release; and
- (d) authorizes the recordation of this Release with the USPTO at Grantors' expense.

SECTION 3. Further Assurances. Collateral Agent, at Grantors' expense, hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the security interest release contemplated herein. To the extent that any other filings with any other governmental authority have been made with respect to any of the Trademark Collateral, Collateral Agent will, at Grantors' expense, execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.

IN WITNESS WHEREOF, the Collateral Agent has executed this Release, to take effect as of the date set forth above.

Collateral Agent:

Atalaya Administrative LLC



By: [Signature] 430
Name: [Signature] IVAR 21112
Title: [Signature] Atalaya Administrative LLC

**Schedule A
Trademarks**

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Material Connexion, Inc.	Registration 4230833	10/23/2012	ACTIVE MATTER
Sadow Media, LLC	Registration 3132844	8/22/2006	BEAUTY PASS - word
BeautyDNA, LLC	Registration 4672880	1/3/2015	BEAUTYDNA
BeautyDNA, LLC	Application 86/455,394	11/15/2014	BEAUTYDNA
Sadow Media, LLC	Application 85/927,774	5/9/2013	BRAND X BEAUTY
Sadow Media, LLC	Registration 4334839	5/14/2013	BRANDS POWERED BY INNOVATION
Material Connexion, Inc.	Registration 4193271	8/21/2012	CULTURE & COMMERCE

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Sandow Media, LLC	Application 85/346666	6/15/2011	CURATOR/NAVIGATING GLOBAL LUXURY
Sandow Media, LLC	Registration 3298626	9/25/2007	DAILYBEAUTY – word
Interior Design Media Group, LLC	Application 85/484,839	12/1/2011	DESIGN'S NIGHT OUT
Sandow Media, LLC	Registration 3871654	11/2/2010	EXPERT INJECTOR – word
Sandow Media, LLC	Registration 3435655	5/27/2008	FRAGRANCEFINDER – word
Sandow Media, LLC	Registration 3158273	10/17/2006	FREEFILLS – word
Interior Design Media Group, LLC	Registration 1911286	8/15/1995	INTERIOR DESIGN – word
Interior Design Media Group, LLC	Registration 3638113	6/16/2009	INTERIOR DESIGN – word

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Interior Design Media Group, LLC	Registration 4246945	11/20/2012	INTERIOR DESIGN BEST OF YEAR
Interior Design Media Group, LLC	Registration 4438327	11/26/2013	INTERIOR DESIGN HALLOFFAME
Sandow Media, LLC	Registration 3621343	5/19/2009	LUXE -- word
Sandow Media, LLC	Registration 3562394	1/13/2009	LUXE BLACKBOX -- word
Sandow Media, LLC	Registration 3425859	5/13/2008	LUXE SOURCE -- word
Sandow Media, LLC	Registration 3822886	7/20/2010	LUXE. INTERIORS + DESIGN - word
Sandow Media, LLC	Registration 4164770	6/26/2012	LUXE. INTERIORS + DESIGN (downloadable)
Sandow Media, LLC	Registration 3533152	11/18/2008	LUXE THE ARIZONA HOME REDEFINED
Sandow Media, LLC	Registered 3527503	11/4/2008	LUXE THE ORANGE COUNTY HOME REDEFINED

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Sandow Media, LLC	Registered 3519152	10/21/2008	LUXE THE SOUTH FLORIDA HOME REDEFINED
Sandow Media, LLC	Registered 3527504	11/4/2008	LUXE THE SOUTHERN CALIFORNIA HOME REDEFINED
Sandow Media, LLC	Registration 4401054	9/10/2013	LUXEBOX
Material Connexion, Inc.	Registration 2608566	8/20/2002	
Material Connexion, Inc.	Application 86/094,516	10/17/2013	
Sandow Media, LLC	Registration 4451955	12/17/2013	MATCH BY NEWBEAUTY
Material Connexion, Inc.	Registration 2859930	7/6/2004	MATERIA TABULA
Material Connexion, Inc.	Registration 4634395	11/4/2014	MATERIAL ACADEMY
Material Connexion, Inc.	Registration 2442476	4/10/2001	MATERIAL CONNEXION

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Material Connexion, Inc.	Registration 3412950	4/15/2008	MATERIAL CONNEXION
Material Connexion, Inc.	Registration 4272994	1/8/2013	MATERIAL CONNEXION
Sandow Media, LLC	Application 85/591,352	4/6/2012	MATERIALBANK
Sandow Media, LLC	Application 85/591,371	4/6/2012	MATERIALBANK
Material Connexion, Inc.	Registration 3722748	12/8/2009	MATERIALS MATTER.
Material Connexion, Inc.	Registration 2754805	8/26/2003	MATTER
Material Connexion, Inc.	Registration 3448632	6/17/2008	MATTER
Sandow Media, LLC	Application 86/168,796	1/17/2014	MEDIAJET

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Sandow Media, LLC	Registration 4167527	7/3/2012	NEWBEAUTY (downloadable)
Sandow Media, LLC	Registration 2981523	8/2/2005	NEWBEAUTY -- word
Sandow Media, LLC	Registration 3406831	4/1/2008	NEWBEAUTY -- word
Sandow Media, LLC	Registration 4182150	7/31/2012	NEWBEAUTY (test tube)
Sandow Media, LLC	Registration 4166771	7/3/2012	NEWBEAUTY BEAUTY CHOICE AWARD PRODUCT WINNER (stylized and/or design)
Sandow Media, LLC	Registration 4495805	3/11/2014	NEWBEAUTY LIVE
Sandow Media, LLC	Registration 4522860	4/29/2014	NEWBEAUTY SPA+
Sandow Media, LLC	Registration 4226023	10/16/2012	SAMPLEBAR -- word

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
Sandow Media, LLC	Registration 4196846	8/28/2012	SANDOW
Sandow Media, LLC	Registration 4349430	6/11/2013	SANDOW (stylized) SANDOW
Sandow Media, LLC	Application 85/838167	2/1/2013	SANDOW NEXT
Sandow Media, LLC	Application 85/574,065	3/20/2012	SANDOW SK
Sandow Media, LLC	Registration 3065171	3/7/2006	SPA CHOCOLATE -- word
Sandow Media, LLC	Registration 3792418	5/25/2010	SPALOOK -- word
Sandow Media, LLC	Registration 3808541	6/22/2010	STUDIO BEAUTYMIX
Sandow Media, LLC	Registration 3199799	1/16/2007	TESTTUBE -- word
Sandow Media, LLC	Registration	10/1/2013	THE BEAUTY AUTHORITY

U.S. TRADEMARKS			
OWNER	REG. OR APPLN NUMBER.	REGISTRATION OR FILING DATE	TRADEMARK
	4411721		
Worth Media Group, LLC	Registration 3905064	1/11/2011	THE EVOLUTION OF FINANCIAL INTELLIGENCE - word
Worth Media Group, LLC	Registration 3056278	1/31/2006	WEALTH IN PERSPECTIVE - word
Worth Media Group, LLC	Registration 1780221	7/6/1993	WORTH - word
Worth Media Group, LLC	Registration 4190609	8/14/2012	WORTH (downloadable)
Worth Media Group, LLC	Registration 4382465	8/13/2013	WORTH LEADING ADVISORS
Worth Media Group, LLC	Registration 4382464	8/13/2013	WORTH LEADING WEALTH ADVISORS