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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM430534

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kirk Myers		06/08/2017	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	DogPound Fitness LLC	
Street Address:	1 Renwick Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10013	
Entity Type:	Limited Liability Company: NEW YORK	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	4882657	DOGPOUND	
Registration Number:	4961547	MACHINE GUN WORKOUT	
Serial Number:	86636176	THE 1000 POUND CLUB	
Serial Number:	86771150	DOGPOUND	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:cthompson@fredlaw.comCorrespondent Name:Courtney ThompsonAddress Line 1:200 South 6th Street

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Courtney Thompson	
SIGNATURE:	/Courtney Thompson/	
DATE SIGNED:	06/08/2017	

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made as of June 8, 2017, by Kirk Myers, an individual ("<u>Assignor</u>"), in favor of DogPound Fitness, LLC ("<u>Assignee</u>").

- 1. <u>Assignment</u>. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following (the "<u>Trademarks</u>"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks:
- (a) trademarks and trademark registrations, and all extensions and renewals thereof, set forth on Exhibit A hereto, provided that, with respect to the United States intent-to-use trademark applications set forth on Exhibit A, if any, the transfer of such applications accompanies, the transfer of Assignor's business, or portion of the business to which the trademark pertains, and that business is ongoing and existing;
- (b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. <u>Recordation and Further Actions</u>. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the assigned Trademarks to Assignee, or any assignee or successor thereto.
- 3. <u>Assignment of Assets Agreement</u>. Nothing in this Assignment, express or implied, is intended or shall be construed to defeat, impair or limit in any way the rights, obligations, claims or remedies of Assignee as set forth in the Assignment of Assets Agreement, dated July 16, 2015, between the parties.

- 4. <u>Assignment</u>. This Assignment shall be binding upon and inure to the benefit of the parties to this Assignment and their successors and assigns.
- 5. <u>Counterparts</u>. This Assignment may be executed in multiple counterparts, all of which shall be considered one and the same agreement and shall become effective when one or more counterparts have been signed by each of the parties delivered to the other party, it being understood that all parties need not sign the same counterpart. Copies of this Assignment with signatures transmitted by facsimile or electronically (e.g., pdf) shall be deemed to be original signed versions of this Assignment.

[Signature Page Follows]

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IN WITNESS WHEREOF, this Assignment is effective as of the date first written above.

Assignor:

Kirk Myers

By:

AGREED TO AND ACCEPTED:

Assignee:

DogPound Fitness, LLC

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EXHIBIT A TO TRADEMARK ASSIGNMENT

	TO THE DESIGN	ANIX ADDITION THE	
Trademark	App./Reg. No.	App./Reg. Date	Country
DOGPOUND	App 86771150	App 28-SEP-2015	U.S.
DOGPOUND	Reg 4882657	Reg 5-JAN-2016	U.S.
MACHINE GUN WORKOUT	Reg 4961547	Reg 17-MAY-2016	U.S.
THE 1000 POUND CLUB	App 86636176	App 20-MAY- 2015 (inactive)	U.S.

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RECORDED: 06/08/2017