

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM429866

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Undisputed International LLC		06/01/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	M. S. Walker, Inc.		
Street Address:	957 University Avenue		
City:	Norwood		
State/Country:	MASSACHUSETTS		
Postal Code:	02062		
Entity Type:	Corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3709306	JOHN L. SULLIVAN	
Registration Number:	3874946	JOHN L. EST. 1889 PRODUCT OF IRELAND	
Registration Number:	3870972	JOHN L. SULLIVAN	
Registration Number:	3769174	JOHN L.	
Registration Number:	3854022	EST. 1889 PRODUCT OF IRELAND	
Registration Number:	4341368		
Serial Number:	87287645		
CORRESPONDENCE DATA			
Fax Number:	7814019966		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	781-989-5143		
Email:	docketing@dc-m.com		
Correspondent Name:	Daly, Crowley, Mofford & Durkee, LLP		
Address Line 1:	354A Turnpike Street		
Address Line 4:	Canton, MASSACHUSETTS 02021		
ATTORNEY DOCKET NUMBER:	Rierner-002MUS		
NAME OF SUBMITTER:	Anthony T. Moosey		
SIGNATURE:	/Anthony T Moosey/		

*Limited Liability Company;
 Nevada*

CH \$190.00 3709306

DATE SIGNED:	06/02/2017
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Total Attachments: 3
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is entered into as of June 1, 2017 between Undisputed International LLC, a Nevada Limited Liability Company, having an address of 1629 K St. NW, Suite 300, Washington, D.C. 2006-1602 ("Assignor"), and M. S. Walker, Inc., a Massachusetts corporation, having an address at 975 University Avenue, Norwood, Massachusetts 02062 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the marks set forth at Exhibit A and the U.S. registrations for the marks set forth on Exhibit B (collectively, the "Marks");

WHEREAS, Assignor and Assignee have entered into an Asset Purchase & Sale Agreement, dated contemporaneously herewith ("Asset Purchase Agreement"), in which Assignor has agreed to sell and transfer to Assignee all right, title and interest in and to the Marks; and

WHEREAS, Assignor therefore wishes to assign the entire rights, title and interest in and to the Marks and the goodwill associated therewith to Assignee, and Assignee desires to accept the Marks and the goodwill associated therewith.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:


1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Marks, together with the goodwill associated therewith, including without limitation, the right to sue for past infringement, and all registrations and applications therefor, including those set forth at Exhibits A and B.
2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.
3. In the case of any conflict between the terms of this Assignment and the terms of the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall govern.

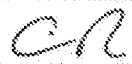
IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

ATTESTING WITNESS:

ASSIGNOR

UNDISPUTED INTERNATIONAL LLC


Name: Tyler Oliver

By: 
Name: Amir Peay
Title: Manager

ATTESTING WITNESS:

ASSIGNEE

M.S. WALKER, INC.


Name: Beth Allen

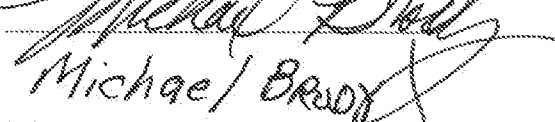
By: 
Name: Michael Brody
Title: V.P. - Sales

EXHIBIT A TO TRADEMARK ASSIGNMENT AGREEMENT

Mark	Goods
John L. Sullivan	Alcoholic beverages, namely whiskey, Irish Whiskey, Irish Whiskey and American Bourbon, hats and T-shirts

AP

EXHIBIT B TO TRADEMARK ASSIGNMENT AGREEMENT

Registered Trademarks

Mark: **John L. Sullivan**

SN: 77313225

RN: 3709306

IRN: 1013834

Class 33

Goods: Spirits, namely, whiskey

Mark: **John L. Est. 1889 Product of Ireland**

SN: 77934057

RN: 3874946

IRN: 1031903

Class 33

Goods: Spirits, namely, whiskey

Mark: **John L. Sullivan**

SN: 77570821

RN: 3870972

Class 25

Goods: Clothing, namely, Hats, T-shirts

Mark: **John L.**

SN: 77730701

RN: 3769174

Class: 33

Goods: Whiskey Mark:

Design Mark / Text: **EST. 1889 PRODUCT OF IRELAND**

SN: 85018086

RN: 3854022

Class: 33

Goods: Irish whiskey

Mark: **Design Mark ("Dukes Up")**

SN: 85671512

RN: 4341368

Class: 33

Goods: Whiskey

Mark: **Design Mark ("Squared Up")**

SN: 87287645

RN: n/a -- intent to use application

Class 33

Goods: Whiskey; Irish whiskey

AP