

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harlem Globetrotters International, Inc.		06/07/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Herschend Family Entertainment Corporation		
Doing Business As:	Herschend Enterprises		
Street Address:	5445 Triangle Parkway		
Internal Address:	Suite 300		
City:	Peachtree Corners		
State/Country:	GEORGIA		
Postal Code:	30092		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73665645	WASHINGTON GENERALS	
CORRESPONDENCE DATA			
Fax Number:	7704413266		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6789931941		
Email:	searnest@hfecorp.com		
Correspondent Name:	Steve Earnest		
Address Line 1:	5445 Triangle Parkway		
Address Line 2:	Suite 300		
Address Line 4:	Peachtree Corners, GEORGIA 30092		
NAME OF SUBMITTER:	STEVE EARNEST		
SIGNATURE:	/STEVE EARNEST/		
DATE SIGNED:	06/09/2017		
Total Attachments: 3			
source=HGI_HFEC_Assignment Agreement_Final_06 07 17 (Execution Copy)#page1.tif			
source=HGI_HFEC_Assignment Agreement_Final_06 07 17 (Execution Copy)#page2.tif			

OP \$40.00 73665645

ASSIGNMENT

THIS TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is entered into as of June 7, 2017 (the "Effective Date") by and among Harlem Globetrotters International, Inc., a Nevada corporation ("Globetrotters"), HGI Holdings, Inc., a Delaware corporation ("HGIH"), HFE Holdings, Inc., a Delaware corporation ("HFEH") and Herschend Family Entertainment Corporation, a Missouri corporation ("HFEC"). Each of the Globetrotters, HGIH, HFEH and HFEC may be referred to herein as a "Party" and, collectively, as the "Parties". The principal place of business of each of the Parties is at 5445 Triangle Parkway, Suite 300, Peachtree Corners, Georgia 30092.

WHEREAS, Globetrotters is the owner of the trademarks and associated intellectual property including the domain name listed on Exhibit A hereto (the "Marks") and such Marks being the subject of the registrations (the "Registrations") as more fully described on Exhibit A hereto; and

WHEREAS, Globetrotters desires to sell, convey, assign, transfer and deliver to HGIH, and HGIH desires to acquire from Globetrotters, Globetrotters' entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks;

WHEREAS, HGIH desires to further sell, convey, assign, transfer and deliver to HFEH, and HFEH desires to acquire from HGIH, HGIH's entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks;

WHEREAS, HFEH desires to further sell, convey, assign, transfer and deliver to HFEC, and HFEC desires to acquire from HFEH, HFEH's entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the entire right, title and interest in and to the Marks, the Registrations, together with the goodwill of the business symbolized by the Marks and all right to sue and recover for all past, present and future infringements of the Marks (collectively, the "Assigned Rights") are hereby assigned as follows: (i) Globetrotters hereby assigns the Assigned Rights to HGIH; (ii) HGIH further assigns such Assigned Rights to HFEH; and (iii) HFEH further assigns such Assigned Rights to HFEC, the same to have and to hold by HFEC as fully and entirely as the same would have been held by Globetrotters had this assignment not been made.

Each of Globetrotters, HGIH and HFEH, as assignors of the Assigned Rights, agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as HFEC may request, including procuring assurance and cooperation from applicable officers, employees, estate and/or heirs, as the case may be, and providing all necessary authentication information related to any related domain names, including user names and passwords, in order to transfer to and vest in HFEC all right, title, and interest in and to the Assigned Rights. Each of Globetrotters, HGIH and HFEH hereby irrevocably appoints HFEC as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions, as may be necessary to effectuate this Agreement in whole or in part. This power of attorney shall be for the benefit of HFEC, its licensees, affiliates, successors, and assigns, and is coupled with an interest.

[Signature Page Follows]

IN WITNESS WHEREOF, each of the Parties has caused this Assignment to be duly executed by an authorized officer of such Party as of the date first above written.

GLOBETROTTERS

HARLEM GLOBETROTTERS
INTERNATIONAL, INC.

By: [Signature]
Name: Howard Smith
Title: President

HGIH

HGI HOLDINGS, INC.

By: [Signature]
Name: Howard Smith
Title: President

HFEH

HFE HOLDINGS, INC.

By: [Signature]
Name: Stephen L. Earnest
Title: Secretary

HFEC

HERSCHEND FAMILY ENTERTAINMENT
CORPORATION

By: [Signature]
Name: Stephen L. Earnest
Title: Secretary

Exhibit A

Trademark Registrations

Mark	Country	Ser. No. / Reg. No. (if applicable)
Washington Generals	United States	73665645 / 1484689

Domain Name: washingtongenerals.com registered with eNom, Inc. in the United States.