# CH \$115.00 42

ETAS ID: TM430653

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: FIRST-LIEN PATENT AND TRADEMARK SECURITY AGREEMENT

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LUX GLOBAL LABEL COMPANY, LLC		04/14/2017	Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	MOLLITIAM CREDIT OPPORTUNITIES-NATIONAL LABEL LLC		
Street Address:	c/o Resilience Capital Partners, 25101 Chagrin Boulevard		
Internal Address:	Suite 350		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44122		
Entity Type:	Limited Liability Company: DELAWARE		

#### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	4280203	MIRROR LUX
Registration Number:	1069374	LABELEAFLETS
Registration Number:	0904338	NATIONAL LABEL CO.
Registration Number:	3144175	NATIONAL LABEL COMPANY

#### **CORRESPONDENCE DATA**

**Fax Number:** 2165790212

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (216) 586-3939

**Email:** skoston@jonesday.com

Correspondent Name: Jones Day

Address Line 1: 901 Lakeside Avenue

Address Line 2: North Point

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	447363-740004-SK Mollitia	
NAME OF SUBMITTER:	Leozino Agozzino	
SIGNATURE: /Leozino Agozzino/		
DATE SIGNED:	06/09/2017	

## **Total Attachments: 5**

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THIS PATENT AND TRADEMARK SECURITY AGREEMENT AND THE LIENS AND SECURITY INTERESTS EVIDENCED HEREBY ARE SUBORDINATED IN THE MANNER SET FORTH IN THAT CERTAIN INTERCREDITOR AGREEMENT, DATED AS OF THE DATE HEREOF, AMONG THE "LOAN PARTIES" PARTY THERETO, THE AGENT (AS DEFINED BELOW) AND LBC CREDIT PARTNERS III, L.P., IN ITS CAPACITY AS THE AGENT FOR THE SECOND-LIEN LENDERS (AS DEFINED IN THE LOAN AGREEMENT).

## FIRST-LIEN PATENT AND TRADEMARK SECURITY AGREEMENT

This Patent and Trademark Security Agreement (this "<u>Agreement</u>") is made as of this <u>14</u> day of April, 2017, by LUX GLOBAL LABEL COMPANY, LLC, a Delaware limited liability company ("<u>Grantor</u>"), in favor of MOLLITIAM CREDIT OPPORTUNITIES-NATIONAL LABEL LLC, in its capacity as agent for the Lenders defined below.

WHEREAS, pursuant to that certain First-Lien Term Loan and Security Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Loan Agreement") among LUX GLOBAL LABEL COMPANY, LLC, a Delaware limited liability company (together with any Person joined thereto from time to time as a borrower, collectively the "Borrowers"), NATIONAL LABEL PARENT, LLC, a Delaware limited liability company ("Holdings"), the lenders from time to time party thereto (the "Lenders"), and Mollitiam Credit Opportunities-National Label LLC, as agent for Lenders ("Agent"), the Lenders agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, pursuant to the Loan Agreement, Grantor is required to execute and deliver to Agent, for the benefit of the Lenders, this Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Loan Agreement.
- 2. <u>GRANT AND REAFFIRMATION OF SECURITY INTEREST</u>. To secure the payment and performance of the Obligations under the Loan Agreement, Grantor hereby grants to Agent for its benefit and the benefit of the Lenders, and hereby reaffirms its prior grant pursuant to the Loan Agreement of a continuing security interest in and Lien on all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "<u>IP Collateral</u>"), with power of sale to the extent permitted by law:
- (a) all of Grantor's trademarks, trademark applications, service marks, trade names, mask works (collectively, "<u>Trademarks</u>"), all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, and licenses for any of the foregoing ("<u>Trademark Licenses</u>"), including those referred to on Schedule I hereto;

- (b) all of Grantor's patents and patent applications (collectively, "Patents"), and licenses for any of the foregoing ("Patent Licenses"), including those referred to on Schedule I hereto:
  - (c) all reissues, continuations or extensions of the foregoing; and
- (d) all products and proceeds of the foregoing, including any claim by Grantor against third parties for past, present or future infringement or dilution of any Trademark, any Patent, any Trademark licensed under any Trademark License, or any Patent licensed under any Patent License.
- 3. <u>SECURITY FOR OBLIGATIONS</u>. This Agreement and the security interest created hereby secure the payment and performance of all the Obligations under the Loan Agreement, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantor to Agent, the Lenders or any of them pursuant to the Loan Agreement.
- 4. <u>LOAN AGREEMENT</u>. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of the Lenders, pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the IP Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- 5. <u>REPRESENTATIONS, WARRANTIES AND AGREEMENTS</u>. Grantor hereby represents and warrants to, and agrees with Agent and Lenders as follows: Schedule I hereto accurately lists all registered IP Collateral as of the date hereof.
- 6. <u>AUTHORIZATION TO SUPPLEMENT</u>. If Grantor shall obtain rights to any new IP Collateral, this Agreement shall automatically apply thereto. Grantor shall give prompt notice in writing to Agent with respect to any such new IP Collateral. Without limiting Grantor's obligations under this Section 6, Grantor hereby authorizes Agent unilaterally to modify this Agreement by amending Schedule I to include any such new IP Collateral of Grantor identified in such written notice provided by Grantor. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all IP Collateral, whether or not listed on Schedule I.
- 7. <u>GOVERNING LAW</u>. This Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise shall, in accordance with Section 5-1401 of the General Obligations Law of the State of New York, be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.
- 8. <u>COUNTERPARTS</u>. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts

shall together constitute but one and the same instrument. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

9. <u>CONSTRUCTION</u>. Unless the context of this Agreement or any Other Document clearly requires otherwise, the term "<u>or</u>" has, except where otherwise indicated, the inclusive meaning represented by the phrase "<u>and/or</u>." Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference herein to any Person shall be construed to include such Person's successors and assigns.

[Remainder of page intentionally left blank; signature page follows]

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IN WITNESS WHEREOF, the undersigned parties have executed this Agreement the day and year first above written,

## GRANTOR:

LUX GLOBAL LABEL COMPANY, LLC, a

Delaware limited liability company

By: Name: Ron Cozean

Title: Chief Executive Officer

AGENT:

MOLLITIAM CREDIT OPPORTUNITIES-NATIONAL LABEL LLC, as Agent on behalf of the

Lenders

Name: Steven H. Rosen

Title: President

# SCHEDULE I TO PATENT AND TRADEMARK SECURITY AGREEMENT

# I. Trademarks and Trademark Applications

#	Mark	Owner	Serial/ Registration Number
1.	Mirror Lux	Lux Global Label Company, LLC	4280203
2.	Labeleaflets	Lux Global Label Company, LLC	1069374
3.		Lux Global Label Company, LLC	0904338
4.	National Label Company	Lux Global Label Company, LLC	3144175

# **II.** Patents and Patent Applications

- 1. U.S. Patent No. 6,905,746
- 2. U.S. Patent No. 6,955,000
- 3. U.S. Patent No. 7,374,633
- 4. U.S. Patent No. 6,770,345
- 5. U.S. Patent No. 8,671,599
- 6. U.S. Patent No. 7,114,446
- 7. U.S. Patent No. 6,274,236
- 8. U.S. Patent No. 6,613,410
- 9. U.S. Application No. 09/349737
- 10. U.S. Application No. 11/351937
- 11. U.S. Application No. 11/367011
- 12. U.S. Application No. 11/455926
- 13. U.S. Application No. 11/482095
- 14. U.S. Application No. 11/522155
- 15. U.S. Application No. 11/607495
- 16. U.S. Application No. 11/803685
- 17. U.S. Application No. 11/903516

NAI-1502642675v2

RECORDED: 06/09/2017